

THIS IS NOT
YOUR TYPICAL
ANNUAL REPORT

* THANKS TO YOU, IT'S BEEN A PRETTY REMARKABLE YEAR



University
Librarian Jeffrey
MacKie-Mason

THIS IS NOT YOUR TYPICAL ANNUAL REPORT.

And we are not your typical library. Thanks to your generosity and our dedicated staff, the UC Berkeley Library had a pretty incredible year. We implemented our first strategic plan, which champions a new approach to our time-honored mission. We took action on issues that matter to the students and scholars we serve, such as reducing the ever-increasing costs of textbooks and providing a breadth of new resources to sharpen students' digital skills. We even opened a new learning space, the first phase of the Center for Connected Learning at Moffitt Library, which promotes innovative ways to share knowledge. Thank you for your support this year as we continue to inspire and enrich this great university — and the world beyond — in the exciting years that lie ahead. Fiat Lux!

A cool find at the
Earth Sciences
& Map Library;
Moffitt Library.



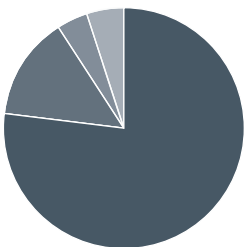
OUR GIFT TO YOU

Your support allowed us to accomplish some great things in service to scholars at Berkeley and around the world. Tear off and enjoy this thank-you bookmark!



**The Library
helps current
and future users
find, evaluate,
use, and create
knowledge to
better the world.**

*The University Library
empowers Berkeley to
continue to be an engine
for social mobility and to
advance the common good.*



Thanks to you!

FY 2016-17 GIVING

Alumni (77%) ■

Friends (14%) ■

Parents (4%) ■

Other (5%) ■

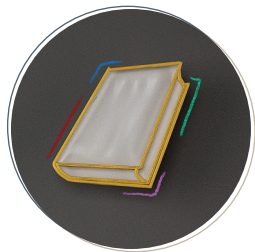
*Your support enables
the Library to be a leader
and partner in the creation
and implementation
of ideas and services that
advance research, teaching,
and learning at Berkeley.*

Berkeley Library
UNIVERSITY OF CALIFORNIA

‘We’ve got the innovation on campus to take (ideas) and make them a reality to benefit a global community.’



Rachael Samberg is leading the cross-campus effort to lower textbook costs.



We launched a program to give students access to free and openly available textbooks and course materials.

The pilot programs are supported by Arcadia, a charitable fund of Lisbet Rausing and Peter Baldwin.



THE BANCROFT LIBRARY has long claimed to be one of the most heavily used special collections libraries in North America. Its new online system for managing researcher requests is proving just how busy we actually are. In the first six months of use, Bancroft had 2,604 new researcher accounts and 11,923 researcher requests. The system allows us to track materials from our collections more accurately and get them into the hands of researchers faster.

Clockwise from top: The Bancroft Library; the document on Vincent van Gogh's severed ear; books from the Reva and David Logan Collection.

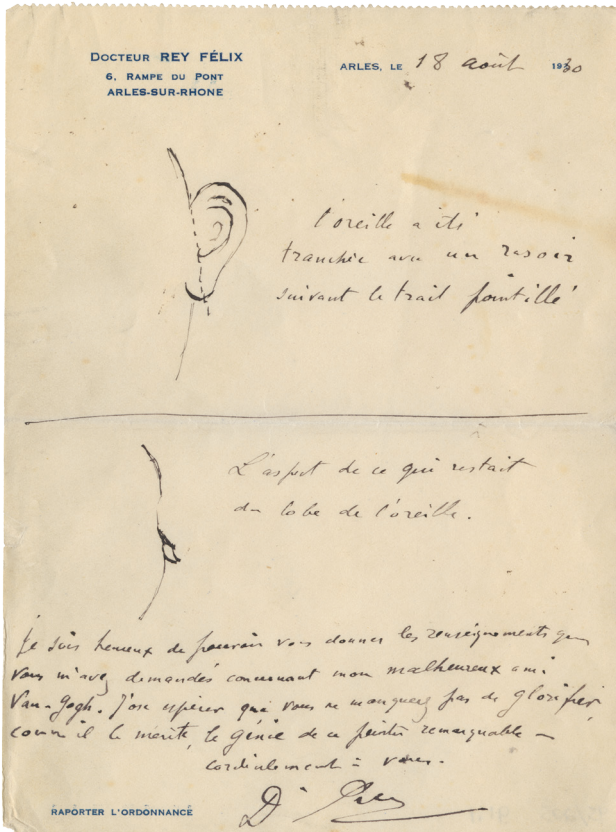
David Kessler found the note before he retired from Bancroft Public Services.



‘Sometimes, a bibliographic inquiry becomes an epic drama.’



We helped solve
the mystery of
van Gogh's ear
after a document
in our collection
shed new light on
an old question.



A doctor's sketch showing where the ear was cut was rediscovered by a curious researcher and a persistent reference staffer at Bancroft.



WITH 24-HOUR SERVICE most days and a flexible, student-centered design, the new fourth and fifth floors of Moffitt Library redefine what a 21st-century library can be. “I’m delighted that Moffitt Library is supporting new forms of learning,” says Peter Van Houten ’56, ’57, ’73. This summer, the Library received approval to launch a \$50 million fundraising campaign for Phase II of the Center for Connected Learning.

Clockwise from top: Students in the Haas-Herscher Gallery; the Moffitt donor wall; Camryn Bell ’19 at the donor celebration; 3-D-printed thank-you gifts.





We welcomed students into a new type of learning space, the reimaged top floors of Moffitt Library.



Library donors gave more than \$15 million to complete Phase I of the Center for Connected Learning, which serves 10,000 students a day.

It's clear: The Library's impact is vast

NEARLY 13 MILLION VOLUMES. Almost 100,000 active Library users. More than 2.6 million online visitors. These are more than dry statistics. Bit by bit, they reveal how scholars and students use our resources to further their studies, solve real-life problems, add to our collective knowledge, and help better the world.

12,816,655

VOLUMES IN THE LIBRARY'S COLLECTIONS

This year alone, the Library added 227,370 new volumes to its collections. What is a volume? A volume is a self-contained piece of work that's cataloged and ready for use — including physical works as well as e-books.

94,085

ACTIVE LIBRARY USERS

Recent high-profile visitors include former Sen. Barbara Boxer, writer Joyce Carol Oates, and Librarian of Congress Carla Hayden, a self-described “accidental librarian” — and the first female and first African American to hold that post.

COLLECTION ITEMS CIRCULATED

Our offerings run the gamut, and patrons can check out everything from high-tech tools, including laptops and tablets, to astounding artwork to grace their walls. This year, the number of MacBook checkouts numbered 16,354 and 353 pieces of art were borrowed through the Graphic Arts Loan Collection.

303,900

VISITORS TO THE LIBRARY WEBSITE

Where do our visitors come from?

1. United States (2.2 million sessions)
2. India (51,345)
3. United Kingdom (38,261)
4. Canada (36,613)
5. China (21,219)

38

COUNTRIES THAT BORROW THE LIBRARY'S MATERIALS

Where do our loaned items go?

1. Canada (828 loan requests filled)
2. Australia (574)
3. United Kingdom (113)
4. Italy (69)
5. Korea (63)

2,616,243

E-BOOKS AVAILABLE

The most popular e-books? No. 1 is the Oxford English Dictionary.

No. 2? Head First Java, recommended in a class that's required for computer science majors. In addition to accessing e-books, Library users can browse the collection of over 120,000 e-journals, from which 3.8 million articles are downloaded annually.

400

LANGUAGES REPRESENTED IN THE COLLECTIONS

Among the 400-plus languages is Jarawa, which has an estimated 340 native speakers worldwide, according to the Endangered Languages Project. Wheeler Hall's auditorium could seat double that amount of people — with room to spare. Dead languages include Old Norse, which was spoken in Scandinavia around the ninth to 13th centuries.

1,480,889

321,855

SCANS OF ITEMS IN THE LIBRARY'S COLLECTIONS TO SHARE OUR RESOURCES WITH THE WORLD

What has been difficult to digitize? The more than 2,000 glass plate negatives of the 1915 Panama-Pacific International Exposition. The fragile — and sometimes broken — plates are scanned as negatives, and positives are created digitally. Some plates are large, and the images are dense, contributing to the challenge.



“The Library connects students with stories online and offline,” Library Communications intern Rika Pokala says.

WHAT BETTER WAY to learn than by doing? The Library empowers student workers by taking their education beyond the classroom, presenting them with a panoply of opportunities to learn and grow. Tasks include assisting with the preservation of old materials and processing foreign-language collections — perfect for students with skills in German, Korean, Thai, and more. With jobs in graphic design, oral history, and digitization, to name a few, the Library invites students to help share our wealth of scholarly resources, and our stories, with the world.

578

Students gained work experience as employees of the University Library.

A BOOST FOR STUDENTS

Daniel M. Hungerford '52 established an endowment in memory of his wife, Fay, to support Library student employees who enrich their own learning while working.



The Fonoroff exhibit was the first show in the Viola Wan-Shui Soong Gallery at the C. V. Starr East Asian Library.

THE LARGEST COLLECTION of Chinese film studies materials in North America. A book with covers fashioned from curved pieces of redwood bark. These are just some of the Library's recent acquisitions. The Library's collections expanded by more than 200,000 volumes this year, including materials accessible in print and online. Recent digital acquisitions include Food Studies Online, a database that provides access to primary materials, visual ephemera, videos, and classic food history — including authentic recipes from the Civil War era.

10.2M

With 10,254,252 items, our pictorial collection is the largest in the UC system.

A SPECIAL CHINESE FILM COLLECTION
UC Berkeley acquired more than 70,000 periodicals, posters, photos, and ephemera contained in the Paul Kendel Fonoroff collection for Chinese film studies.



We expanded our digital lifecycle program and aim to digitize and preserve our entire collection, with your help.

HOW DO WE ENSURE the next generation of students, scholars, and researchers across the globe benefit from our vast collections? One word: digitization. From the correspondence of John Muir to Southeast Asian sacred texts to wax cylinders that hold audio recordings of lost languages, the materials the Library digitizes will have a cascading effect, contributing to the collective pool of knowledge today and for years to come. As former director of The Bancroft Library Charles Faulhaber says, digitization is “the best thing since sliced bread.”

92,867

Our in-house digitization team produced 92,867 gigabytes of digital content this year.

ACCELERATING OPEN ACCESS

In March, the Library took a major step in its commitment to achieving universal open access for scholarly literature by signing the OA2020 Expression of Interest.

DIGITAL SCHOLARSHIP



We work to help all students develop digital literacy and research skills that inspire discovery and new ideas.

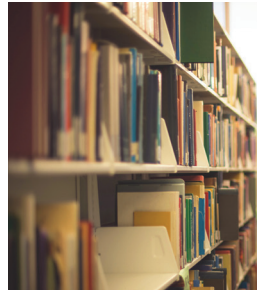
VIRTUAL REALITY, fake news, do-it-yourself web design — what do these have in common? All are explored in a new initiative, Level Up, which aims to help students navigate the changing information landscape through a robust menu of workshops and online guides. “We want to empower students to create new media, experiment with emerging technologies, and be critical consumers of information in an age when bogus stories are increasingly common,” says librarian Cody Hennesy, who is designing and implementing the program.

325

We employ 325 professionals, including experts in data science and digital maps.

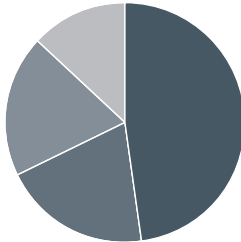
ENABLING NEW TYPES OF RESEARCH

The Data Acquisition and Access Program created an improved way for Berkeley faculty, students, and staff to gain access to data that is crucial for their research.



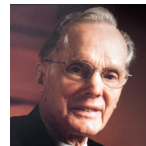
Facing page, from left: Historic materials at the C. V. Starr East Asian Library; a moment with Mark Twain; a rare book at the Environmental Design Library. Above, from left: Wax cylinder sound recordings; the Jean Gray Hargrove Music Library; one of our Library's many treasures.

\$9,751,198
IN TOTAL GIVING IN FY 2016-17



WHAT YOU SUPPORTED

- Programs & subject-specialty libraries* (48%) ■
- Library Fund* (20%) ■
- Gifts in kind* (19%) ■
- Collections* (13%) ■



CHUCK WILLIAMS

revolutionized the American kitchen with one well-chosen product at a time. Starting with the opening of his first store in 1956 in the town of Sonoma, Williams oversaw the growth of Williams-Sonoma into its current role as leader in the industry. Williams once said his life's purpose was to "share with others the pleasure of cooking." And with his death in 2015, at age 100, his generous contribution to The Bancroft Library will, in turn, help the Library share its vision. "Mr. Williams' gift is a wonderful affirmation of the role The Bancroft Library plays in preserving and sharing the historical record of the American West for present and future generations," says Elaine Tennant, director of The Bancroft Library.

The Berkeley campus gets only 14% of its operating budget from state funds. Your generous gift allows the University Library to serve scholars at UC Berkeley for generations to come.

BE A PART OF THE LIBRARY'S SUCCESS: GIVE.BERKELEY.EDU/LIBRARY