

NO.53
SUMMER 1999
BENE
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NEWSLETTER
OF THE
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A Home at Last The East Asian Library and Studies Center

Mary Beth Ferrari

Last March, the employees of the San Francisco clothing company Esprit de Corp. joined Grand Master Thomas Lin Yun as he prayed that "Esprit de Corp.'s business will be more and more prosperous and more and more successful."

The Tibetan Buddhist teacher was visiting Esprit to bless and celebrate its use of *feng shui*, a 3,000 year old Chinese art that is said to promote prosperity and well-being by fostering a good flow of *ch'i* or life-energy through buildings.

A growing number of American businesses are bringing *feng shui* into their workplaces today. Some are doing it to boost their bottom line, others to attract Asian customers. And still other businesses are embracing the ancient art for internal reasons that relate to marketing only indirectly. Employers are hoping that *feng shui* will foster a more harmonious working environment which will in turn promote increased productivity and profits.

Whatever the motivation, the influence of Asian culture on the American landscape can be seen at every turn. From acupuncture to *feng shui* to the latest technological marvel, Asian industry and ingenuity have captured the attention of Americans for centuries. Perhaps nowhere in the nation is this phenomenon more apparent than in California, especially on the campus of the University of California, Berkeley.

Because of its location on the Pacific Rim, UC Berkeley shares a special kinship and lively interaction with the countries of Asia. For well over



Arrival of the Mitsui Library, January 30, 1951. Pictured are East Asian Librarian Elizabeth Huff, University Librarian Donald Coney, and Professor Yuen Ren Chao unpacking a crate of artifacts.

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one hundred years, Asian studies have been central to the teaching, research, and service missions of the University. Its Asian programs consistently rate among the very best in the country and attract scholars and students from all over the world. Of particular interest are the countries and cultures of East Asia: China, Japan, and Korea.

Preeminent Programs

Berkeley's East Asian Studies programs can trace their roots to the 1872 establishment of the University's first endowed chair, the Agassiz Professorship in Oriental Languages and Literature. For over a century, the programs have thrived and are recognized today both nationally and internationally for their excellent faculty, outstanding students, superb library collections, extensive course offerings, and broad range of conferences, lectures, and exchange programs. Indeed, UC Berkeley's programs in East Asian studies have been highly ranked by the United States Department of Education.



Despite these distinctions, the East Asian Studies program has never had a home of its own. For example, the East Asian Library--the foundation of the program--must divide its holdings among several different campus locations, making instruction and research difficult at best. Although the Library is recognized as a scholarly resource of significant stature with collections that have grown impressively since its founding, over half of these collections are in off-campus storage and not easily accessible.

Durant Hall, current home of the East Asian Library.

The Library's shortage of space was first acknowledged in 1980, and concern about the situation grew in the decade that followed. At first, only the construction of a larger building for the East Asian Library was contemplated. However, by 1990 a compelling new vision had taken shape--the image of an integrated center of learning devoted entirely to East Asian studies.

"...it is therefore of the utmost consequence for California that the means shall be provided to instruct our [students], preparing for lives of business activity, in the languages and literature of Eastern Asia. It is the duty of the University to supply this want."

-- Edward Tompkins, 1874 addressing the Regents of the University of California

An Opportunity for Growth

Why not bring together under one roof the three components of UC Berkeley's comprehensive programs in East Asian Studies? Clearly, the East Asian Library, the Department of East Asian Languages, and the Institute of East Asian Studies (with its Centers for Chinese, Japanese, and Korean Studies) will benefit from being in close proximity to each other. The result will be a one-of-a-kind *East Asian Library and Studies Center* that will strengthen teaching and research in the University's already outstanding programs in East Asian Studies. Such an arrangement will foster intellectual interaction, cooperation, and collaboration that is exciting to imagine.

The *East Asian Library and Studies Center* will create an eagerly anticipated point of convergence for Berkeley's East Asian Studies, ensuring their preeminent position worldwide in the education of tomorrow's leaders in international business, culture, politics, and scholarship. The studies are far reaching, encompassing fifteen academic departments, four curricular groups, and five professional schools across campus. Sixty faculty members teach over one hundred language courses and an equal number in other disciplines, enrolling over 5,500 undergraduate and graduate students each year. The new Center will integrate these programs as well as include offices for faculty, staff, and visiting scholars; seminar rooms and other classrooms; an auditorium; exhibit space; and meeting areas.

The East Asian Library

The East Asian Library has been at the very heart of Berkeley's programs in East Asian Studies since its founding in 1947. Offering the largest and most comprehensive collection of East Asian books, serials, documents, manuscripts, and filmed materials in the western United States, the Library is the principal resource for East Asian research and teaching in all nine University of California campuses. Today, the Library includes almost 700,000 bound volumes and serials and is expanding at the rate of 12,000 volumes annually. This distinguished collection includes holdings in Chinese, Japanese, Korean, Manchu, Mongolian, and Tibetan and is second only to Harvard among American university collections.

The new East Asian Library will be the centerpiece of the *East Asian Library and Studies Center*. With virtually all of its collections in one campus location, the Library's essential role as a resource will be not only strengthened but also expanded.

Chancellor Berdahl has placed the construction of the East Asian Library and Studies Center at the very forefront of all the priorities for capital projects in the current fundraising campaign. The Center is a top priority of the Chancellor and the entire campus.

For example, a revolutionary center called the Asian Digital Center (ADC), an interdisciplinary research and development organization that will help define the next generation of scholarship, is being contemplated for the new Studies Center. The ADC will train scholars and students how to use information delivered electronically via a high-speed T-3 line from UC Berkeley's partners in Taipei, Seoul, Kyoto, and possibly Beijing and

Shanghai. The ADC will not be an electronic library but rather a training unit in which students and scholars will develop methods and solve problems for harnessing an infinitude of information available instantaneously in the Chinese, Japanese, and Korean languages. Once the ADC is in place and functioning, UC Berkeley will become the main port of entry in North America for electronically delivered and analyzed information about all aspects of East Asia written in East Asian languages. (Berkeley's Pacific Rim location--at the very point where the transoceanic fiber optic cable comes ashore--underscores its unique position in the academic world.) Collaborative projects that will help build a community of Asian studies scholars will then be possible.



Interior of the East Asian Library in Durant Hall.

Special collections have always been the strength of Berkeley's East Asian Library. For example, the Center for Chinese Studies Library, a branch of the East Asian Library and the world's largest academic repository of materials on contemporary China outside China itself, will be an important component of the new East Asian Library. So too, will priceless Japanese holdings, which rank first among American university collections, and include: the 100,000-volume Mitsui Library containing 2,500 early Japanese wood block-printed maps; 7,000 Japanese manuscripts; fine Chinese rubbings; the Doi Gakken, Sochin, and Motoori collections; and the 8,850 volume Murakami Library,

almost without rival even in Japan, which contains writings of the Meiji period (1868-1912), many of them first editions. The Ho-Chiang Collection of Buddhist scriptures, which documents the evolution of Buddhist works in China, Japan, and Korea and contains many medieval manuscripts written in gold or silver, and the Asami Library of some 4,000 volumes of classical Korean imprints are additional examples of holdings that will be featured.

In its new home, the East Asian Library will continue to offer support to students across campus and scholars throughout the world with its extensive collections and numerous audio and video cassettes, microform holdings, and CD-ROM databases. Berkeley's own Department of East Asian Languages and Institute of East Asian Studies will be the principal beneficiaries of the Library's strengthened and expanded resources.

The Department of East Asian Languages

All East Asian Studies students, no matter what their disciplines, must attain the language skills necessary for their degrees and future professions. Thus, the Department of East Asian Languages is a core teaching department in the East Asian Studies program. Some seventy

courses are offered each year in Chinese, Japanese, Korean, Mongolian, Manchu, and Tibetan. A typical undergraduate core curriculum provides training in speaking, reading, and writing the languages as well as basic familiarity with one or more of the language's earlier forms. Other courses stress the philological, linguistic, or literary study of the relevant East Asian culture. The department encourages the study of a culture in a broader geographical and cultural context. Students may pursue M.A. and Ph.D. degrees in Chinese and Japanese and the M.A. degree in Altaic languages (a family of languages originating in the Altai Mountains on the Mongolian border). Within any of these areas of specialization, students may focus on literary criticism, comparative studies, cultural history, linguistics, a specified period, or the like. All will acquire a solid grounding in both the classical and modern versions of the primary language.

The Institute of East Asian Studies

As an interdisciplinary research unit, the Institute of East Asian Studies links the centers for Chinese, Japanese, and Korean studies, the Chao Yuen Ren Center for Chinese Linguistics, and the Group in Asian Studies, an undergraduate and graduate degree program, and supports collaborative research on modern Asia's history, politics, and economies.

The mission of the Institute is to promote research on East Asia in all the disciplines and professional programs; to strengthen the teaching program on East Asia; to disseminate information about East Asia through outreach programs both inside and outside the University; and to establish close ties with Asian research institutes. The Institute of East Asian Studies hosts between fifty and sixty visiting scholars each year and is the most visited social science research center on the Berkeley campus. The Institute's publications include monographs and conference volumes in subjects ranging from studies of modern Shanghai, social stratification in Japan, prospects for change in North Korea, and cultural nationalism in East Asia.

An Idea Whose Time Has Come

When completed, the East Asian Library and Studies Center will provide a much needed focal point for teaching, research, and the critical exchange of scholarly information and opinion, surpassing any comparable facility in the United States. The new facility will be situated in the center of the campus and will serve as a symbol of the prominent position of East Asian Studies in the curriculum, intellectual life, and architectural planning of the University. More than any other American institution, UC Berkeley realizes the importance of studying East Asia. Thus, it is particularly appropriate that its East Asian scholarship possess the depth and breadth needed to lead the way to a more profound understanding of East Asian culture and influence. The East Asian Library and Studies Center will provide an environment in which such scholarship will continue to thrive.

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Cody's Books

An Historical Berkeley Landmark and Independent Bookstore Begins Archive at the Bancroft Library

Cody's Books, one of the nation's most famous and successful independent bookstores, has entered into an agreement with Bancroft Library to archive its materials, which include tapes of readings, manuscripts, and letters.

With great pleasure the Library has accepted from Cody's owner, Andrew Ross, the first installment of 769 audiocassettes consisting of readings at Cody's Books from 1991-1998 by authors, poets, and other personalities. It is hoped that additions will be made to the archive over the years.

Anthony Bliss, rare book librarian at Bancroft Library, stated: "Cody's Bookstore is an intellectual hub of the Bay Area. Hundreds of key figures have spoken there and the tapes of their talks constitute a real treasure. Bancroft is delighted to be the repository for this archive and looks forward to continuing its collaboration with Cody's. Together, Cody's and Bancroft share a common mission of encouraging reading, scholarship, and intelligent discourse. The Library is extremely grateful to Andy Ross for his farsighted generosity."

Continued Bliss: "Great library collections are built by acquiring manuscript collections through donation, rather than by purchase." While donations of money are essential for Library acquisitions and programs, one cannot underestimate the subtle work by library curators and staff in carefully building relationships with potential donors that result in the acquisition of often much sought-after collections. The acquisition of Cody's archives is a good example of why libraries place importance on receiving donated manuscripts in adding depth to their collections.

In acquiring an archive such as Cody's, the Library opens yet another window into the complex and diverse history of the San Francisco Bay Area and its role in bringing together the literary and political culture. Cody's has played an important part in this respect, and the many authors who have read their works at Cody's over the years, such as Isabel Allende, C.P. Snow, Tom Robbins, and



The first Telegraph Avenue store at 2476, across the street and south of the present store.

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Alice Walker, among many others, are well represented in the donation, and will provide rich material to future researchers and scholars and researchers.



Andy Ross and Salmon Rushdie at Cody's, circa 1977.

"I...have great satisfaction for all the work we did over 21 years...we did not earn much money but it was psychic money...it was a labor of love to own Cody's."

--Pat Cody

In 1977 when Ross purchased Cody's from Fred and Pat Cody, Cody's was located at the present Telegraph Avenue site. Ross not only joined the ranks of independent booksellers for whom he is a passionate and outspoken

supporter, but also stepped into an historic Berkeley site that has weathered Telegraph Avenue's ups and downs during student and police confrontations, over, for example, People's Park, or the Salmon Rushdie incident at Cody's in 1989 (please see box). After acquiring Cody's, Ross added 15,000 square feet to the present store in 1978, and in 1997, opened a second Cody's in the heart of Berkeley's bustling Fourth Street shops.

These two bookstores would have certainly fulfilled the dreams of Fred and Pat Cody when they opened the first Cody's in 1956. Stated Pat Cody in her book, *Cody's Books--The Life and Times of a Berkeley Bookstore, 1956-1977*: "We had no savings...We borrowed \$1,000 from each of three friends and from Fred's parents, and took out a loan of \$1,000 on Fred's life insurance, for a total of \$5,000. By mid-June, Fred had leased a place at 1838 Euclid Avenue on the north side of the University campus. It was small, 16' by 29', on the left street-corner side of a courtyard. Over the door was the marquee for an art film theater inside the courtyard. There was no heat, office, or bathroom space. This first Cody's, where we were to stay for four and a half years of our apprenticeship, is now one corner of a pizzeria."

Today, Cody's continues a tradition of supporting writers whose work might not otherwise be published, distributed, or heard. Stated owner Andy Ross: "Independent booksellers...are the carriers of the values of civility, diversity, and respect for literary individualism, values which are

A pipe bomb was thrown through the front window of Cody's on February 28, 1989 in response to Cody's commitment to sell Salmon Rushdie's book, *The Satanic Verses*, when other bookstores had removed it from their shelves. Earlier that month, the Iranian government announced a fatwah (death threat) against Rushdie over the publication of *The Satanic Verses*. According to Ross, "Shortly thereafter, America's largest chains including Barnes and Noble, B. Dalton (now owned by Barnes and Noble) and Waldenbooks (now owned by Border's) removed *The Satanic Verses* from their shelves nationwide. Over 1500 bookstores stopped selling *The Satanic Verses*.... Since retail book selling was still relatively heterogeneous, the book continued to be available to American readers primarily because of the willingness of independent stores to sell the books, even in the face of considerable threats surrounding the act. On February 28, 1989, (after) a pipe bomb was thrown into Cody's, the staff and I convened and my staff voted unanimously to continue selling

fundamental to a free and humane society.

The Satanic Verses despite the firebombing incident..."

Or as original owner Fred Cody said:

"I am a bookseller--the owner and operator of a personal bookstore. We are, I'm afraid, members of a fast-vanishing tribe. I agree with those who say that the small personal bookstore is a somewhat picturesque carryover from the beginning of the nineteenth century. Yet there are still people who are so badly adjusted to reality that they insist on either writing books or selling them."



Memorial Day, 1969: National Guardsmen block Telegraph Avenue at the corner of Haste during the People's Park riots. Cody's entrance visible in background. (photograph by Richard Sammons.)



C.P. Snow signing copies of his book in the courtyard of the Euclid Avenue store, 1960.

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News from The Bancroft Library

San Francisco News-Call Bulletin Newspaper Photograph Archive

James A. Eason, archivist for Pictorial Collection, The Bancroft Library



"Soaring over San Francisco Bay with Alcatraz Island just below is the gigantic new Pan American Airways "Clipper America." The city was yesterday given its first view of the huge Stratocruiser type, twin decked transport which will carry 25,000 pounds including 75 passengers and is to be put into regular service in San Francisco-Los Angeles-Hawaii run this spring. It is the first of 20 such Boeing-built ships for Pan American's fleet." *Call Bulletin Library*, 2/4/49



"San Francisco's skyline has more interest for Khrushchev

The Bancroft Library is pleased to announce completion in May 1999 of a two-year project to provide access to the photograph archive of the *San Francisco News-Call Bulletin* newspaper. Funded by a grant from the National Historical Publications and Records Commission (NHPRC), this project produced textual descriptions and archival storage nearly 500,000 photographic negatives now held at Bancroft.

The images comprised the working photographic files, or "photo morgue," of the *San Francisco Call Bulletin* and later, the *News-Call Bulletin*. These files were created by staff photographers between approximately 1915 and September 1965.

The photo archive provides a wealth of historic imagery, particularly of events in San Francisco and the Bay Area, such as: the mobilization for World War II; the founding of the United Nations; hearings of the House Committee on Un-American Activities; and the civil rights movement. The files also are exceptionally rich in depictions of more mundane daily news that will provide a wealth of information for social historians and other scholars, such as: parades; social and cultural events; crime; organized labor; transportation; and the developing urban and suburban landscape.

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than a passing cable car as he
pauses during his early
morning walk. Behind
Khrushchev and security
guards are Grace Cathedral
and the Grand Lodge of
California Masons. It was
pointed out that the latter's
temple is one of the city's most
beautiful buildings." *Call
Bulletin Library*, 9/21/59



"Huge Electronic Brain, ten
tons of it, which is destined to
monitor the design,
development, and testing of jet
engines of the future, even
before they are built, left San
Francisco International Airport
today (July 6) for Indianapolis
and the Allison Division of
General Motors. A product of
the Berkeley Division of
Beckman Instruments, Inc., the
analog computer system was
loaded on an American
Airlines DC-6A Airfreighter,
grouped in 29 metal cabinets,
six feet high and spanning a
width of nearly 60 feet. It is
scheduled for arrival tomorrow
before noon." *Call Bulletin
Library*, 7/6/56

The contents listing of this collection is
now available via the World Wide Web
as part of the Online Archive of
California. *The San Francisco News-Call
Bulletin* finding aid may be found with
other Bancroft finding aides at
<http://www.oac.cdlib.org/>. Images are not
available online, but researchers may
view negatives in the Heller Reading
Room of The Bancroft Library.





"Ready for Action-- Nike guided missiles rest, poised for action, on their launchers here as the Army, for the first time yesterday, showed off some of its supersonic devices which guard the Bay Area." *Call Bulletin* Library, 9/29/55

"Picture of Atomic Reactor at UC Berkeley, Cory Hall, with students and professor on December 6, 1957 (from left to right): Leonard Maki, Andre Anctil, Dr. Nathan W. Snyder, associate professor of nuclear engineering, and Henry Lurie (operating). Photograph by B. Jones" *Call Bulletin* Library, 12/6/57

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News from The Bancroft Library

Three New Grants Support Work to Make Important Resources More Accessible

Peter E. Hanff, deputy director, The Bancroft Library

From time to time we like to share information about outside funding that supports Bancroft Library. Indeed, gifts from private and corporate donors, and government grants, provide Bancroft with the resources that enable us to plan and implement projects important for the world of scholarship.

The **National Endowment for the Humanities (NEH)** has announced its continued support of Bancroft's Mark Twain Project through a grant of \$160,000 to be supplemented by matching funds for an additional \$288,000 over the next two years. With this grant, a new edition of *Huckleberry Finn*, taking into account the recently discovered first half of Mark Twain's original manuscript, will be produced as well as the completion of work on the sixth volume in the continuing series of the *Mark Twain Letters*.

NEH also has provided a grant of \$340,000 to support the UC Berkeley/Columbia University Digital Scriptorium project. The work will produce an illustrated union catalogue of medieval manuscripts. New partners, The Henry E. Huntington Library of San Marino, and the New York Public Library, will provide digital images of major medieval manuscript documents in their collections.

The **Library of Congress**, through funding provided by the Ameritech Corporation, awarded Bancroft \$150,000 to create digital images of holdings on the Chinese in California from the earliest immigration to 1920. Complementing the digitization of Bancroft's holdings will be a comparable effort with the holdings of the California Historical Society. The digital results will be mounted as part of the American Memory website of the Library of Congress and as part of the Online Archive of California. This project will begin in September 1999.

A private donor has approached Bancroft with funds proposing to augment the LC/Ameritech Project through digitizing historical documents, images, and records at a repository elsewhere in California. This proposal indicates the importance of Bancroft's approach to

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promoting access to its collections and those of comparable institutions and builds on our own experience in developing funded projects. The Bancroft Library is also working with the UC Berkeley Ethnic Studies Library to develop a proposal focusing on their holdings to support the Chinese American Archives Control and Access Project.

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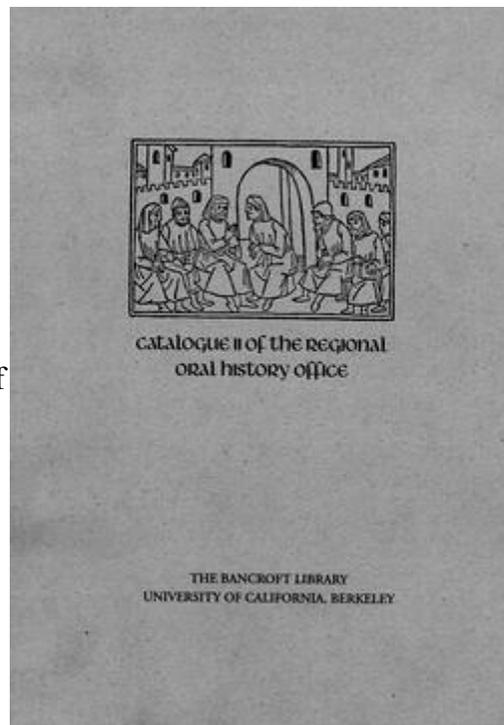
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ROHO's New Catalogue Covers Two Decades (1980-1998)

Bancroft's Regional Oral History Office (ROHO) has published *Catalogue II (1980-98)*. The new catalogue includes a forward by Charles B. Faulhaber, the James D. Hart, director of the Bancroft Library.

The 1980 *Catalogue of the Regional Oral History Office (Catalogue I)* lists 388 volumes of interviews completed during ROHO's first twenty-five years. Now, almost twenty years later, *Catalogue II* includes an even more outstanding record of accomplishment; 625 volumes of interviews. Where *Catalogue I* taps the memories of Californians whose stories stretched back to pioneer forbears, the 1906 earthquake, World War I, women's suffrage, and the early labor movement, *Catalogue II* brings the story dramatically up to date in a world where the Vietnam War, the free speech movement, women in politics, AIDS, and the environment are important issues.



Oral history is an ideal process for understanding the past and the unfolding present, and for preserving voices that would not otherwise be heard. Tape-recorded oral history interviews capture firsthand accounts of important events and life experiences from people who observed and participated in them. They fill the gaps in the written record and make history come alive with personal and anecdotal material.

Senior interviewer Suzanne Riess and ROHO staff edited and produced *Catalogue II*, which is attractively bound and printed in the typographic tradition of Lawton Kennedy, famous Bay Area typographer. It was generously underwritten by the San Francisco Foundation, the Bancroft Library Publications Fund, and John W. and Barbara Rosston.

Catalogue II is priced at \$14.50, plus \$2.50 shipping and handling; a few copies of Catalogue I are available for readers who wish to purchase both catalogues at \$20 plus \$2.50 shipping and handling for the pair. Catalogue orders should be addressed to: Regional Oral History Office, 486 Library, University of California, Berkeley, Berkeley, CA 94720-6000. For

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additional information please contact ROHO by telephone (510/642-7395), fax (510/642-7589) and e-mail (roho@library.berkeley.edu). Both catalogues can be accessed on the World Wide Web at <http://bancroft.berkeley.edu/ROHO/>

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Gifts to the Library

The Library is pleased to announce that **William T. '52** and **Ruth Moosman Hart '53** have made a magnificent addition to their unitrust that will ultimately benefit the University Library. Structured to be used at the discretion of the University Librarian, these important funds will enhance the Library's ability to develop, manage, and preserve its diverse collections.

The Bancroft Library was delighted to receive from the **Tides Foundation**, upon the recommendation of the Pohaku Fund, a gift to support the Regional Oral History Office's work documenting the history of the farm labor movement in California. Dolores Huerta, co-founder and first vice president of the United Farmworkers Union, will provide the project's initial oral history.

The *Charlene Conrad Liebau Fund for the Social Sciences Collection* was established through the generosity of **Charlene Conrad Liebau '60**. It is her desire that income from this endowed fund serve as support for the UC Berkeley Library in furthering the University's mission of teaching and research in the social sciences. We are thrilled that Mrs. Liebau, a trustee of the UC Berkeley Foundation, has chosen the Library to be the recipient of her farsighted generosity.

*Bene Legere**, the newsletter of the Library Associates, is published quarterly by the Library Development Office, University of California Berkeley, Room 188 Doe Library, Berkeley, CA 94720-6000.

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*From the Latin motto inscribed over the north portal of the Government & Social Science Information

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Service (the former Loan
Hall) in Doe Library: *Bene
Legere Saecla Vincere*, "To
read well is to master the
ages."

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The Library Associates

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Library Associates receive complimentary copies of the quarterly newsletter *Bene Legere*, as well as invitations to special occasions at the Library. For more information on the Library Associates program, please write or telephone: The Library Development Office, Room 188 Doe Library, University of California, Berkeley, CA 94720-6000; telephone (510) 642-9377. Or, [check our website](#).

CALENDAR OF EXHIBITS

Ancient Lives:

The Tebtunis Papyri in Context

September 24 - December 1999

Bancroft Library Gallery

The Bancroft Library's fall exhibit opens Friday, September 24 and runs until December 1999. The exhibit features a number of interesting selections from the Library's collection of 22,000 papyri which were discovered in Egypt at the turn of the century by university archaeologists. Included are literary texts (Homer and Sophocles) as well as documents of official and daily life of the times. The exhibit



examines the nature of papyrus (ancient "paper"), the history of the discovery of the papyri, and the conservation and scholarly use of the collection.

Papyrus (P.Teb. 256) of
Homer's Iliad, (late 2nd
century A.D.), The Bancroft
Library