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Annual Report of the Library
2000-2001

Dear Library Friends,

The 2000-2001 Annual Report marks the completion of my first year as University Librarian.

Though I have been a Cal faculty member since 1976, I am trying out the role of student again. The last time I took classes, libraries did not manage computer networks, instill information literacy, or stay open round the clock during finals. Librarians have learned how to orchestrate all of this, while preserving the treasures of our collection.

I suppose there may be challenges in Cal's teaching and research missions that confound librarians, but so far on the job, I have found none.

This Annual Report is not intended simply to be a summary of achievements. To me, it is more a conversation between the Library and its friends. Each of the scores of collections on campus is a special environment for learning. Students, faculty, independent scholars, and general readers come to us with different habits of mind. Our marvelous collections allow one person to find research breakthroughs in the Public Health Library, another to pass an hour with a mystery thriller in the Morrison Room, another to trace the voyages of Vikings in the Gardner Stacks. Our business is to satisfy the curious, and I am always happy to hear directly from patrons about how we are doing.

Most impressive to me during my first year has been the significant breadth and generosity of the Library's support from students, alumni, and friends, as well as corporations and businesses. More than 5,000 donors each year contribute to Library programs. Wonderful examples of alumni (and soon to be alumni) giving include the last four graduating classes (1998, 1999, 2000, & 2001) that chose the Library for their senior class gifts, as well as recent alumni reunion class gifts from the Classes of 1949, 1950, 1951, 1952, 1954, 1955, 1956, 1960, 1961, and the War Years. The Class of 1961 is especially notable, since 40 years ago, its senior class gift in June, 1961 was directed to the Morrison Room's Graphics Art Loan Collection.

I would like to bring your attention to a sampling of other special Library contributors and programs that merit acknowledgement:

- At a time of new concerns about the proper care of books and other paper media, Lisbet Rausing '84 (through the Fanny & Leo Koerner Charitable
Trust) has established an endowment for The Library's Conservation Department. Named for her father, the Hans Rausing Conservatorship will begin with $3 million and serve preservation needs of collections across campus.

- Kenneth E. Hill '38, MS '40, and his wife, Dorothy were guests of UC President Richard Atkinson at Blake House, where Ken presented *Dimity I. Mendeleyev's Principles of Chemistry* (1868-71) to our University Library, the first publication of the periodic table of elements (and the 500 thousandth volume for the Bancroft Library and the 30 millionth volume in the UC libraries).

- 115 parents of graduating students (from B.A./B.S.'s through Ph.D.'s) made gifts to buy new books for the University Library in honor of their graduates in 2001—a tradition that continues each spring.

- Kimo Campbell, Council member of the Friends of the Bancroft Library, helped to find and then acquire two very valuable original Mark Twain manuscript letters for the Mark Twain Papers.

- The Library was an important part of the success of the University's recent capital campaign, as we exceeded our $25 million goal for acquisitions endowments. Thanks to the generosity of Jean Gray Hargrove ’35, as well as many other donors, ground will be broken this school year on the new Jean Gray Hargrove Music Library.

- Wells Fargo Bank provided a grant of $100,000 to the Bancroft Library for the preparation and distribution of a set of audio tape lectures on California history, distributed to all libraries in the State, including high schools.

- Genentech Corporation contributed $500,000 to support a series of oral histories of the biotechnology industry in California through the Bancroft Library's Program in the History of the Biological Sciences & Biotechnology.

- Fund raising continues for the new East Asian Library and Studies Center that will be named in honor of former Chancellor Chang-Lin Tien, and provide a permanent home for the country's preeminent collections for East Asian studies.

My thanks go to Chancellor Robert Berdahl for his support and to the full range of staff who have worked so hard. More than 700 students are employed in The Library, many in direct contact with the public. Any time you visit our service desks, you will have the agreeable impression that helping the library and staying young are one in the same. In the coming year I hope this is true for all of us, especially the generous friends of the Cal Library.

With best wishes,

Thomas C. Leonard
Professor & Kenneth and Dorothy Hill University Librarian
State of the Library

In his inaugural address in 1998, Chancellor Robert Berdahl announced the creation of the Chancellor's Initiative, a three-year program to increase Library funding. Now three years later, we can report that his initiative has done much to restore and enhance the depth of Library collections. As we review the state of the Library in 2001, we appreciate the Chancellor's support, that, in a very practical way, acknowledges a fact we all understand—the University Library is a critical part of what makes the Berkeley campus great.

That fact is also evident nationally. With over nine million volumes now in our collections, the Cal Library is considered one of the finest research university libraries in the country. Highlighting that point was the annual survey of the Association of Research Libraries that ranked Cal Berkeley 4th in its 1999-2000 ARL Membership Index of its 112 library members. Indeed, it is our collections and research programs that are regarded so favorably and helps to rank us below only Harvard and Yale in the United States, and above Stanford and Michigan in the survey.

While the budget picture for the State of California is less encouraging than in past years, income from our acquisitions and program endowments (especially those created in recent years) is definitely helping the Library to acquire materials that are critical for our collections. Private support for these collections continues to be crucially important in helping maintain our exceptional library.

Budgetary struggles are not new to research libraries. Many, like Berkeley, have been developing a broad range of collaborative activities to lower costs. An encouraging development is the California Digital Library (CDL), a consortial effort of all of the libraries of the University of California system, that has been particularly successful in combining shared resources of all campuses and making them accessible to a wider University population. Journals, which are often very expensive and once available only on individual University of California campuses, are now available in digital form to all campuses through the CDL. The consortium also has joined forces with the Scholarly Publishing Academic Resources Coalition (SPARC) in an effort to create alternative and less expensive means of disseminating information on scholarly advances than through traditional academic journals. Though only four years old, CDL's efforts indicate that collaboration does help us to reduce costs while simultaneously increasing access to materials.

While the budget and information access are very important, our Library facilities also must be considered in our plans. The buildings on the Berkeley Campus continue to undergo seismic retrofitting. Because the Library has subject-specific libraries located in buildings campus-wide that are affected by these retrofits, we now have become expert in relocating entire library collections and services to temporary spaces. In July, 2000, Cal's Chemistry Library left its permanent home in Hildebrand Hall and moved into the "Doe Core," the space created by the removal of the original Doe stacks in 1994. In addition, the College of Environmental Design Library now occupies the fifth floor of Moffitt Library as Wurster Hall is being completely renovated. Both libraries plan to return to their new spaces during the 2001-2002 academic year. Future such seismic projects will impact LeConte Hall--forcing the Physics
Library to move into the Doe Core space when the Chemistry Library moves home--and eventually the Doe Library Annex Building.

For most people, the Berkeley Library is defined by its collections. Each year, we describe in general terms a wealth of new material; and each year donors like you continue to support generously those acquisitions.

However, it is worth looking more closely at a representative sampling of these additions (and editions!) to get a feel for what was added in 2000-2001.
Public Service to the Campus and Community

One of the core values of the University of California's mission is public service.

In the schools and colleges at Berkeley, or within the hundreds of academic programs on campus, public service may mean literally hundreds of things. For the University Library, public service means one thing--patron service for the people who use our vast and exceptional collections and resources. Those patrons may be faculty, students, scholars, or the general public. As simple and direct as our public service may appear, it is much more than having books available on the shelves. It is the spectrum of activities that makes the available resources easier to access and understand. It is the librarians and staff who provide direct support to every inquiry. It is a sense of service to the community as a public library.

At the heart of library service is reference, the multitude of activities performed by librarians to help students and scholars identify the sources that are relevant to their study.

While much reference work is done in person by librarians, new technologies allow similar results to be achieved via telephone or computer.

The Library is creating a single, consolidated reference and research service for the humanities and social sciences. Located in the former subject catalog hall on the second floor of Doe Library, this center will bring together the disparate reference sources and personnel that have been scattered throughout the campus into a single, inter-disciplinary "one-stop shopping" location. Recognizing that the prevailing undergraduate research patterns often consist exclusively of generalized web searches, special consideration is taken in instructing students of the advantages of a broad range of available and detailed research resources on the internet. Current plans also call for reopening the second floor entrance to Doe Library, so that reference services are more accessible.
Centralizing reference services is part of a nationwide trend for universities to align more closely the undergraduate library services with undergraduate academic priorities to help students achieve "information literacy" (those skills required to recognize when information is needed and then the ability to locate, evaluate, and process that information). After a period of lagging interest in undergraduate library collections in the 1990s, librarians are now building these collections that specifically support undergraduate pursuits and research interests. To this end, Cal is re-energizing the James K. Moffitt Undergraduate Library and targeting reference library services to meet the specific needs of our new undergraduate students.

Some of Cal's other public service activities often may not seem like services at first glance, but in fact, represent a whole range of activities that are intended to enrich the scholarly lives of Cal's community.

Consider these service activities:

- Bancroft Library partnered with the Wells Fargo Foundation to produce a series of three audio tapes for the State's public libraries and high schools. Focusing on the Gold Rush, Mark Twain, and the Spanish missions, these tapes are intended to increase interest in California history, and result in making the public more aware of the Bancroft's collections. They were distributed to every public library system in the State, including all high school libraries.
- The Library's Lunch Poems, a Noontime Poetry Reading Series, continues to draw capacity crowds to the Morrison Library once a month at noon. For the last five years, the work of a diverse group of prominent poets has been presented to audiences coming from the Cal community and the general public.
- The Bancroft Library's Mark Twain Project has just published a new edition of Mark Twain's Adventures of Huckleberry Finn. This latest edition is based on new information from a manuscript of the first half of the book that was found in a Los Angeles garage in 1991. This discovery prompted a rethinking and reediting of the text of the Project's last edition of the same book (1985).

When one thinks of the UC Library, they understandably think of the collections and the programs. But Library public service is what makes those collections and programs so valuable and well-respected. Serving scholars and serving the public are at the core of what makes the Cal Library great.
Dear Friends of the UC Berkeley Library:

On behalf of the members of the Library Advisory Board, I am delighted to welcome Professor Tom Leonard as our new University Librarian. In the short time that he served as Interim University Librarian, it was clear to most of us that he had the academic scope and administrative experience to succeed in this critical leadership position both for the Library and for the Berkeley campus. His appointment has already created an important bridge with the faculty for the Library, including, for example, increased faculty collaborations for more targeted instruction in undergraduate classrooms on using Library resources. I am looking forward to the Library providing even greater support for our faculty and students.

This special issue of our *Bene Legere* represents the Library's Annual Report for the 2000-2001 year, highlighting gifts to the Library as well as describing programs and services of special distinction. As a public institution, the University has a charter that includes a three-part mission for the people of California of teaching, research, and public service. The Library is well-represented in all three aspects of that mission. This year's report is focused on the public service aspect, since, indeed, the University Library is one of the finest public libraries in the country.

As the president of the Library Advisory Board, I would like to express my appreciation for the extraordinary support of the large number of donors to Library programs and collections, who make it possible to maintain our incredible service to the public, students, and scholars. I'd like to single out two particular groups of donors. For many years, reunion classes, as well as the current year's graduating classes, have selected the Library as the recipient of their class gifts, creating endowments or collections that will benefit the University Library for many generations. Thank you reunion classes. Thank you senior classes. We appreciate your remembering the value of the Library with your class gifts. After all, Library resources benefit everyone--and every department, school, college, and program.

The Library has been the beneficiary of extraordinary generosity this year. With well over 5,000 donors, Cal's Library has one of the broadest donor bases of any university research library in the country. Alumni from all disciplines and friends from across the country recognize that the strength of the Library reflects the vitality of the University, and have supported the Library with their gifts.

With many thanks to all our Library friends,

Sheryl Wong '67  
*President, Library Advisory Board*
University Library Advisory Board, 2001-2002

Formed in the mid-1990's to provide advice and assistance for the University Librarian, the Library Advisory Board helps to build partnerships between the University Library and the campus, alumni and friends, and the public. With 35 members, the Library Advisory Board is comprised of University administrators, faculty, alumni, friends, and--for the first time--a student representative, and offers a diverse perspective to the University Librarian from the broader campus, Library patrons, and contributors.

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University Librarian

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NO.58 FALL 2001
BENE LEGERE
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THE
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THE UNIVERSITY LIBRARY COLLECTIONS

The most easily identifiable part of any library is its collections. In Cal's University Library, the collections, indeed, are recognized immediately for their depth and breadth, all 9 million+ volumes. While this Annual Report emphasizes the many facets and purposes of the Library at UC Berkeley, it is still a listing of the highlights of the past year's acquisitions of books, collections, and other exemplary research materials that piques our interest. Following are a few additions to Cal's collections:

- Numerous additions to the fine arts collections including: Bibliography of Modern Art on Disc, a new CD-ROM title that contains the catalog of the Museum of Modern Art Library and includes bibliographic information for approximately 160,000 books, exhibition catalogs, and periodicals. All fine arts acquisitions value: $50,900.
- The World of Port-Royal: the Jansenist Movement in the Catholic Church, 17th-18th centuries (3,711 microfiches), the most important archival source on the history of Jansenism outside of France and a remarkable collection of primary source data regarding the effect on the culture and politics of western Europe. Value: $23,620.
- Photographic collections, including: Summer of Love, a collection of photographs from the 1960s that include a remarkable record of San Francisco in the Summer of Love, 1967 and the related protest movements and happenings of the time. The photographs are part of the extensive archive of Gene Anthony, a photojournalist who specialized in the 60s. Value: $5,000. Chamonal, Colonial Mexico, an extensive photo album from 19th century Mexico. Value: $10,000.
- A Southeast Asia microfiche collection of monographs, entire runs of journals, government documents, annual reports, newspapers, ephemeral items, manuscripts, theses, special collections & rare items in major Southeast Asian languages (Indonesian, Thai, Burmese, Tagalog, etc.), to continue supporting research and teaching needs in Southeast Asian studies. Value: $20,000.
- An eighteenth century microfilm collection of many of the titles published in Britain and its territories during the period 1701-1800, part of a vast and expensive effort to assemble primary source materials about life during the 18th century in England and its colonies. Value: $10,400.
The Bancroft Library is pleased to announce the acquisition of Alice Waters' (Class of 1967) records for Chez Panisse Restaurant and Café in Berkeley. Waters is considered a visionary in the culinary arts. Her insistence on organically grown crops and unprocessed food has helped to change our perceptions concerning the role of food in our lives. She has extended her philosophy beyond the kitchen into a broad range of commitments, including support for community projects that teach the pleasures of growing and caring for the land. As San Francisco Chronicle food critic Patricia Unterman noted, "Julia [Child] set the stage for the culinary boom in America by teaching people how to cook and Alice Waters took everyone to the next step by teaching them about ingredients."

This rich archive documents all aspects of Ms. Waters' professional career with a wide assortment of materials, including photographs, posters, daily menus, working notes, and materials related to the books that Ms. Waters has written. Ms. Waters' interest in organic farming and the conservation of natural resources makes this archive a particularly important addition to the Bancroft Library, not only because of Ms. Waters' and Chez Panisse's stature in the area of international cuisine, but also because her efforts and concerns relate to the agricultural and environmental collections that form part of the Bancroft Library's Western Americana Collection.
COLEMAN FUNG

One of Coleman Fung's '87 guiding principles has been to give back to the country and the people who welcomed him at age 16, when he was a young immigrant to New York from Hong Kong. He chooses his charitable commitments carefully, paying special attention to his church, public education on Long Island, New York, and the urban poor.

But this self-made man, founder of OpenLink, a company that provides energy and financial trading and risk management systems, also has a soft spot for Cal. In fact, he chose Cal as a transfer student because he recognized its tradition of academic excellence, student activism and involvement.

When Cal approached him to ask whether he might be interested in supporting the new East Asian Library and Studies Center, he was willing to listen.

After being presented with several opportunities, Coleman Fung made a $5 million pledge to support the China Research and Information Center, which will be housed in the new East Asian Library and Studies Center. It is anticipated that the new center will be a "wholly new teaching and research environment for the study of China, and will take advantage of up-to-the-minute technology to gather, store, and disseminate electronic data about China." It will also integrate both paper-based and paperless approaches to research.

Coleman Fung's pledge will enable Berkeley to serve as a hub for modern scholarship on China. It is an exciting prospect.

LISBET & HANS RAUSING

On a morning in late December, a nondescript envelope arrived at the University Relations Office in a Federal Express mailer. Inside was a $2.91 million check from the Fanny and Leo Koerner Charitable Trust in support of the Library's conservation programs on the Berkeley campus. This extremely generous gift actually came from alumna Dr. Lisbet Rausing '84 and her father, Hans Rausing. In recognition of their generosity, the University Library has created the Hans Rausing Conservatorship to support conservation efforts in the Library and for special collections on campus needing preservation.

The donors certainly are not strangers to the Library or the University. Hans Rausing attended summer session at Cal in the late 1940s (a long way from his native Sweden), and Lisbet graduated in history with the Class of '84 and went on to earn her M.A. and Ph.D. at Harvard. Over the years, Lisbet has been especially generous to the Library, with one of her gifts supporting the purchase of the Library's nine millionth volume.
With one of the highest circulation rates among university research libraries, the Cal Library will find excellent use for the income from this gift to help preserve materials that are heavily used but often out of print and no longer available for purchase. We are delighted that the Rausings provided this marvelous gift that will have a real and lasting impact on University collections.

**Genentech**

Genentech, Inc., of South San Francisco, one of the world's leading biotechnology companies engaged in pharmaceutical drug development, has pledged $500,000 to support the Bancroft Library's Program in the History of Biological Sciences and Biotechnology. The gift is given in recognition of Genentech's 25th anniversary and will be used to fund the collection and processing of archives and oral histories of the company's founders and key personnel. "It's a wonderful birthday present for the Program," stated Bancroft Director Charles B. Faulhaber. "And it's wonderful to see the pioneering biotech company--the first to bring to market a product based on rDNA technology--pioneering a project to preserve and maintain the history of scientific discovery and industrial development, which has had a worldwide impact and deep ties to the Bay Area research universities."

Initiated in 1996, the Program in the History of Biological Sciences and Biotechnology seeks to build a collection of research materials-personal papers, corporate records, oral histories-that document the history of science and industry for the use of scholars and the general public. The Program has collected more than two dozen oral histories and/or archival collections and established a website of historical documentation at http://bancroft.berkeley.edu/ROHO/projects/biosci/.

**ROHO**

The mandate of the Bancroft Library's Regional Oral History Office (ROHO) is to secure and preserve the life stories of the people who have played a significant role in the development of California and the western United States. This year ROHO received gifts to support the following new projects:

**Helen and Beau '55 Breck** are deeply interested in California agriculture and rural life, one of ROHO's earliest subject areas. Their gift will enable ROHO to document the lives of Carol and Joe Gwerder, farmers in Walnut Grove, on the Sacramento-San Joaquin Delta. Water and land use, the impact of governmental policies, and rural community and family life will all be part of the conversation.

**Charles A. Williams**, founder of Williams-Sonoma, purveyors of culinary equipment and other household necessities, is sponsoring a series of oral histories that will address the contemporary history of food in California. ROHO will record the lives of individuals who have had formative roles in redefining how Californians grow, process, cook, and eat their foods. Interviewees will also comment on the evolving role of the social function of the dinner table and the influence of ethnic foods on mainstream cooking.

The **Dean Witter Foundation** has sponsored an oral history that will focus on the lives and contributions of Dean and Helen Witter. He was founder of the Dean Witter and Company investment firm in 1924. The primary interviewee for...
the project will be Ann Witter, daughter of Dean and Helen. Ann is a San Franciscan who has been deeply involved in education, health, and environmental issues, and the oral history will be a narration of her own life as well as reminiscences of her parents.

NEW CENTURY CAMPAIGN SUCCESS

The official announcement was made last April of the final total of Cal's recent Campaign for the New Century--a stunning $1.44 billion. This will go a long way to ensure the excellence of the University's programs and facilities for years to come.

As an important part of the campaign, the Library had some impressive numbers as well. During the campaign period, July 1, 1993 to December 31, 2000, we recorded gifts from 11,403 donors for a total of 27,020 gifts. The gift total for Library purposes was $55 million and will be used for collection endowments and new facilities for the Music and East Asian Libraries. The Music Library alone raised $8.16 million, so that construction of a separate, state-of-the-art library facility will begin next year.

We are delighted about this outpouring of generosity and thank every donor for taking the time to consider the significance of the Library and how important it is in supporting the learning process. Thank you.