

FIAT LUX

HOPE // HOW THE LIBRARY IS HELPING US THRIVE IN A NEW WORLD



The Library
is a
window
where you can see
the whole world

— Emily Hoang, Work+Learn student employee



Jeffrey
MacKie-Mason
University Librarian

UC Berkeley's Light the Way campaign has taken on a new meaning for me. Nested into the campus's broader efforts, the Library's five fundraising priorities get to the very

heart of what the Library is capable of achieving. And the pandemic brought that into focus like nothing else could.

- Through our electronic reserves program, we have connected students in far-flung places with digital versions of the materials they need for their classes.

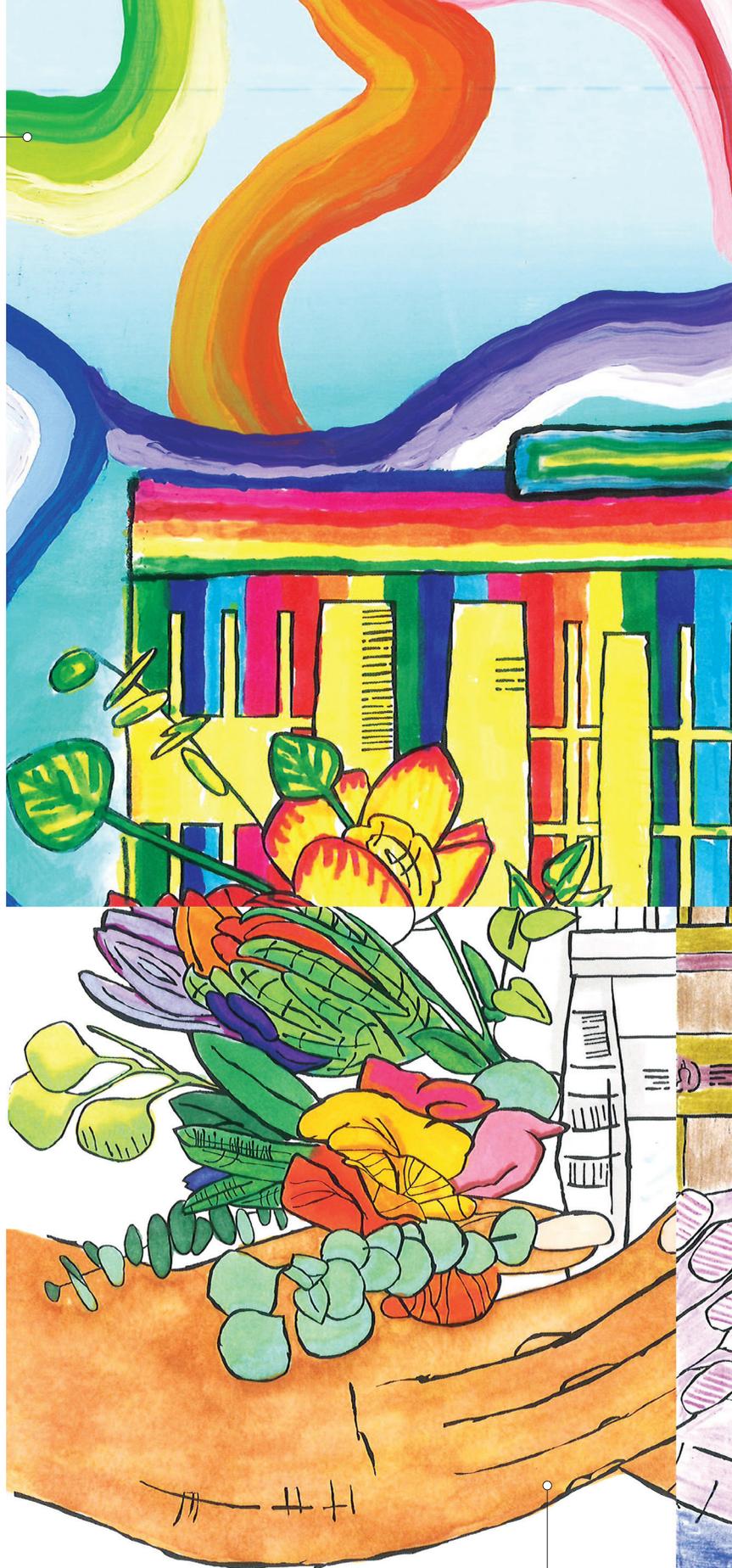
- Our Work+Learn program has provided remote and in-person jobs, giving students a much-needed financial boost while the campus was closed.

- Moffitt Library has filled an important need by becoming the first Library location where students could study during the pandemic.

- By offering special research appointments, The Bancroft Library has provided access to world-class gems amid the disruption.

- All the while, we have focused on our services and adapted for a new world.

When we ask for your support, we're not talking about abstract ideas: We're talking about the real ways the Library can help our community for generations. ■



I love the Library because it is a place for students to collaborate and create.

— Annalise Phillips, maker education service lead

BUILDING A BRIGHTER TOMORROW

As we look forward to our return to campus and the opportunity to bring together a mix of services both old and new, we asked four employees to each color a piece of a commemorative illustration of the iconic Doe Library. Together, their drawings and their musings tell the story of the everlasting value of the Library, and how it has helped our community flourish during hard times.



Life is richer with libraries.
The collections fill our minds with
knowledge, and the spaces fill
our hearts with wonderful memories.

— Zsuzu Listro, executive assistant to the university librarian

Libraries give us information we can
trust

and information changes lives!

(P.S. Not everything can be found
in Google 😊)

— Ann Glusker, sociology, demography,
and quantitative research librarian

To join University Librarian Jeffrey MacKie-Mason in giving to the Library's Light the Way campaign initiatives, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

FIAT LUX, or LET THERE BE LIGHT, is the motto of the University of California, Berkeley. The *Fiat Lux* newsmagazine of the UC Berkeley Library is published by the Library Communications Office, University of California, Berkeley. Your feedback and suggestions are warmly invited. You can reach us at librarycommunications@berkeley.edu. © University of California, Regents

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ABOUT THE COVER

A. Hamilton created this rendition of Doe Library, drawing inspiration from classic Mexican mural art and the style of Frida Kahlo. The piece evokes the theme of hope and the beauty that evolves out of reading and learning.

SET OUR TREASURES FREE

THE LIBRARY IS LEVELING THE PLAYING FIELD, ONE TEXTBOOK AT A TIME

Program eases financial burden by providing Berkeley students with free digital course materials



STORY BY TOR HAUGAN

In normal times, Berkeley’s course reserves program is important but unsung, avoiding the spotlight commanded by The Bancroft Library’s priceless relics or Moffitt Library’s sleek Silicon Valley-adjacent aesthetic.

But for generations, the program has served an important purpose: supporting learning by providing students with the materials they need for classes — at no cost.

When the pandemic hit, the UC Berkeley Library was quick to adapt, and course reserves made the leap to 100 percent digital.

The newly minted electronic reserves, or e-reserves, program was born of the need to meet students where they were during the pandemic: That is, *everywhere*.

Suddenly, through the new program, students could get their hands on free online versions of the materials — articles, books, and videos — they needed for their classes, helping them shoulder a great burden during extraordinary times.

“These are historic times, where everything has shifted for our students,”

says Salwa Ismail, who oversees the e-reserves program as the Library’s associate university librarian for digital initiatives and information technology. “They have faced challenges from financial issues to food insecurities, and we wanted to ensure that required readings for their classes were one thing they didn’t have to worry about.”

As the pandemic set in, economic strains piled onto the already roiling textbook affordability crisis, leaving wallets thin and anxieties high. According to a recent survey, nearly 50 percent of Berkeley students this spring had some level of concern about covering their housing costs for the term, and about 46 percent of students were worried about being able to pay for other basic needs, such as food, medication, and clothes.

“We’re trying to level the playing field,” says Susan Edwards, Berkeley’s social welfare librarian, who has led the Library’s e-reserves efforts. “That’s what the goal of reserves always is — to say that, ‘You shouldn’t *not* be able to take

The stratospheric costs of textbooks are well-documented, having risen 88 percent between 2006 and 2016, according to a Bureau of Labor Statistics report. Estimates show Berkeley undergraduates should expect to spend \$1,118 on books and supplies in the 2021-22 academic year.



this art history class because you can't afford the textbooks.' That's not right."

Creating an e-reserves program

on short notice was a tall order.

The Library brought together a patchwork of impassioned employees, including staff members who had never worked together before.

As soon as the work started, the challenges came into view.

In some cases, digital versions of course readings were simply unavailable. Other times, they were available, but prices were through the roof. For example, one text was priced at \$700 for a single-user license — meaning one single person could use the book at any given time — making it utterly cost-prohibitive to purchase for an entire class.

And the hefty price tags don't apply to only books. When it comes to

DONOR SPOTLIGHT

'E-reserves is important and deserves complete support because it meets student needs in two ways: convenience and reducing costs. These are both practical ways to reduce student stress and anxiety related to accessing specific class requirements, and to send a positive message of support from the Library on a personal level. E-reserves also provides support for faculty, so it is a win-win service for everyone!'

— Janice T. Koyama '66, M.L.S. '67, former associate university librarian for public services, UCLA, and former head of Moffitt Library

streaming video, providing students with just one year of access can cost upward of \$150 per title. With hundreds of streaming requests each semester, costs can add up quickly. During the pandemic, media requests for courses have tripled, says Gisèle Tanasse, film and media services librarian.

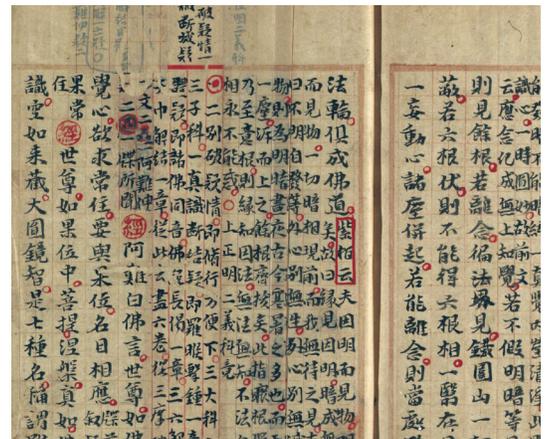
"We have students right now who are studying from all around the world," Tanasse says. "So there's streaming content that folks in the United States have easy, relatively cheap access to through Netflix or an Amazon rental, but there's a big equity issue there in terms of: Do you have the money to put toward a personal Netflix or Amazon account? Some students do, and many students don't."

Since it launched, more than 800 classes, spanning the disciplines and enrolling 40,000-plus students, have benefited from the e-reserves program. Members of the team have been flooded with notes of gratitude from instructors, praising the "heroic work" of the Library, a "buoy in these trying times."

"I've been a librarian for 40 years — literally 40," Edwards says. "And this is one of the most exciting and rewarding projects I've been involved in, because its impact is so great." ■

To support the Library's e-reserves program and Set Our Treasures Free projects, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

‘A LONG JOURNEY’



LEFT: PHOTO BY BRITTANY HOSEA-SMALL FOR THE UC BERKELEY LIBRARY. RIGHT: DAFODING SHOULENGYAN JING SHUJIE MENGCHAO, JUAN 4

Richly detailed, fully searchable Chinese rarities will be made available to all for free online

STORY BY TOR HAUGAN

The books, printed centuries before Gutenberg mania swept through Europe, are some of the oldest in UC Berkeley’s collections. In fact, some are among the oldest books, period.

“These are priceless materials,” says Peter Zhou, director of Berkeley’s C. V. Starr East Asian Library, or EAL. “Some of them are the only pieces of that publication in the world.”

And soon, these treasures, and more, will be free for anyone in the world to see.

The UC Berkeley Library recently announced a monumental collaboration with Sichuan University, with funding from the Alibaba Foundation. The project aims to digitize most of the pre-1912 Chinese language materials from EAL’s collections, bringing them to life in vivid detail for researchers. Nearly 10,000 titles are in line to be digitized.

The digitization work, to be done

Peter Zhou, above left, director of the C. V. Starr East Asian Library, is helping spearhead the effort to digitize the Library’s Chinese language materials, such as the annotated version of the *Sūrangamasutra*, above right, from the early 18th century.

To support the Library’s digitization efforts, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

in-house at Berkeley, will capture images in high resolution. Each digitized treasure will be painstakingly enriched with information, or metadata — for example, when the item originated or other notes that illuminate its history.

The images will be converted to text through a process called optical character recognition, or OCR. OCR opens the door to needle-in-a-haystack keyword searches, and lowers the barrier of access for people with print disabilities.

The materials will then make their way to the Library’s Digital Collections portal (ucberk.li/explore), where they can be examined 24/7 from anywhere.

For many of the materials, this new digital life marks the next phase in a great journey. Some of the volumes have lived through periods of political upheaval and disaster before joining EAL’s collections.

“These things have survived centuries,” says Deborah Rudolph, EAL’s curator of rare books and special collections. “It’s just incredible what some of this material has gone through.” ■

BANCROFT & THE WEST



CLOCKWISE FROM TOP LEFT: BLOCKELEY IMAGE; THE BANCROFT LIBRARY, DAYS OF CAL COLLECTION, UARC PIC 4:224; BLOCKELEY IMAGE; THE BANCROFT LIBRARY, OLIVER FAMILY PHOTOGRAPH COLLECTIONS, BANC PIC 1960.010 SER. 1:0070--NEG



A CHIP OFF THE OLD BLOCKELEY

This year, they partied like it was 1893.

After the dazzling success of last year's recreation of the modern-day UC Berkeley campus in *Minecraft*, the team behind Blockeley University set its sights on the 19th century. To help them reimagine an 1893 version of Cal in the popular video game, Kathryn Neal, associate university archivist at The Bancroft Library, showed members of the Blockeley student club tools to track down archival photos to use as reference images. Like last year, the group's facsimile played host to a virtual commencement. In documenting Blockeley's efforts, Christina Velazquez Fidler, Bancroft's digital archivist, and Neal are preserving the builders' website, their videos, the Blockeley world, and more. ■

To support the University Archives and the Bancroft & the West fundraising initiative, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

SISTERHOOD IN THE ARCHIVES

Collection explores movement behind
UC Berkeley's Women's Studies Program

STORY BY VIRGIE HOBAN

All they wanted was to read books by women. They didn't plan for revolution, but that is what it took.

"I don't think any of us were conscious of starting a movement," recalls Gloria Bowles Ph.D. '76, founding coordinator of UC Berkeley's Women's Studies Program. "We were just responding to an outrage, which was that we were students of comparative literature ... yet we read very few women."

But it wasn't just a literary canon dominated by men — it was all of academia. And it wasn't just a reading list, but the faculty roster of an entire university.

Galvanized by the women's movement, Bowles and other comparative literature graduate students rallied for change. They fought for more women in the curriculum and on the faculty and, with a team of undergraduates, established Berkeley's Women's Studies Program in 1976.

Now, a growing collection — the Berkeley Women's Studies Movement Archive at The Bancroft Library — reveals the long, and at times turbulent, journey behind that movement, with feminist pamphlets, impassioned letters, program proposals, and other ephemera.

"It's important that people understand that the rights women have now and the presence women have now in the larger community, in business, in



law, didn't always exist," says Carol Urzi M.A. '74, J.D. '88, a contributor to the archive. "Our little archive is the documentation of what we were trying to work through at the time, in our own way, at UC Berkeley."

The women's studies movement began in quintessential Berkeley fashion: with a ton of flyers.

In 1969, fed up with the patriarchal nature of her studies, Marsha Hudson Ph.D. '78 posted notices around town announcing a new feminist literary salon, which she hosted. There, sprawled



Graduates from the new Women's Studies Program at UC Berkeley, which began in the fall of 1976, celebrate in 1980.



ILLUSTRATION BY A. HAMILTON — UC BERKELEY LIBRARY



PHOTO COURTESY OF GLORIA BOWLES

To support Bancroft & the West, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

across living room floors, students discussed books by women and shared stories of the sexism they faced on campus and in their everyday lives.

“I sat there on the floor and I listened to the women’s stories, and I thought, ‘Oh, my God! I’m not alone,’” recalls UC Berkeley professor emerita Bridget Connelly M.A. ’71, Ph.D. ’74.

The women moved the salon into the academy, forming the Comparative Literature Women’s Caucus to tackle gender discrimination in the department and beyond.

One of the caucus’s first triumphs was the establishment of a course on women in literature, to be taught by women graduate students in comparative literature.

Topics of the course ran the gamut, from women in fairy tales to women’s experience being silenced and finding their voice. One of the

first courses at Berkeley that centered on women in literature was about sexual identity. It was taught by then-English Professor Carol Christ — UC Berkeley’s first woman chancellor.

“Sexuality and gender are absolutely essential to literature, and yet it had never really been talked about,” says Christ, a longtime supporter of the Library.

In the feminist air of the ’70s, interest in women’s studies courses soared around the country.

Bowles and a team of undergraduate students hatched a plot: They would build a women’s studies major program, where students could tackle the patriarchal assumptions of disciplines across campus. With help from Christ and others, Bowles submitted an official proposal in 1974. The Women’s Studies Program opened its doors in the fall of 1976.

After a long stretch of bureaucratic hurdles and internal tensions, women’s studies became an official campus department in 1991. Today, it lives on as the Department of Gender and Women’s Studies.

And the history of the department lives on at Bancroft, available for researchers, community members, and historians for decades to come.

So far, ten women have contributed their collections to the Berkeley Women’s Studies Movement Archive.

“We called it the sisterhood — the ‘sisterhood is powerful,’” says Judy Wells Ph.D. ’76, whose materials are included in the archive. “And it was true.” ■

To learn more about the history of women at UC Berkeley, visit the campus’s 150 Years of Women at Berkeley website at 150w.berkeley.edu.

CENTER FOR CONNECTED LEARNING

FIVE FLOORS. ONE VISION. INFINITE POSSIBILITIES.



With spaces for students to collaborate, study, and immerse themselves in technologies such as robotics and virtual reality and disciplines such as digital humanities and data science, the Center for Connected Learning at Moffitt Library is a bold step into the future. Already, a renovation has transformed Moffitt's fourth and fifth floors. Soon, the remaining three floors will follow suit, completing the library's transition into the Center for Connected Learning. The new vision will enrich the undergraduate experience for years to come, while stretching the limits of what's possible for a library in the 21st century. ■

To support the Center for Connected Learning at Moffitt Library, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.



‘What inspired me to support the Center for Connected Learning is its provision of a wonderful space for students to meet and work together. Given how overwhelming and big the Berkeley campus is, this special place will enable students to find a “home” and a social and academic environment.’

— Nadine Tang M.S.W. ’75, social worker, adjunct associate professor of clinical psychology, UC Berkeley



RENDERINGS BY SEIJI ANDERSON FOR THE UC BERKELEY LIBRARY

STUDENT PERSPECTIVE: A DAY IN THE LIFE AT THE LIBRARY



8:50 a.m. You grab a coffee at Press cafe before heading to an active learning classroom, where the professor’s instruction is complemented by group discussion among students.

12 p.m. It’s lunch time. You grab a bite at the revitalized Free Speech Movement Café. Then, you test a classmate’s virtual reality simulation in the immersive technology studio.

3 p.m. You settle in to work on a research paper. A librarian at the consultation courtyard helps you track down a source — a volume in Main Stacks, just a short walk away.

7 p.m. After recharging in the wellness room, you head to an interactive panel presentation, where campus experts discuss ways to address global climate change.

Q&A: KRISTINA BUSH ON THE LIBRARY'S FELLOWSHIP PROGRAM AND CREATING COMMUNITY AMID THE CHAOS

Last year, as cracks from the pandemic spidered into nearly every part of normal life, the UC Berkeley Library's fellowship program turned fully remote.

The fellows proved resilient. But something was missing.

"Everybody was working on their own projects, and it felt like things weren't really coming together," says Kristina Bush, UC Berkeley's digital literacies librarian, who co-runs the Undergraduate Library Fellowship program with Nicole Brown, head of the Library's Instruction Services Division. "We didn't have a community."

So starting last fall, the program shed its individually driven approach to one that funneled the fellows' energy and talents into bigger, ongoing efforts. Against the backdrop of the pandemic, the reimagined program offered students a safe and welcoming space to learn, a spirit of unity, and, against all odds, a semblance of the Berkeley experience.

"We've all very much come together and grown together," Bush says.

We caught up with Bush to talk about the fellowship program and the faces smiling back on the other side of the Zoom screen.

Can you tell me a little bit about the Undergraduate Library Fellowship program?

It is a cohort-driven program, and the fellows are partnered with mentors from the Library's Instruction Services Division. We have the goal of improving Library spaces and services through peer-to-peer initiatives, especially peer-to-peer learning. What we give to the fellows is mentorship and training in aspects of librarianship — user experience, learner-centered service design, research, instruction, reference, making.



ZOOM

"Something that has come across in all these meetings is the importance of authenticity," says Kristina Bush, digital literacies librarian, top row, second from left, who helped lead the Library's fellowship program via Zoom. "I feel like we're all kind of being our authentic selves and learning together as a community."

This Q&A was edited for brevity and clarity.

What did the fellows work on this year?

There were two groups: One group became really interested in making research accessible. The other group became really interested in outreach, and especially diversity, equity, and inclusion. They both created surveys. The outreach team created a survey that was staff-facing, to find out about initiatives or resources or collections that they can share with underrepresented populations. Their student-facing survey was designed to find out where those needs gaps lie. The research group wanted to find out how students are doing research.

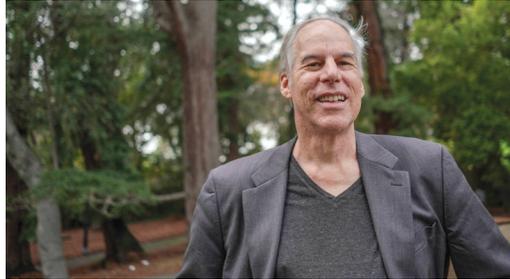
How does the work tie in to the Center for Connected Learning (CCL) at Moffitt Library?

It's really about the mindset, and keeping it student-focused and empathy-first. The fellows are helping us identify why the students don't feel welcome in Library spaces or don't know about Library services, and in the process of designing CCL services, we want to know what students want and why they're not engaging — or why they are engaging.

Is there anything else you wanted to add?

I just love seeing their minds work. They're all go-getters and resilient. They're going to rule the world someday, all these fellows. ■

— Tor Haugan



PHOTOS BY J. PIERRE CARRILLO AND VIOLET CARTER — UC BERKELEY LIBRARY

‘HUMANITIES ARE THE ANTIDOTE’

With a stellar new endowment, Art History/Classics Library builds bridges across time, space, and politics

STORY BY VIRGIE HOBAN

He was 12 years old when epiphany struck. Alan Templeton was sitting in the library of his middle school, flipping through a history book on Rome, when, all of a sudden, he was not.

“I was just sitting at this very mundane desk in Richmond, and I felt like I was being transported back to ancient Rome,” Templeton recalls. “That’s when it really hit me — that libraries are the way that anyone in our society can become part of a larger world.

“And I realized how powerful that was.”

So began his lifelong love affair with libraries and fascination with stories of civilizations past. Now an art collector and exhibit curator, Templeton recently gifted UC Berkeley’s Art History/Classics Library an endowment for its fine arts collection, allowing the library to support journeys to other worlds for decades to come.

For Templeton, it’s a mission that feels more important than ever. “Done correctly, the humanities are the antidote to our very divided society,” he says.

“The humanities force you to have empathy for other points of view,” says Alan Templeton, above right, whose generous endowment will support Berkeley’s Art History/Classics Library, above left.

To support the collections, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

Over the past couple of decades, Templeton has churned that passion into art exhibits, curating shows around Northern California. Throughout his work, the Art History/Classics Library has been essential, he says.

“This is the crown jewel for art history research,” Templeton says.

In 2002, Templeton curated an exhibit for the Crocker Art Museum in Sacramento on William Hogarth, an acclaimed 18th-century English artist. After studying the library’s voluminous collection of periodicals, Templeton was able to draw surprising connections.

“I was only able to take the show so far because of this library,” he says.

With nearly 200,000 volumes, the Art History/Classics Library supports teaching and scholarship in fields across the humanities — including art history, art practice, ancient history and Mediterranean archaeology, and all major subfields of classics.

The gift from Templeton, a \$250,000 endowment, will mainly support the collection on European art history. The funds will make a “significant difference in building the fine arts collection at Berkeley,” art librarian Lynn Cunningham says. ■

WORK+LEARN

MAKING IT WORK, IN NEW WAYS

It's symbiotic. Each day, the Library helps Berkeley students by guiding them on their research deep-dives, teaching them new skills, and giving them the tools they need to solve problems, finish assignments, and satisfy their curious minds. And each day, students, in turn, help the Library carry out its mission. Even while the campus was closed, students in the Library's Work+Learn employment program have staffed Oski Xpress, the Library's contactless pickup service; analyzed data to shine light on the impact of the Library's services and collections; helped digitize materials to make them available during the pandemic; and had a hand in preserving the Library's treasures for years to come. ■

DONOR SPOTLIGHT

'Upon learning that another donor had offered a matching grant for the Library's Work+Learn student employment program, I stepped right up. The jobs offered through the program are crucial to students' financial well-being, and they provide learning opportunities in information science, public service, and a range of other areas — building blocks for their careers ahead.'

— Helen Marcus '68, former business manager, *The Daily Californian*



To support the Library's Work+Learn program, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.



PHOTOS BY JAMI SMITH — UC BERKELEY LIBRARY

Clockwise from top left: Rayleen Prendiz and Jason Soriano staff the Oski Xpress contactless pickup service. Gilbert Truong and Milana Tatarintseva help the cataloging unit by scanning and shelving books.

TEST YOUR BEAR BONA FIDES WITH THIS BERKELEY TRIVIA QUIZ



ILLUSTRATION BY A. HAMILTON — UC BERKELEY LIBRARY

Are you a connoisseur of all things Cal? This online quiz will put your knowledge of UC Berkeley — its history, its traditions — to the test, while highlighting images culled from the Library's Digital Collections website (ucberk.li/explore), a window into the history of Cal and the wider world.

Game on: What now famous crowd participation activity started at the Big Games between the Cal and Stanford football teams?

- | | | |
|-------------------------|-----------------------|---|
| a. Crowd-surfing | c. Card stunts | Think you know the answer? |
| b. Streaking | d. The Wave | Take the quiz at ucberk.li/fiat-facts . |

AND WHILE YOU'RE ONLINE ...



Considered a crown jewel of higher education, UC Berkeley relies on the Library every day to support its world-class teaching

and its cutting-edge research, and to enrich the experience of the thousands of students who study here. Comprising 24 libraries, the UC Berkeley Library has something for everyone, whether it's the trove of primary documents chronicling the West at Bancroft, the collaborative and innovative spaces at Moffitt, or the vast and unparalleled collections at Doe.

Help us as we light the way to a better future by making a gift at give.lib.berkeley.edu.