KENO CLARK IS DEAD

His many San Francisco friends will regret to learn that Keno Clark, well-known San Francisco bar manager, passed away on July 9 after a long illness. Known affectionately to his friends simply as "Keno", his professional background as an entertainer was far more extensive than most realized. For many years he was a partner in the internationally known vaudeville song and dance team of Delys and Clark, which played theater circuits in the U.S. and Europe, and which has filled command performances before ruling kings and queens.

Later he was associated in the operation of bars at 47 Golden Gate, the Nob Hill, and On the Hill, and Le Beouf restaurant, all in San Francisco. Interment, through Halstead's was in Holy Cross Cemetery, with memorial gifts requested to be sent to the American Cancer Society.

PAUL WELSH DISCUSSES LIFE ARTICLE REACTION

Author of the recent article in LIFE, Paul Welsh, in town for the GOP rally, called to inquire local reaction to the essay, "Homosexuality in America," seen in the June 26 issue. Main reaction, he was told, was favorable—a fact which must have been evident in the sellout of copies within two days in such cities as San Francisco, Los Angeles, Oakland and others.

In some minor details various readers were critical of the presentation, but on the whole it was regarded as a positive contribution to knowledge in a manner eminently fair and responsible. Even other cities, we learn are not so sure that San Francisco is the nation's "gay capital", but it is doubtful if Chambers of Commerce in New York, Miami and Los Angeles will run exhaustive surveys to prove they are in first place instead.

Most impressive impact of the essay was the conversation of a police officer spending time (and tax dollars) trying to entice a "solicitation" arrest (and without result), and the striking authentic photos of a police arrest—both of these from, naturally, Hollywood. A man in Berkeley, father of a son and two daughters, seriously questioned this kind of emphasis in law enforcement as desirable. A psychologist commented that law enforcement officers so intent in provoking this kind of crime invariably reveal deep and significant latent deviant tendencies in their own personalities when they are so intent in imitating the homosexual in order to catch one. And finally, a cab driver comfortable in a worldly world, posed a question: "How come a cop can act gay, or even BE gay, and it doesn't harm him—yet it ruins everybody else?"

While LIFE'S discussion of the subject was by no means exhaustive, it remains indisputable fact that as of now some 30 million readers were presented with some facts about it which many never realized. And with such information, with its negative as well as its positive aspects of homosexual—behavior, proof is ample that this age-old and pervasive human condition fails to pose threat which uninformed alarmists claim it does.

LEARN the HOW and WHY of Censorship, and the trends which are at work to guarantee your FREEDOM TO READ
—Four times a year, news of the censors and the courts which seek to uphold our Constitutional Guarnent in

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TAVERN GUILD TO HOLD SECOND PICNIC JULY 26

Tavern Guild of San Francisco will hold its second picnic of the 1964 season on Sunday, July 26. Time and place of the event will be announced on the picnic date in accordance with provisions stated on the tickets. A donation of $4 entitles those attending to participate in a day of fun, entertainment, contests, games, prizes, and plenty of food and refreshments. The latter—food and refreshments—were consumed all too quickly at the previous TGSF picnic, but the organization assures everyone that increased quantities will prevent disappointment this time.

Tickets for the event are on sale at member establishments of the Tavern Guild.

Also slated are provisions for transportation to the affair which, with better planning, will exceed the first picnic as a memorable day of fun for all.

RADIO PROGRAM SERIES FOR STANFORD CLASS

An unusual series of radio programs will be presented as a classroom project over closed-circuit Stanford University radio in August. It is possible that the ten half-hour radio shows may be broadcast over commercial and public radio stations after audition as a project of TV-Radio classes.


Behavioral scientists, experts in medicine, psychology, law, public health, religion and research scientists will join a selected
group of articulate spokesmen to prepare this series of broadcasts which should rank among the most unique and informative such educational programs ever presented. Pleas­
phasts will be placed on a realistic app­
raisal of sex behavior, particularly in the so­
called “deviant” areas. The rights of the individual caught up in various behavior pat­
tterns such as homosexuality will be consid­
ered, particularly as the problem concerns
law enforcement and public attitudes, and
what society’s existing institutions can do to
reach understanding of such persons as legal
equals.

The programs will be broadcast at Stanford
nights beginning Monday, August 3rd, and
tapes of each program will be played in the
sound library of the Mattachine Society.

CAMPAIGN BY SOCIETY FOR INDIVIDUAL RIGHTS

Officers of the recently formed Society for
Individual Rights in San Francisco have an­
nounced plans for enlisting the interest and
participation of adults in the area to aid in
the advancement of educational, social,
tager, and social projects now carried on
in the organizations aims and purposes.

SIR, as the group is known, was formed in
May, after the official disbandment of the
League for Civil Education, and in every
respect taken up where that organization left
off—caring for what many believe are the
essential positive projects begun by LCE.
This group is founded on a mem­
bership of people interested in, and already
six or more project committees are at work.
Memberships are solicited (at $10 per year)
by letters addressed to P. O. Box 5526, San
Francisco. Public meetings and forums have al­
ready been held, and will continue in accor­
dance with announcements mailed to those
who join SIR. Further information can be had
by calling 567-0483.

PICNIC July 26

YES! Sunday, July 26 is the date of Tavern Guild's second-1964-season Fun Picnic for everyone! Lots of food, fun, and projects—without any restrictions on topless bathing suits!

DONATION $4.00 Includes everything, "Share-the-ride" transportation from the Mule on Picnic Day

TAVERN GUILD OF SAN FRANCISCO

BENEFIT AUCTION A HUGE SUCCESS

First of three auction benefits for the Mattachine Society was held on July 21st at D’Oro Room at 9 p.m., continuing almost-without a letup until near closing time. From the enthusiastic bids of Auctioneer Eddie Paulson, and with the assistance of Mimi H. Davis and others well-known in the "circuit" a wide variety of new and slightly used stuff was sold for a total of $365. Included were books, records, original art, and obituaries that doubtless carried a great deal of sentiment, and so on. Bill Plath, of course, held the money while a staff of vol­unteers rushed about collecting it. Successful bidders went home loaded like never before.

The project was one chosen by the Tavern Guild to aid the financial plight of Mattachine Society. Two additional auctions to reach enough to support the group are scheduled: July 28th (Tuesday) at the Jumpin’ Frog at 9 p.m., and a week later (Tuesday, August 4th) at Bourbon’s on Haight St.

For each of these, friends are requested to bring items for auction to each place in advance, and then be on hand for the evening. Who knows, you may get to buy it back at less than you paid for it in the first place.

Seriously, however, Mattachine sincerely appreciates the response shown in its behalf to help keep its offices open and projects going which are coming to mean so much to so many individuals who require its many social services, referrals, and aid when in difficulty.

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YOUR PERSONALITY. THEN, YOU WILL RECEIVE ONE
OF 125 FRAGRANCES TO FIT IT!

FURTHER TESTING

IF YOU ARE SATISFIED, YOU KEEP IT FREE.

DORIAN VIGNETTES SERIES A HIT WITH READERS

With the appearance a few weeks ago of "House of Dreams," a collection of five gay stories, photos and poems, Dorian Book Society is long overdue to publish a new literary series which promises to hit a popularly high.

Now on the press is the second of the quarterly Vignettes, "Overture in G Major." Like "House of Dreams," it will contain original stories, poems, and a series of photographs furnished through Tyre Janes.

James Rupp, writer of some of the stories (from which Mr. Janes selected the title, and above, and his equally fascinating "Kissing Bag" in the second) is editor of "The Limping Man," a magazine devoted to the gay scene. Two previous issues in the series published by Pan-Graphic Press are "Harry’s First," a collection of eight original stories, and "Cemil’s Fare­well," a gay travels into the by­

ways of South West Africa, Africa and into Zulul­

land--a set of 14 connected and hilarious, curious, and funny stories with gay symbols in Khartoum, aphrodisiac beetles in India, unmarried wife-husband swapping in Bel­
makes and a little gay adventure (sociologically) attributes of modern cultures.

BEER STRIKE—ON OR OFF?

Bars and clubs of San Francisco have had to resort to unusual efforts to keep beer on
hand during the past three months. From May to early July, strikes made it necessary to serve canned beer, quarts, lesser known
brands, and a variety of imported ales, beers, stouts, etc., and sometimes these products were fron the shelf for about a month. The strike did not exist early during this month, but some
snags in the free flow of beer held on, imposing some limits to full supply, especially during the second week of the strike.

Nevertheless the 150 beer features and other on-premises promotions are activist in nature, and have been to the public and to the beer industry alike will see them as they make the rounds from Upper Market, to downtown, to Nob Hill, Polk Street, North Beach, and then around to pubs and clubs on Divisadero and out­
ward on Haight.

CONFLICT IN TERMS

Not long ago, Mrs. Evelyn Hooker, Ph.D., research psychologist at University of California at Los Angeles appeared, before several hundred public health nurses and dentists at a seminar on Homosexuality and Venereal

MATTACHINE REVIEW NOT DEAD

Aware that March 1964 was the most recent issue of Mattachine REVIEW, 19-year old monthly of Mattachine Society, Inc., many readers and local newsstand customers have written inquiring if they are to receive another. Such is not the case. A July issue is due soon, and editors have promised that there is a serious effort to appear to keep the monthly schedule intact.

Nevertheless it is a fact that organizations such as Mattachine (in San Francisco, and in Los Angeles, New York and Washington and

MAN-MADE LAW OR GOD'S?

Recently, NBC Television viewers of the "Tonight" show got a chuckle at the appalling hypocrisies and double standards of our so-called "normal" society. The TV talk was blanked out when it was aired here. Nevertheless it is a fact that organizations such as Mattachine Society Western Region, and its LXX News at the end of 1963 (but this was continued somewhat under another name), and ABC's horizontal organization all together in May 1963.

Perhaps it is a surprise to many who read of Mattachine in the recent life article, but the Society is actually known here for its lack of support; in other that for what it does. The LIFE article alone brought in about 100 letters from all over the USA mostly de­
layed because they were simply addressed to "Mattachine Society, San Francisco," long distance calls from more than a dozen states, and even money (on coast including collect calls which had to be refused), and an onslaught of persons coming to the Society's offices, mostly to ask how they can aid in the group's work. No restrictions on topless lathing suits!

Ride transportation from the Mule on Picnic' Day

DONATION $4.00 Includes everything. "Share-the-
suit!"

of modern cultures.

"Thou shalt not commit adultery," but we had to if we wanted a divorce!"

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suit!"
Mattachine help when the boom is lowered upon them in the form of arrest, an undesirable discharge, or firing from a job. But these people are consistently broke. However much they might wish to support Mattachine, they seldom can. Why doesn’t Mattachine get help from the well-heeled gay ones who have it made? That question is heard dozens of times, and always wishfully considered. But these more fortunate persons, it seems, are not concerned and for the very reason that they DO have it made. Some of them claim fear of exposure if they contribute (and yet no person has ever been exposed that way); or they contend their attorney or accountant may learn of it if they send Mattachine a check. But postal money orders compromise none, and finally, there is nothing so anonymous and so sorely needed at Mattachine—as cash.

How about it—the address is 693 Mission Street, San Francisco 5. Offices open daily 8-6, and until 5 on Saturdays. Now who can’t help out?

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Vignettes

1. Harry's Fare & Other Stories—2.00
2. Camel's Farewell (14 Tales)—2.95
3. House of Dreams (5 Stories)—1.50
4. Overture in G Minor and four additional stories— -- 1.50
(All Vignettes contain illustrations, photos, and drawings; some contain a few poems)

OTHER TITLES OF SPECIAL INTEREST

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PAPERBACKS

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— Lost on Twilight Road 1.00
— Muscle Boy .60
— Half World .75
— Male Bride .85
— The Gay Ones 1.00
— The Gay Detective 1.00

TOWN TALK—Published now & then by Pan-Graphic Press as a "Bulletin Board" for worthy public service endeavors, commercial announcements and news of general interest. Advertising rates and other information available at 693 Mission St., EX 7-0773.

ROUNDUP OF MATTACHINE PROJECTS

What does Mattachine—and other organizations such as Society for Individual Rights (SIR) do to advance the cause of education and understanding of the homosexual and his problems?

1. Time and again we hear the question. Time and again it is answered but perhaps not long remembered.

2. Here is a rundown of some of the recent accomplishments:

A. EDUCATION

1. Publications—magazines, reprints of significant articles from other publications, newsletters, etc.

B. RESEARCH

1. Heavy caseloads of individuals seeking aid—in person, by letter and telephone—employment, legal and therapeutic referrals, etc.

2. Direct aid in hardship cases—limited assistance and referral to other agencies in the community.

3. Lay “counseling” to determine nature of individual problems and best source of help in solving them.

D. SOCIAL SERVICE

1. Submitting criticism of material spoken or published which is not consistent with established findings of fact.

2. Establishment of projects to advance knowledge and understanding of the homosexual and his problems. An example of this is the liaison recently with local and national religious leaders to set up a continuing project between the church and the homosexual, first of its kind in the U.S.

3. Cooperation and coordination with other groups in the field—local and national. Mattachine has consistently cooperated closely with all responsible organizations in the homosexual movement, and those concerned closely with it. These include groups such as DOB, One, SIR, Hisonis, Janus, ASK, and others; Tavern Guild, anti-censorship committees, and so on.

4. Finally as an information center, Mattachine maintains offices open to the public almost 60 hours per week and is thus available on call for the services it can provide to a greater extent than any other source of such aid.

Dorian Book Service: 693 Mission St., San Francisco 94105.

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