

# Strumpet's GALL

May we borrow your nose? That's no joke, but a request of Mondique Perfumists on Grant Ave. A fascinating adventure into the chemistry of perfume awaits those who visit this unusual "factory of scents."

New telephone number for Strait and Associates and Citizens News (471 Minna St.) has been announced: YUkon 6-5433. Now so many folks seeking Guy's Lavender Baedeker won't have to call 3rd & Mission for it, although of course, a courteous referral goes to all who do.

## ISLAND OF REASON

Mrs. William May who got to her feet at a neighborhood meeting not long ago which was up in arms about a business venture it disapproved: The subject had got off onto a tirade against homosexuals when Nancy calmly called for the group to get back to its problem. "It's not the homosexual we are against, it's a question of good taste and appropriateness of a business operation," were the substance of her remarks which served to soothe stirred emotions.

## "MR. MADAM" COMING

Coming in mid-August: "Mr. Madam," a thick, slick autobiography of a man who was a female impersonator, a male whore in an all-female cathouse, and the "madam" of a male callhouse that served an exclusive Hollywood clientele will appear on August 15th. Author of the book, Kenneth Marlowe, will be presented in the new Mattachine REVIEW next week, and he is expected to be present at an autograph party in San Francisco in September. No one who reads this will have ever spent \$5.95 for a more explosive, absorbing and exciting documentation of a fabulous life than that which Marlowe has written about himself—here is entertainment, along with a sociological study that is shimmeringly artistic literature laced with unmistakably crotchety detail. (Orders taken now at Doran Book Service, 693 Mission.)

# town talk

AUGUST 1964 IN SAN FRANCISCO—TAKE THIS COPY HOME—IT'S FREE!

## RUSSIAN RIVER PICNIC BY TAVERN GUILD ATTRACTS MANY GUESTS

Russian River at Mirabel Park (east of Guerneville) was the scene of Tavern Guild's second 1964-season picnic on Sunday, July 26. Some 300 men and women from San Francisco made the journey for a day of fun and contests.

On the scene early on picnic day was a refrigerated truck with 25 kegs of Falstaff and cartons of picnic foods—hot dogs, cold cuts and salads. Set up in a shady redwood glade, the food and beer line ran continuously from noon until middle of the afternoon, when the scene shifted to the riverbank where the beach could only be described as "rough" because coarse gravel covered whatever sand was there.

A sobering lesson in nature study was learned by several who sought concealment in the lush growth of wild berry vines so they could change from slacks into swim wear. Just as green but twice as deadly was the sting of a nettle vine which grew among the briars, and picknickers soon learned that merely to touch

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## MATTACHINE AUCTIONS SCHEDULED IN AUGUST FOR THREE LOCATIONS

Three additional "Mattachine Benefit" auctions have been announced after the first three such events were so successful. Dates and locations for these unusual and different "fun events" are:

Monday, August 10—The Mule, 2348 Market street

Monday, August 17—Golden Cask, 1725 Haight Street

Monday, August 24—Rendezvous, 567 Sutter Street

In each case the auction will begin at 9 p.m. Everyone is asked to bring items to be "sold" to any of the above places in advance. All proceeds from the auctions will go to the Mattachine Society.

At a time when the organization has faced a severe financial crisis, these auction benefits have helped Mattachine to continue its work in public service projects of education, research and social service workloads upon the society—every day there are a number of persons seeking counsel and referral about a multitude of problems—employment, legal matters, veterans affairs, and so on.

At D'Oak Room, Jumpin' Frog and Romeo's three previous auctions have been great successes—roaring entertainment for the crowds and immense benefits for Mattachine. Head auctioneer Eddie Paulson gave a turn at the bench to others well known—Michelle, Mavis, Royal, Franklin and others. The comic relief they provided kept the customers in stitches time and again. More importantly, items they contributed added much to the fun. It will be no surprise when Halloween comes to see familiar gowns worn by new owners, since many of them have been sold and some even resold at bargain rates. Naturally most of the dresses were modeled—sometimes by persons least expected to be seen in them, anytime, anywhere.

A white porcelain "martini set" showed up to be sold three times, bringing laughs every trip it made to the block. A pair of custom made gold brocade pumps originally made for Sophie Tucker and later

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**FINDING JOBS NOW  
DIFFICULT TASK**

On Monday, July 27, following the appearance of first issue of Town Talk on the Friday before, an immediate effect of readership was noted for the free-distribution leaflet. Fifteen persons—11 by telephone and four in person—contacted Mattachine Society before noon to learn of job prospects. This resulted from a listing of Mattachine aims and services in the edition.

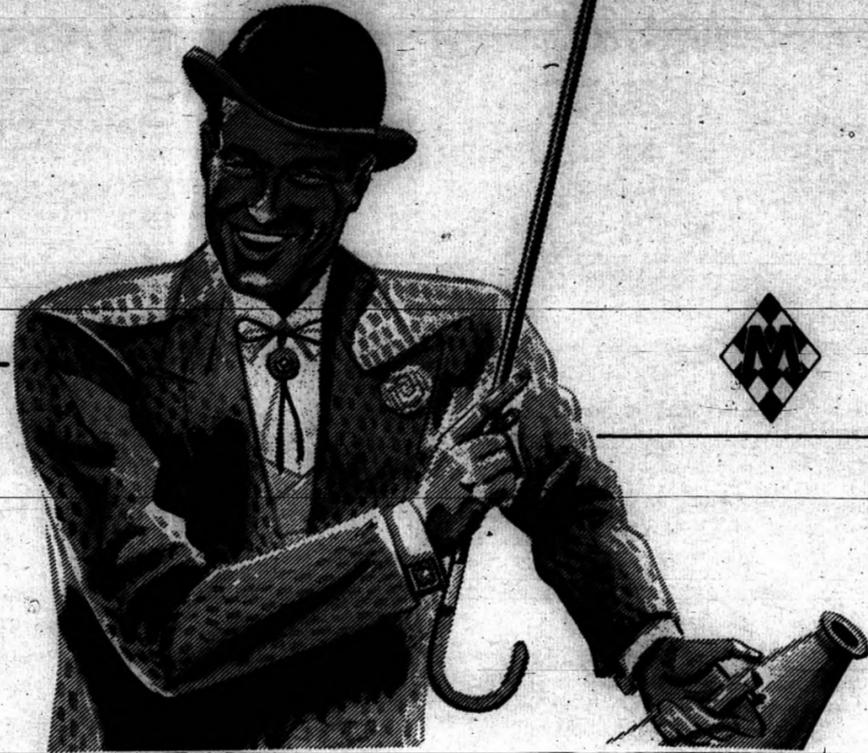
Regrettably most of these persons were again referred to established employment agencies and services, because the listing of jobs available is far exceeded by the number of job applicants at this time. Nevertheless the attempt continues in Mattachine's office to provide every possible aid in finding permanent or short-term work for those needing a job. This and many other services are made possible only by the continuing support given to the society by individuals who make donations or become supporting members and contributors, and further as a result of several fund-raising events sponsored by Tavern Guild and its membership, along with other commercial enterprises.

However Mattachine's social services function will continue and be expanded as rapidly as resources permit. This means the office needs to learn of jobs available as well as applicants for them. The organization is also grateful for the cooperation shown to it by many employment agencies in the community.

**ORGANIZATIONS SOLICIT  
SUPPORT FROM ALL**

Many readers report they have intended to enlist as a supporting member of Mattachine Society (and other organizations as well) but just don't get around to it. Good intentions are fine, but as the treasurer has noted, they don't increase the cash on hand to pay the ever-flowing bills.

Supporting membership in Mattachine costs only \$15 per year and entitles the individual to copies of Mattachine Review and other publications as well as library privileges locally. All names are held in confidence, and mailings are in plain cover. Send check, or money order by mail, or apply in person at Room 309, 693 Mission St., where offices are open daily until 6, Saturday until 5.



**MATTACHINE AUCTIONS CONTINUE!**

YES! Three more "Benefit Auctions" for the Mattachine Society have been scheduled -- The same kind of hilarious sales binges which have been so successfully staged at D'Oak Room, Jumpin' Frog and Romeo's...

**Monday Aug. 10--THE MULE**

2348 Market St. --Starting 9 p. m.

**Monday Aug. 17--GOLDEN CASK**

1725 Haight St. --Starting 9 p. m.

**Monday Aug. 24--RENDEZVOUS**

567 Sutter Street--Starting 9 p. m.

A PUBLIC SERVICE PROJECT SPONSORED BY THE TAVERN GUILD OF SAN FRANCISCO

Bring "stuff" for sale in advance--BE THERE!

**SIR SPONSORS SOCIAL  
BUFFET WITH BEER**

Professional leaders, magazine writers and officers of several community organizations were among the almost 100 persons present for an introductory get-together sponsored by Society for Individual Rights on July 24th. Two sales representatives of Falstaff Brewery were on hand as hosts since the event was held in the firm's sales offices on Hampshire St., San Francisco. It was not announced what brand of coffee was served, but there's no doubt where the beer came from.

President Bill Beardemphl of SIR introduced heads of organizations present: Miss Cleo Glenn, president of Daughters of Bilitis; Hal Call, president of Mattachine, Don Lucas, Mattachine Executive Secretary, who is co-chairman of the council on Religion and the Homosexual along with Rev. Ted McIlvenna of the Young Adult Project of the Glide Foundation; Jack Haines, president of California Motor Club; Darryl Glied, president of Tavern Guild of San Francisco, and Bill Plath, TGSF treasurer. A number of SIR officers and committee chairmen and other organizational officers were also presented.

SIR announced some of its project plans which are centered in several social service categories for individuals in need—professional referrals, employment aids, and so on. It will also hold public forums for education and information, serve in an advisory capacity, sponsor fund raising events, and coordinate its programs with other groups.

As guests tackled a delicious buffet of sliced ham, shimmering salads and desserts (there was a giant roast turkey pre-sliced but looking as though it had just been removed from the oven), SIR committee heads successfully made the pitch

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3. Immediately after your booking, phone your attorney and/ or bail bondsman.
4. If you have no attorney or bail bondsman, phone

Douglas 2-3799

**MATTACHINE  
SOCIETY, INC.**

(Ghp and save)

and enrolled a number of persons into its membership at \$10 per year. SIR's mail address is at P.O. Box 5526, San Francisco, telephone JOrdan 7-4083.

**ILLNESS NABS PAULSON**

Eddie Paulson, auctioneer at the Mattachine Benefit Auction held on July 21st at D'Oak Room, was admitted to St. Francis Hospital on the following day. After almost a week on the slimmest of diets—Cream of Wheat, poached egg, dry toast, milk and Jello (and this comprised almost the entire daily bill of fare for him)—he was released with the knowledge that he now had ulcers to get over.

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**HARPER'S MAY PRINT  
ARTICLE ON GAY SCENE**

A writer for Harper's Magazine, in San Francisco recently, has hinted at the possibility of another article on the subject of homosexuality for this leading voice which comments on the American scene.

About two years ago Harper's did an article on "New York's Middle Class Homosexuals" which was one of the early treatments of the subject in a national magazine, although the discussion of it left much to be desired, particularly because it was viewed from a single regional viewpoint only. With the advent of significant interest in the whole spectrum of human sex deviation, and with a greater bravery on the part of media to present the truth about sex behavior because more unassailable spokesmen are daring to challenge old viewpoints, Harper's and other similar publications are now less fearful about printing research discoveries and the calls for a new set of honest and workable "moral standards" whereas they might have lacked much bravery before. Again, it will be interesting to see what happens.

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## DOCUMENTARY TV SHOW COMING FROM KRON

Lights went out briefly recently in the Mattachine Library when Bob Anderson of KRON-TV was there filming takes for his upcoming Assignment 4 show, "Homosexuality." Don Lucas was "on camera" discussing a social service case when Mike, across the hall, accidentally kicked the cord which powered the photofloods and the camera. "But that's all right," Don was advised, "pick it up on the cue of 'and so the judge was a transvestite,'" and the film ground on as the power was restored. Actually Don was describing one of several "unusual" cases which come to Mattachine for help and referral. The man with the problem was a Northern California county Superior Court judge and although a family man, his compulsion was to dress privately in women's clothes. This was only one of many topics and aspects to be covered in the hour-long Channel 4 presentation (watch for it before September 15). Crews have worked with Daughters of Bilitis, law enforcement authorities, behavioral scientists and admitted (but unidentified) male and female homosexuals for what promises to be a significant documentary.

## TAVERN GUILD PICNIC

(Continued from front page)

the vine started a persistent itching and created a small pale welt. All of this, it seemed kept the crowd close to the trails and open areas and discouraged any "jungle exploration" curiosity.

TGSF President Darryl Glied announced contest events over a portable public address system, while Treasurer, Bill Plath, K. Kramer and others helped arrange the events. Bob Cowdry won a magnum of champagne in the "ladies shoe" race in

which contestants swam or waded the river, found a couple of shoes (paired or not) then waded back wearing them. Don Aquaviva of Cloud 7 and Jim Gregg were second place winners with a quart of champagne as a prize for each.

Jumping rope for a fifth of gin were two winners—Aquaviva and "Odessa." Bob Walker got the loudest cheer for getting his feet tangled in the rope so much.

A specially contributed prize from the Town Squire, a \$100 merchandise certificate, was awarded to J. Ratcliff after a "donation drawing" benefit promotion for Mattachine was staged which raised \$82.50. Bob Durksen was successful bidder when Bob Cowdry chose to put up his half gallon of champagne as a Mattachine benefit also—it brought \$13.

Sunburn, sore feet, vine scratches and nettle bites (sometimes in tender places) characterized the day for many, but nevertheless a valiant pretense of comfort in communicating with nature was displayed by even the least hardy guest present. One wag remarked that nature wasn't on very good speaking terms with humans as he scratched an itchy bite.

But if some weren't at home in the hot sun on gravel beach at mid afternoon, they certainly came into their own when the center of activity shifted to one of Russian River's popular resorts—Kay Karol's Vieux Carre near Guerneville, where the cool and shaded patio and back lawn bore more of the comforts and sophistication which some city dwellers never like to get too far from.

Kay thanked the visitors as her place was running out of beer and the sun plopped behind a ridge of redwoods. Then the Seven-Up and Shasta drinkers drove the crowd home, some via detour to Sausalito to see how the Gateway was doing. It, too, was doing all right.

Prelude and postlude comment from the Tavern Guild officers would chalk up the picnic as successful. Vice President Jack Garner and Secretary Ken Grady were

on hand early in the Mule where picknickers assembled Sunday morning to get route instructions and share rides. Noted on the picnic scene were representatives from Tool Box, Romeo's, Golden Cask, Jumpin' Frog, D'Oak Room, The Web, Rendezvous, Caddell Place, Fantasy, and Cloud 7.

## MATTACHINE AUCTIONS

(Continued from front page)

worn by Lucian of Finocchio's was auctioned off by J.J. Van Dyke, also an entertainer at Finocchio's, for five bucks to Charlotte.

So on and on it continues. Amounts of \$250-300 have been taken in at each event. Appliances, art objects, clocks, radios, jewelry, apparel, paintings, sekches, books, records and so on have comprised the donated merchandise.

Don't miss any of the next three benefits—contribute something to be sold, and then be on hand, perhaps to buy it back!

## DOCTOR'S CONFERENCE

On July 27th, KTVU (2) Oakland presented another "professional level" conference on the subject of homosexuality on its "Doctors News Conference" program. Panelists were Gerald M. Feigen, M.D., San Francisco proctologist; Rev. Carl Gordon Howie, pastor of Calvary Presbyterian Church, San Francisco, and Sam Nelken, M.D., professor of psychiatry, University of California School of Medicine.

The program, viewed at 9:30 p.m., was another "now and then" discussion of social and medical aspects of sexual inversion.

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