

**THANKS TO YOU,
WE'RE MAKING THE WORLD
A KINDER AND WISER PLACE.**

EMPATHY

LEADING WITH EMPATHY



**Jeffrey
MacKie-Mason**
University
Librarian

It's often said: The UC Berkeley Library is the heart of the university. That's not just some casual statement. Nor is it strictly a geographic description — at least not a particularly accurate one. (We have two dozen libraries scattered across campus and even farther afield.)

Instead, it's a proclamation of our place at Berkeley, and in the world. Every day, knowledge, compassion, and a spirit of patience and understanding flow from the Library and throughout the arteries of this great institution.

In 2017, the Library launched its strategic plan, a road map for the next four years. Since then, it has served as a North Star, lighting our way forward. Within the plan is a vow to build community and cultivate relationships. And by supporting and engaging researchers at Berkeley and around the world, we are doing just that.

We destroy barriers to information, making it available to everyone who seeks it. We open up our treasures and services to people around the globe. We inspire discoveries that help bridge inequities and shine a light on trenchant problems.

We listen. We share. We support and encourage.

These days, campus doesn't look or feel quite the same. Although it's quieter than usual, Doe Library, with its stolid granite exterior, stands in the middle of campus not only as a beacon of knowledge, but also as a symbol of strength in hard times.

But behind a stone facade, this heart beats on.



ILLUSTRATION BY A. HAMILTON

About the cover: A crumpled paper heart is emblazoned with the word “Empathy,” as seen in a multimedia web zine (ucberk.li/stand) released this year by the Library. A. Hamilton, a designer in the Library Communications Office, launched Stand Up and Say Something — a publication that includes voices from across the Library — to inspire awareness and cultivate empathy after anti-Black violence and killings left communities around the country, and the world, reeling. Look inside the zine on Pages 14-15.

This is a publication of the Library Communications Office, University of California, Berkeley. Your feedback and suggestions are warmly invited. You can reach us at librarycommunications@berkeley.edu. © University of California, Regents

COVER IMAGE BY A. HAMILTON



empathy

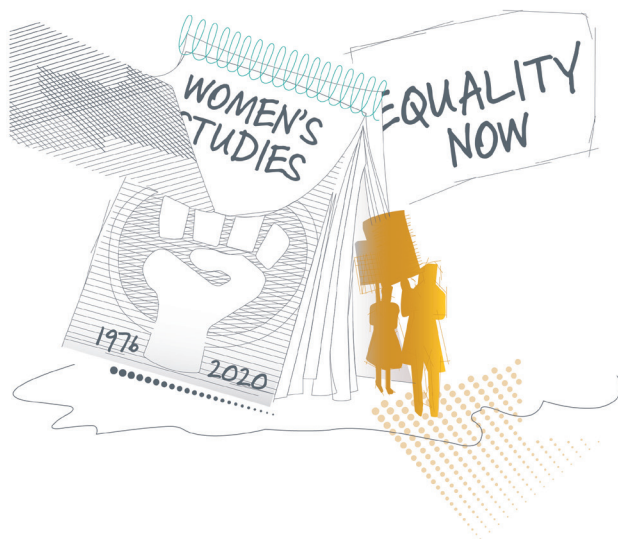
**THE ABILITY
TO UNDERSTAND
AND APPRECIATE
ANOTHER PERSON'S
FEELINGS, PAGE 4
EXPERIENCE, PAGE 8
ETC. PAGE 12**

— *Oxford English Dictionary*

feelings

**THE LIBRARY'S COLLECTIONS CAPTURE
THE EMOTIONAL TENOR OF THE TIMES —
OF PEOPLE, PLACES, AND MOVEMENTS**

Reading for change: *How can the Library apply a sharper social justice lens to its everyday work? Last November, staff members in the Library's Access Services Division created a social justice reading group — a space for staff members to select, read, and discuss articles and books that explore how Library services, facilities, and collections may be affected by implicit bias. The group discusses the barriers to entry faced by underrepresented groups — and how the Library can effect change.*



THE PERSONAL IS POLITICAL

One hundred and fifty years ago, women were first admitted to UC Berkeley. But curricula that treated women equally were still far off. In the 1970s, angered by an absurdly male literary canon, a group of women in the campus's comparative literature program fought for the ability to study women in history and society, ultimately establishing the university's Women's Studies Program in 1976. "I don't think any of us were conscious of starting a movement," recalls Gloria Bowles Ph.D. '76, founding coordinator of the program. "We were just responding to an outrage, which was that we were students of comparative literature — we all studied four foreign languages — yet we read very few women." Now, a growing collection at The Bancroft Library reveals the long, and at times turbulent, journey behind the women's studies movement, with heated letters, program proposals, course syllabi, feminist pamphlets and ephemera, and more.

ILLUSTRATION BY A. HAMILTON



The Library's newly launched Digital Collections website is a portal into the past. It includes photographs documenting the Free Speech Movement, led by Mario Savio, top; the changing face of Cal, including the construction of Doe Library, above; and the history of women at the university, right.

CLOCKWISE FROM TOP LEFT: SAN FRANCISCO NEWS-CALL BULLETIN NEWSPAPER PHOTO ARCHIVE, BANC PIC 1959.010 -- NEG PT.3 11-09-64.4; DAYS OF CAL COLLECTION, UARC PIC 4:81; DAYS OF CAL COLLECTION, UARC PIC 9:3

ALL IN ONE, ONE FOR ALL

In our quest for common understanding, it helps to start with the source: the voices, writings, and portraits of the people and communities around us. This past spring, the Library launched its Digital Collections website, where thousands of these human stories live on. With photographs, videos, documents, audio, maps, and more, the platform is home to more than 100,000 gems, from video interviews with women in the Black Panther Party to the archives of *The Daily Californian*, Berkeley's independent student newspaper. And the materials are freely available to all. "At the heart of this is freeing up our treasures from the boxes that they sit in — moving them from boxes to bytes, from shelves to screens — so they're available to researchers around the world," says Salwa Ismail, associate university librarian for digital initiatives and information technology. At the same time, the Library published a unique community engagement policy that will guide staff members as they consider requests from the public to remove from the site culturally sensitive materials, or items that may raise an ethical, legal, or safety concern for the community.

128,907

This year, the Library launched its Digital Collections website (digital.lib.berkeley.edu), an all-in-one portal into the Library's digital gems. The site has 366 collections and nearly 130,000 records, which include photos from the early days of Cal and documentation of the 1906 earthquake.

To support the Library's efforts to digitize and share our collections, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.

experience

**IN THE FACE OF STEEP CHALLENGES,
THE LIBRARY FORGED AHEAD WITH RESILIENCE,
DETERMINATION, AND ENTHUSIASM**

Collaboration at the core: *This past spring, a team of undergraduates in the student club Invention Corps helped the Library brainstorm new designs for Moffitt Library's Makerspace, a tech-filled hub for innovation and creation. During the pandemic, the students continued undeterred, sharing not only ideas for the space, but also positivity and hope. "It's been super helpful to have a cohort of students who are really engaged and invested in these projects," says Annalise Phillips, the Library's maker education service lead.*



Clockwise from top: While campus buildings were closed to the public, a small group of staff members ventured into library spaces to distribute safety supplies; check in books; and lay the groundwork for fall semester, when initiatives such as Oski Xpress, a new contactless pickup service, would launch.

PHOTOS BY JAMI SMITH



A STORY OF RESILIENCE

With every challenge comes an opportunity to grow. And the behemoth we faced this year proved no different. As buildings closed and classes went online, the Library bolstered its support for remote learning and research. The Library began a concerted effort to provide free digital versions of course readings, easing a financial burden for students facing mounting challenges. Research consultations and instruction sessions for classes became exclusively virtual. The launch of the Digital Collections website (digital.lib.berkeley.edu) — plus the Library’s ongoing digitization work — allowed researchers from around the world to sift through the Library’s one-of-a-kind treasures from anywhere. This pivot would not have been possible without the sturdy foundation the Library had built for teaching, learning, and researching in a rapidly shifting information landscape. “The Library’s thoughtful choices and wise investments over the past decades helped us tremendously,” says Elizabeth Dupuis, senior associate university librarian and director of Doe, Moffitt, and the subject specialty libraries.

831,609

Online repository HathiTrust netted more than 800,000 pageviews from Berkeley users this year. In early April, the Library activated HathiTrust’s emergency service, providing access to digital versions of millions of physical volumes for Berkeley students, staff, and faculty.

To help the Library support Berkeley’s research, teaching, and learning, contact the Library Development Office at 510-642-9377 or give@library.berkeley.edu.



etc.

FROM WHIMSICAL TO GROUNDBREAKING, THESE STORIES SHINED LIGHT ON THE LIBRARY'S IMPACT THIS YEAR

Behind the memes

As a freshman, Erinn Wong '21 penned a paper called "Digital Blackface: How 21st Century Internet Language Reinforces Racism." Wong contends that people who aren't Black but lean on expressions and portrayals of Black people to communicate and convey their emotions on the internet (in the form of GIFs, TikToks, memes, and more) co-opt elements of Black culture while, intentionally or not, perpetuating harmful stereotypes. For her efforts, Wong earned a Library Prize honorable mention. "While I am happy the Library Prize recognizes student work, I am most happy to know it motivates, sparks, and ignites student interest in exploring the university's extensive research resources," says Charlene Conrad Liebau '60, a Rosston Society member of the Library Board, whose endowment makes the Library Prize possible.

Breaking down barriers

Last year, negotiations stalled between the University of California and Elsevier, the world's largest scientific publisher — a high-profile development in UC's ongoing quest to transform the scholarly publishing industry. Since then, UC has redoubled its commitment to usher in a world where academic research is freely available to everyone, inking transformative open access deals with a handful of publishers, including Springer Nature, the second-largest academic publisher in the world. All the while, without *direct* access to Elsevier materials, members of Berkeley's community could still get their hands on the publishing giant's articles with the reliable support and expertise of the Library's borrowing and lending unit, Interlibrary Services.

A shared future

Say you're a student at UCLA, and you need a book from the UC Berkeley Library. To get your hands on it, you'd have to hunt it down and request it on the UC libraries' shared discovery platform — a less-than-seamless experience. But that won't be the case for much longer. A visionary systemwide project will not only unify Berkeley's vast collections (physical and digital), it also will bring together the collections of libraries across the 10-campus University of California system under one virtual roof. This year saw the selection of a vendor, software company Ex Libris. And next summer, the new system is slated to go live. "This is a truly transformative and innovative project that will help us enhance how we serve our community," says Salwa Ismail, associate university librarian for digital initiatives and information technology.

Engineering equity

UC Berkeley's Kresge Engineering Library is taking a stand against the status quo with its Diversity, Equity and Inclusion Collection — a growing set of materials that shed light on the hurdles underrepresented groups face in STEM and concrete ways educators can help close the gaps. A collaboration between the Engineering Library and the College of Engineering, the collection aims to make the world of STEM (science, technology, engineering, and mathematics) on campus and beyond a more inclusive, enlightened space. "We've been heartened to see that usage of the collection has included the College of Engineering as well as faculty and students across the entire campus," Engineering Librarian Lisa Ngo says. "Our hope is that the collection ... spurs action."



COURTESY OF BJORN LUSTIC

If you build it ...

It was a sight to behold: a stunningly detailed replica of the UC Berkeley campus (including its libraries) in the massively popular video game *Minecraft*. Created during the pandemic by a team comprising mostly Cal students, Blockeley University served as the virtual venue for an unofficial 2020 graduation ceremony. This year, staff members at The Bancroft Library began an effort to document this glimmer of light in a time of hardship. Plans include collecting a *Minecraft* version of the project, the official project website, written reflections from Blockeley University builders, and a team pin and sticker. Instrumental to the effort is the work of Christina Velazquez Fidler, brought on this year as Bancroft's first full-time digital archivist — an essential force as the library acquires new types of collections. “The project in itself reflects the ingenuity of UC Berkeley students, but it also fits more broadly into the documentation of the campus community's response to the COVID-19 pandemic,” says Kathryn Neal, associate university archivist at Bancroft.

Making it count

For the uninitiated, the U.S. census might seem like a topic that's drier than the Mojave Desert, piquing the interest of a small handful of dataphiles. But that notion was torn asunder by an incisive exhibit filling Doe Library's Brown Gallery, in time for the 2020 count. *Power and the People: The U.S. Census and Who Counts* offered an inside look at the decennial drive for data over its 230-year history. The exhibit was complemented by a kickoff event, spotlighting how students have woven census data into their projects. “I love (the census) so much because most of history is about wealthy people and powerful people, and you have to fight so hard to find these little records — these little traces, these ghosts — of the regular people,” says Susan Edwards, social welfare librarian and head of the Library's Social Sciences Division. “But the census has it.”

Naming the problem

In 2017, Charles Reichmann, a lecturer at Berkeley's law school and an attorney, made an unexpected discovery in the throes of his research at The Bancroft Library: a speech revealing racist, anti-Chinese views of John Henry Boalt, the historical namesake of the UC Berkeley School of Law's Boalt Hall. That discovery sent Reichmann on a monthslong exploration of Boalt's legacy, which included penning an op-ed and a law review article that raised questions about honoring the past while staying true to our better angels. The path led, ultimately, to campus officials stripping Boalt's name from the building, announced in January by Chancellor Carol Christ. “I spent a few months doing research and writing because I wanted to broadcast the history,” Reichmann says. “I wanted to let people know what had really happened.”

EXCERPTS FROM OUR ZINE ON RACIAL JUSTICE

Stand Up and Say Something



During these times of distress, we need to know that our voices are heard. As part of the UC Berkeley Library community, we must respond with both our intelligence and our hearts. Protests against police brutality and racial violence erupt around us, echoes of the historical injustices and race riots of decades past. History has shown us that we have the power to transform our communities, including our work environment. As an organization, showing our intolerance toward racism is essential. Together with the Library's systemwide response, we created this informal publication — a zine — to inspire organizational awareness and empathy for our communities of color and allies. A compilation of photos, essays, illustrations, song lyrics, poetry, and video from staff members across the Library, *Stand Up and Say Something* raises our collective voice against systemic discrimination and explores how our actions shape us as individuals, and as an organization. *Stand Up and Say Something* is our call to action.

Here, we have shared but a few voices with you. View the entire multimedia web zine at ucberk.li/stand.



ILLUSTRATION BY DANIELLE N. TRUPPI, LIBRARY BUSINESS SERVICES

Shannon
L. Monroe

Interlibrary Services

How Are You?

June 2020

Motivated
Loved
Liked
Joyful
Blessed
Fortunate
Resourceful
Determined
Supported
Ambitious
Intelligent
Encouraged
Powerful
Eager
Excited
Black
Enraged
Anxious
Nervous
Hunted
Frustrated
Exhausted
Disrespected
Hated
Aggrieved
Suspicious
Prejudged
Discounted
Disgusted
Numb
Assaulted
Murdered



David
Eifler

Social Sciences Division

White Privilege, Black Power

The sign in my office reads, “if you don’t see white privilege, then you have it.”

David Eifler, right, pictured with his wife and son.

PHOTO COURTESY OF DAVID EIFLER

Marjorie Bryer
and Christina
Velazquez Fidler

The Bancroft Library

Toward ‘an archive of the exorbitant, a dream book for existing otherwise’¹

Historically, archives have privileged white, male, heteronormative, middle- and upper-class, ableist, imperialist, and settler colonialist narratives. As archivists, we have an obligation and an opportunity to build stronger collections by addressing inequities in the archival record, and working to dismantle structural racism, anti-Blackness, and white supremacy in the archives. As advocates for social justice, we have a duty to amplify voices that have been excluded or marginalized, not just to tell more inclusive histories, but to correct the historical narrative.

¹ HARTMAN, SAIDIYA. *WAYWARD LIVES, BEAUTIFUL EXPERIMENTS: INTIMATE HISTORIES OF RIOTOUS BLACK GIRLS, TROUBLESOME WOMEN, AND QUEER RADICALS* (NEW YORK, 2019), P. XV.

Lark
Ashford

The Bancroft Library

From an American Boomer, Old Caucasian Lady

Dear White People, Our lack of melanin and pigment genes DOES NOT make us superior to anyone! Stop embarrassing me.

Dear Black People, I apologize for the ignorant, self-entitled cruelty of my people.



**EVEN A PANDEMIC CAN'T SLOW US DOWN.
HERE'S OUR IMPACT, IN NUMBERS.**

It was a year of unfathomable challenges. But our dedication never dimmed. Instead of shrinking in the face of adversity, across the Library, we adjusted to new ways of working and serving our community. Travails gave way to triumphs. And our mission — to help people find, evaluate, use, and create knowledge to better the world — was affirmed a thousand times over through the work we carried out every day.

13,475,065

Volumes in the Library's collections: The number of volumes in the Library's collections climbed steadily this year, moving further past the 13 million mark. In addition to books in a globe-spinning range of languages, the Library holds films, newspapers, musical scores, paintings, lithographs, audio and video recordings, photographs, and more. Gems include papyrus fragments of Sophocles' lost play *Inachus* and oracle bone pieces from as far back as 1400 B.C., bearing the oldest written scripts in Chinese.

1,322,850

Images scanned: The Library made immense progress in its digitization efforts, scanning more than 1.3 million images — 1,204,334 in-house and 118,516 with the help of vendors. Among the newly digitized materials are a collection of vibrant Cuban posters, interviews with Iraqi refugees, and stunning Japanese sugoroku game boards.

14,249

Participants in Library instruction:

This year, thousands took part in the Library's instruction sessions, covering topics such as information literacy, 3-D printing, and copyright. In addition to its in-person offerings, the Library held online sessions that drew 1,128 participants.





PHOTO BY VIOLET CARTER

6,023,217

e-journal usage: Scholars downloaded over 6 million e-journal articles in the 2019 calendar year.

5,265

Visits to Moffitt in one day:

Moffitt Library is a go-to destination on campus, with well over a million visits each year. On a single day in October 2019, during a sweeping power outage to mitigate wildfire risk that closed much of campus, Moffitt opened its doors, providing a space for members of the Berkeley community to escape the smoke, power up their devices, and study. On that day, Oct. 28, Moffitt had more than 5,200 visits, compared with the 4,693 average daily visits the previous year.

4,485,656

Total pageviews: At a time when a strong online presence was more important than ever, the Library's website netted nearly 4.5 million pageviews. Our COVID-19 portal (ucberk.li/covid-portal), designed to connect users to our services and resources during the pandemic, racked up 18,187 pageviews.

422,818

e-book usage: In the 2019 calendar year, users downloaded more than 400,000 e-books through the Library.

A LIGHT IN THE WORLD

It was a glorious occasion — a moment of togetherness before the world turned upside down. In late February in Memorial Stadium, Cal luminaries and supporters came together for the public kickoff of Light the Way: The Campaign for Berkeley. With a goal of raising \$6 billion by the end of 2023, Light the Way is the largest fundraising campaign in UC Berkeley history. And inexorably woven into that campuswide effort is the far-reaching campaign — with five signature priorities — to build and sustain support for the Library, the thumping heart of the university. “The University Library is making the world better with the information it provides to Berkeley students and faculty, the people of California, and citizens around the globe,” says Marily Howekamp ’66, president of the Library Board. “This campaign is crucial as it will help the Library transform its services, programs, and content to meet today’s needs.”



LIGHT THE WAY
THE CAMPAIGN FOR BERKELEY

To support
the Library as
it raises the bar
of excellence
as part of
Light the Way:
The Campaign
for Berkeley,
contact
the Library
Development
Office at
510-642-9377
or give@library.
berkeley.edu.

Setting our treasures free

By digitizing its wealth of resources, the Library is releasing its collections to the world. At the same time, the Library is a national leader in the fight for open access, pushing to make the University of California’s research freely available to everyone. During the pandemic, publishers opened the floodgates to COVID-19 research, leading to unprecedented collaboration. But it’s not enough to lower the barriers to knowledge only in the face of crises. Critical to the work that positions Berkeley as an open access leader is the Office of Scholarly Communication Services, which this year saw a donation of \$100,000 from Arcadia, a charitable fund of Lisbet Rausing ’84 and Peter Baldwin, whose broader giving to the Library totals \$5.7 million.



OSKI MASCOT HEAD CIRCA 1950

Bancroft & the West

For more than a century, The Bancroft Library has preserved the story of the West. Among the trove of materials on Western Americana, which make up Bancroft’s most well-used collection, is documentation of the communities that have shaped this extraordinary region, including Native Americans, *Californios*, African Americans, Asian Americans, and Latinos. With the Bancroft & the West campaign, the Library aims to bolster this collection and bring it to life for patrons. This year, support includes the William J. & Edith Wallace Endowment for The Bancroft Library, a \$2 million gift to collect and process materials illuminating California history, with an emphasis on the period before 1900, and the Western American Jewish History Fund, a bequest of \$500,000 from Felix and Sue Warburg for the preservation of the Western Jewish Americana archives.

The Library Fund

The Library inspires and informs the work of not only the Berkeley community, but also researchers, students, and curious minds from all corners of the world. In addition to its countless services and tools, the Library is home to rare and one-of-a-kind materials including ancient papyri, pamphlets from the Free Speech Movement, and firsthand accounts of Japanese American internment. This year saw a generous donation to the Library Fund of \$50,000 from W. Timothy '59, M.B.A. '62 and Annette '61 Ryan. Gifts to the Library Fund support many key areas that help the Library do its part to cement UC Berkeley's status as the greatest public university in the world.



RENDERING OF THE CENTER FOR CONNECTED LEARNING'S SKYLIT CONSULTATION COURTYARD

WE HELP PEOPLE FIND AND EVALUATE KNOWLEDGE TO BUILD A BETTER FUTURE.

Work+Learn

Even during the pandemic, the Library is one of Berkeley's leading student employers. Through its Work+Learn program, the Library provides students of all backgrounds with a financial boost and important résumé-building experience through its range of roles, from cataloging foreign language materials to producing podcasts. "So much of the job is learning by doing, which I've discovered is how I learn best," says Sofia Daniels '21, who served as a documentary video intern in the Library's communications office. "When you're actually thrown into doing something, you realize it's not so difficult."

Center for Connected Learning

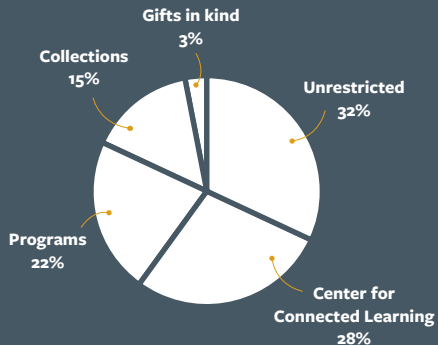
In better times, it's the campus's own Grand Central Station. And this portal of undergraduate discovery is about to get even better. A state-of-the-art upgrade transformed Moffitt Library's fourth and fifth floors in 2016, turning those spaces into a hive of activity. Next up is an overhaul of the lower three floors, which will create a unified, seamless experience under one roof. This transformation will solidify the library's status as a go-to destination on campus, brimming with opportunities to collaborate with fellow students, learn in hands-on workshops and classes, and engage with the latest technology. This is not the Moffitt Library you remember. Say hello to the Center for Connected Learning.



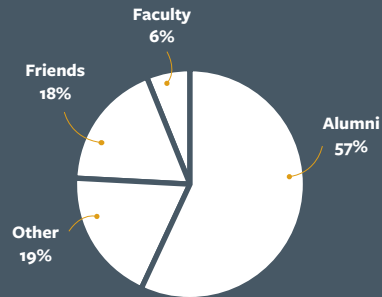
**THANK YOU FOR CONTINUING
TO SUPPORT THE LIBRARY AS WE HELP
BERKELEY STUDENTS AND FACULTY
LIGHT THE WAY TO A BRIGHTER FUTURE!**

give.lib.berkeley.edu

TOTAL GIVING FY 2019-20



DONOR GIVING FY 2019-20



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