The Campaign for the University Library

Standing at the center of the academic experience on the Berkeley campus, the Library reflects the strength and brilliance of the University of California. As the highest-ranking public research library in the U.S., the University Library provides the intellectual resources to support Berkeley's diverse teaching and research activities.

With more than 130 academic departments, Berkeley offers an unparalleled breadth and depth of scholarship. The University Library supports this intellectual vitality and innovative thinking in all departments, for all faculty and students. And in an era marked by a rapidly evolving information landscape, the Library's role as the gateway to knowledge is increasingly important.

The University Library is embarking on a campaign to achieve the next level of excellence and to build on it for generations to come. Join us in supporting the growth of this extraordinary Library. Our campaign goals are:

- Revitalizing Moffitt Library
- Strengthening the Research Collections

The University Library has been enriched through the years by support from generous alumni and friends. Your contributions have helped build the Library into the distinctive resource it is today, one of the greatest academic research libraries in the world. We appreciate your support.

Charles Franklin Doe Memorial Library Building, drawing on paper by John Galen Howard, 1907. Courtesy of the Environmental Design Archives.
HAULING IT IN: HOW DONORS HELP

In the 1830s, a northern husband and his southern wife began their life together by collecting newspapers from an exclusive reading room in New York City. There were no public libraries with such a collection. They hauled the discards across the Hudson River to the attic of their New Jersey home and began to go through papers from the South. They combed their new archive for items about how slaves were being treated by their masters. The young couple was trying to break the silence about slavery, an institution that had been ignored in the prospering nation. They succeeded, producing *American Slavery As It Is* (1839). By collecting the slave owners’ horrifying words about how they treated slaves, Theodore Dwight Weld and his wife changed the national debate. Harriett Beecher Stowe took this evidence and used it for *Uncle Tom’s Cabin* (1852); the documents from the haul are still used by scholars.

At Berkeley, libraries today are the places a new generation goes to find what their society has overlooked or not properly valued. “Collections” mean the gathering of evidence, ideally documents that can be discovered with a few clicks at the computer. Of course, libraries are no longer necessary to get basic facts and impassioned interpretations, everyone can find these on the Internet. And a Berkeley reader can replace the wagons carrying evidence with the virtual Shopping Cart, ordering from Amazon.com for instance. What does this mean in practice?

Hailed by the *Atlantic Magazine* as a “turn-of-the-millennium summative work,” *The Encyclopaedia of the Qur’an* is now complete in five volumes. Edited at Georgetown University, it draws on Muslim and non-Muslim scholars from around the world and is compulsively readable. “S,” for instance, brings essays on Science, Salt, and, of course, Slavery. It is easy to see how this will assist undergraduates majoring in everything from Anthropology to Women’s Studies. Students can indeed add the volumes to a virtual Shopping Cart. With free shipping, they will be billed $1,995. If they can do without the bound volumes, a group of students can share a CD-ROM, for $1,709; ask for Internet access as an individual and you pay $540 each year. Thanks to Library donors reached by *Fiat Lux*, the charge for anyone who wants to dip into *The Encyclopaedia of the Qur’an* is: $0. Gifts to Collections last year were sufficient for us to license the whole work for everyone who walks into our libraries, with remote access for students, staff, and faculty.

Putting the best works into the hands of the people who need them is only the first goal of a library. How do you move from another person’s interpretation to your own? What is your argument? How can you get evidence to support it? What tradition of research are you joining and, hopefully, advancing? This is what a Berkeley education is about, and this is what Librarians want to make happen. Thanks to generous donors we have been able to send a Librarian to Iraq to gather what will be primary materials for the post-Saddam era. We also recently tapped donors to acquire the Official Topographic Map of Iran. The 2,648 sheets are the only set outside of that country. The specialists who got this material are happy to talk with students about how to use it. More broadly, we welcome students to the Moffitt Library where we show them what trusted sources are, where they should look across disciplines to throw more light, and how to present their findings in a way that joins the conversation about the truth that universities are uniquely privileged to host.

Library colleagues make all this concrete on other pages of *Fiat Lux*. There is much here that is new, but using the Library’s collections, spaces and services to bring the world into focus is old indeed.

Thomas C. Leonard
Kenneth and Dorothy Hill University Librarian
Calling All Bibliophiles
AN ALUMNA CHAMPIONS THE LIBRARY CAMPAIGN

My grandfather suffered from chronic bibliophilism. The walls of his north Berkeley home — including bathrooms and hallways — were covered with triple depth bookcases crammed with thousands of volumes of literature, history, biographies, philosophy and more. I remember their colorful dustcovers, their orderly linearity, but most of all their smell. His house was a veritable library! And there was a reason for that, for not only was he my grandfather, he was also Harold Leupp, the University's associate and subsequent head librarian for thirty-five years (1910-1945). Thanks perhaps to his early influence, I, too, am a lover of books — and libraries — and most particularly the 27 libraries that dot the Berkeley campus. As President of the Library Advisory Board, I have the privilege of championing the importance of the University's libraries, which are at the very core of Cal's long tradition of intellectual vibrancy and academic excellence.

Our libraries serve tens of thousands of students, faculty and visiting scholars annually. Whether in reading rooms, book stacks, or online (my grandfather would have loved the latter — more books!), every student and faculty member makes use of the libraries both day and night. And those resources are also available to the wider public. More than 75,000 individuals have UC Berkeley library cards!

Renovations in recent years of both the Bancroft and Doe Libraries have burnished the crown jewels of our system of libraries. The addition of the spectacular C.V. Starr East Asian Library has enabled us to consolidate those world-class holdings in one of the most architecturally stunning statements on the campus.

And now two additional projects must be addressed: the total rejuvenation of Moffitt Library, which serves as the centerpiece of Berkeley's commitment to quality undergraduate education, and the continuous need to replenish and expand the University's collections. Some have called Moffitt the “intellectual commons” of the campus. Indeed, Clark Kerr saw it as the physical embodiment of the University's commitment to baccalaureate education. A visit to Moffitt today will underscore the obvious need to renew that tired facility. She has served the University well and long, but she is long overdue for resuscitation!

And while the University's collections are among the most impressive in the world, renowned for their depth and breadth, holdings in specific areas and disciplines need to be enhanced. The Library's ability to continue to acquire, preserve and make accessible these collections — both in print and digital format — needs to be improved if Berkeley is to continue to be the highest-ranking public research university in the U.S.

You will learn more about plans for the revitalization of Moffitt Library spaces, programs and services and the need to grow and enhance our collections in this and subsequent issues of Fiat Lux. Suffice to say at this point that I know Berkeley has contributed to, if not caused, chronic bibliophilism among many of us who are alumni and friends of the University. For those of us who are so afflicted, we have a wonderful opportunity to embrace and support the Campaign for the University Library to ensure that Berkeley will remain at the cutting edge of the world's research universities.

My grandfather would be grateful.

Mollie Paul Collins '65
President of the Library Advisory Board

Mollie Collins
The Library as Place
TWO LIBRARIANS’ VIEWS, IN 1908 AND 2008: JOSEPH C. ROWELL AND KATHLEEN GALLAGHER

On Thanksgiving Day, November 26, 1908, the cornerstone of the Charles Franklin Doe Memorial Library was laid. In the dedication address delivered at the ceremony, University Librarian Joseph C. Rowell remarked:

“Like the University, conservator and disseminator of truth, the library is universal in scope. Upon endless ranges of shelves are to be gathered … the sources of all knowledge, of all arts, all sciences, all philosophies, all humanities,—inexhaustible as fathomless oceans. Not content with supplying ampest material for research, the library will counsel, comfort, stimulate, and inspire.”

One hundred years later, Berkeley librarian Kathleen Gallagher reflects on Rowell’s words and on the evolution in the nature and functions of the library.

“What fascinates me most about Rowell’s address—delivered as it was a century ago—is his reflection on the relationship between tradition and the Library’s future. Rowell understood, even then, that the Library would have to be (as he says) “unfettered by tradition” in order to stay true to the vision of being “foremost among the agencies that seek to educate…” The insight still resonates today.

The Library has come a great distance since early generations of UC Berkeley students spent long hours in Rowell’s “temple of truth,” quietly communing with the printed text. Today, you’re as likely to find them leading energetic discussions with peers in group study rooms; coming and going in the Library’s own classrooms, where they learn to navigate an amazingly complex information landscape;

“…a university is primarily not a place for the parceling out of ready-made knowledge, but for that fresh thinking which results in new knowledge; … it exists not merely for passing on facts, but for showing students how facts are discovered; … it is not a museum in which may be found merely the accumulated wisdom of the past, but it is a factory humming with industry and turning out the newest wisdom of the day.”

Robert Gordon Sproul, 1930
11th President, University of California

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

On Thanksgiving Day, November 26, 1908, the cornerstone of the Charles Franklin Doe Memorial Library was laid. In the dedication address delivered at the ceremony, University Librarian Joseph C. Rowell remarked:

“…a university is primarily not a place for the parceling out of ready-made knowledge, but for that fresh thinking which results in new knowledge; … it exists not merely for passing on facts, but for showing students how facts are discovered; … it is not a museum in which may be found merely the accumulated wisdom of the past, but it is a factory humming with industry and turning out the newest wisdom of the day.”

Robert Gordon Sproul, 1930
11th President, University of California

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.

Today, undergraduate research assignments increasingly call for skills in accessing, exploring, and interweaving many types of information, from books and journal articles to visual, numeric, and musical information—and beyond. A revitalized Moffitt Library will encourage and support Berkeley undergraduates in developing and practicing these skills.
crowding the Free Speech Movement Café to fortify themselves, chat with classmates and faculty, and work in a more relaxed atmosphere; and filling computer labs until the late hours—not only typing and text messaging, but using the Library's virtual collections, which aren't bound by the spatial constraints of our print materials.

You could say that the “library as place” is evolving. The changing nature of library collections—which now include content like data sets and formats like digital video—makes us rethink the requirements of the spaces in which our students use them. And while the need for traditional spaces (like Doe’s North Reading Room) of reverent silence and solitary reflection endures, the Library now also has to be able to support the increasingly social nature of learning.

One hundred years since the cornerstone of Doe was laid, the Library today strives to be the University’s preeminent intellectual and creative commons—providing the diversity of collections, services, and spaces to ensure that learning is not just quietly accommodated, but catalyzed in myriad ways.

— Kathleen Gallagher

Kathleen Gallagher, Undergraduate Services and Collections Librarian

At the Moffitt Ref Desk

When consulting with students, librarians at the reference desk never know what kind of question each young researcher will bring. Here, a sampling of Moffitt reference questions from 2008.

I’m looking for proceedings from a conference about floodplains and riparian habitat.

I’m looking for articles on Rembrandt’s painting “Night Watch.”

I’m looking for information about how thresher sharks are affected by overfishing and specific fishing practices.

I’m studying the culture of coffee shops—both franchises like Starbucks, and independent cafés.

I’m looking for books on Kafka—specifically, literary criticism from a psychoanalytic perspective.

I’m seeking information about the U.S. prison system—such as trends and demographics, wrongful convictions, etc.

I need background information about how Confucianism developed in Korea.

I’m seeking information on how community organizations, such as the YMCA, affect success for African-American youth.

I’m researching early tourism in Hawaii, around the turn of the century when the trend was just starting.

Questions culled from a former Berkeley librarian’s reference desk blog at http://bibliophagus.blogspot.com/
REVITALIZING MOFFITT LIBRARY

The vitality of this library is obvious. From its study spaces, book collections, and reference services to the café and the media and computing resources, students throng to it morning, noon, and night.

Moffitt Library serves as a gateway for many Berkeley undergraduates, introducing them to the scholarly community. The library guides students in creating and pursuing their own journeys within the extraordinary world of learning at Cal.

Yet the modes of scholarship for these students have dramatically changed over the past decades, and the library must evolve to meet these new opportunities and demands. Flexible, collaborative, technology-enabled spaces are required to support the current learning and research needs of our undergraduates.

Four decades of high use have brought heavy wear and tear on Moffitt Library’s physical structure, mechanical systems, and furnishings. The Moffitt renovation will update the aging mechanical systems and infrastructure to address basic student needs.

The mission of a public university like Cal blends excellence and accessibility. In fact, fully one-third of incoming students are from low-income families, and one-third come from families in which neither parent has a four-year college degree. In this setting, it is essential to offer a library that welcomes undergraduates into the community of scholars, and that inspires them in developing their own research abilities and curiosity.

Focused on discovery, collaboration, and community, a revitalized Moffitt Library will be a place dedicated to supporting undergraduate research and to fostering a vibrant community of scholarship and inquiry.
MOFFITT LIBRARY REVITALIZATION
CAMPAIGN GOAL: $35 MILLION

• Expand comfortable, technology-enabled, informal spaces for both quiet, individual work and for group study and collaboration
• Create an enhanced computer center that provides tools for the development of sophisticated multimedia projects and manipulation and analysis of data
• Support peer-to-peer learning, and showcase students’ creative work and research projects
• Design flexible, state-of-the-art spaces, equipped with media backup and other essential resources for students to practice presentation skills and create group projects

Our goal is to serve the extraordinarily diverse, talented students at Cal—the young scholars who will be helping to create the world of tomorrow.
STRENGTHENING THE RESEARCH COLLECTIONS

FOR THE CAL FRESHMAN, no less than for the professor emeritus, reading is crossing boundaries and most things that are worth studying lead to unexpected places. The only limit on a library’s collection should be the curiosity of its readers. We are here to tempt every taste and we should always suggest, “learn more.”

Thomas C. Leonard
Kenneth and Dorothy Hill
University Librarian

Berkeley’s world-class education and research depend on the ready access offered by the Library to a comprehensive record of human knowledge, together with the latest discoveries in every field of learning.

From rare and precious manuscripts to thousands of titles used in day-to-day research, the University Library’s collections support students and faculty in Berkeley’s academic departments and programs. The holdings range from core collections housed in Moffitt to specialized research materials in our fourteen subject specialty libraries. Just as Berkeley’s academic programs consistently rank at the top among their peers worldwide, the Library’s collections that support those departments are internationally renowned for their depth and breadth.

The University Library is seeking private support to maintain the excellence of its collections. The cost of building these collections has increased dramatically, due to spiraling book and journal costs, as well as to the declining value of the dollar. It is due, as well, to a burgeoning of new information—a dramatic rise in the number and specialization of journals, the availability of full text and searchable electronic versions of items previously held only in print, and the emergence of new genres of digital content.

Maintaining the comprehensive scope and excellence of the Library collections is a major priority for this campaign.
As Berkeley librarian Beth Weil puts it, “We’re really building two libraries—the physical library, and the library on the web.” Here, a papyrus from the Center for Tebtunis Papyri at Berkeley’s Bancroft Library is displayed on a student’s laptop. Supporting the campaign for the Library’s collections will increase the quantity and accessibility of digital and other resources for Berkeley students and faculty.

**STRENGTHENING THE RESEARCH COLLECTIONS CAMPAIGN GOAL: $15 MILLION**

- Acquire new print and digital collections to support our students and scholars (books, journals, databases, e-books, datasets, sound and video recordings, and other materials)
- Enhance storage facilities for general collections, in order to safeguard the treasures acquired over the past 140 years. Create a specialized storage and conservation facility for at-risk materials
- Digitize critical and rare materials for increased accessibility and preservation
- Enhance research at UC Berkeley through funding open access publishing by Berkeley faculty and graduate students

A robust research collection ensures that Berkeley students and scholars are constantly inspired and supported in their search for knowledge.
While in Germany studying for his master’s degree, Rob Schechtman began researching doctoral programs. He compared the reading list for his current program with the online library catalogs at the American universities he was considering, to find out whether they owned those titles. At the University of Mainz in Germany where he was enrolled, the reading list was formidable, listing hundreds of recondite German-language texts.

But Berkeley’s Library passed the test with flying colors—it held every single title. In fact, it was the only library to achieve this distinction among the universities Schechtman was considering.

Thanks in part to these superlative collections, he applied to Berkeley’s graduate program in German studies. And it was while exploring Berkeley’s collections as a doctoral student that he developed the topic for his dissertation—the concept of community in Germany preceding the rise of the Nazi Party.

Schechtman’s analysis entailed a prodigious literature search. He read over a thousand publications in a range of fields—literature, philosophy, architecture, politics, film, music, and sociology, among others—in order to support his thesis.

Because Berkeley’s acquisitions program in Germanic studies has been so vigorous for so long, the library collections could readily support his exhaustive research. Fully 90% of the materials Schechtman studied were held by Berkeley’s Library (the remaining 10% were ordered through interlibrary loan). “In fact, it’s easier to do research in my field at Berkeley than at many universities in Germany. Probably only Harvard could compete with this level of richness,” he says.

But, Schechtman continues, “Given that the state’s financial support for library collections is not rising, while the cost of materials is, endowment support is becoming increasingly critical.” Collections support is one focus of the Campaign for the University Library. Berkeley’s German collections, numbering nearly half a million volumes, support a preeminent German studies department, considered one of the most innovative in the United States and ranked first in the nation among graduate programs.
The theme of community, which Schechtman explores in his dissertation, recurs when he describes his love of the University Library. Thanks to public spaces like the Free Speech Movement Café and the Morrison Library, he sees it as a place not only for study but also for socializing, one that helps to forge community and provide an “emotional safe space” for many students on a crowded urban campus.

Schechtman has a record of achievement in an entirely different field as well—engineering. He earned degrees in industrial engineering from Cornell University and in computer speech and language processing from Cambridge University, where he co-authored a publication on large-scale speech recognition. Before returning to academia, he had a career in technical sales at IBM and American Express. He earned his Ph.D. in German Studies from Berkeley in 2008.

During his graduate work, Schechtman served as Academic Affairs Vice President of the UC Berkeley Graduate Assembly. He has also served as the much-appreciated student representative to the Library Advisory Board.

**Then & Now**

North Reading Room in Doe Library

This majestic room has been called one of the greatest architectural accomplishments of the Beaux-Arts period. Designed and built by John Galen Howard, its interior was decorated by J. Henry P. Atkins. After almost a century of use, the 2005 restoration of the North Reading Room returned the room to its original 1910 glory. The soaring, bronze gilt and white coffered ceiling evokes both grandeur and welcome. Generous windows and skylights fill the space with a diffused, even light ideal for study and research. Many Cal alumni remember this room as one of their favorite campus locations.

**THE LIBRARY ASSOCIATES**

Join more than 6,000 other friends, book lovers, alumni and faculty who recognize that the influence of a great research library extends beyond the university it serves to the many communities of which it is a part.

The Library adds an astounding amount of printed and electronic resources each year, including rare and unique materials. In order to continue to acquire, organize, and make accessible new information, the Library depends on the support of those who understand how important a world-class library is to the education of students who will one day shape our future. Your gift is crucial to the continued excellence of the University Library.

Library Associates receive complimentary copies of the quarterly newsletter as well as invitations to special occasions at the Library. For more information or to make a gift, contact us at (510) 642-9377 or give@library.berkeley.edu. Or visit our website at www.lib.berkeley.edu/give/
Exhibits & Events

TWENTY-FIVE YEARS IN BLACK AND WHITE, 1935-1960
Negatives from the Fang Family San Francisco Examiner Newspaper Photograph Archive
Through February 28, 2009
Bernice Layne Brown Gallery, Doe Library
This exhibition celebrates the San Francisco Examiner newspaper photographers whose work appeared daily and often anonymously. With black and white sheet film and heavy cameras, stamina, steady hands, the ability to anticipate the action, and a deadeye—the photojournalists’ minimum job requirements—they documented places and events to create an unparalleled visual history of San Francisco and the Bay Area in the twentieth century.

STORY HOUR IN THE LIBRARY
A monthly reading series celebrating prose writers from Berkeley and beyond, hosted by Melanie Abrams and Vikram Chandra.

Michael Chabon
Thursday, September 18, 2008
5 to 6 pm in the Morrison Library
Followed by a book sale and reception
Pulitzer Prize-winning novelist Michael Chabon has been hailed as “one of the most celebrated writers of his generation” (The Virginia Quarterly Review). Chabon’s books include Mysteries of Pittsburgh, Wonder Boys, The Amazing Adventures of Kavalier and Clay, The Yiddish Policeman’s Union, and most recently, Maps and Legends.

Other 2008-09 Story Hour readers include ZZ Packer, Vendela Vida, and Bharati Mukherjee; visit storyhour.berkeley.edu for the complete list. Past readings can be enjoyed online at itunes.berkeley.edu

This 1943 image from the San Francisco Examiner archives shows a War Bond drive, with Bill “Bojangles” Robinson dancing atop a coffin for Hitler.