

# FIAT LUX

## Welcoming Rita

### CELEBRATED ACTRESS AND SINGER GRACES THE LIBRARY'S ANNUAL LUNCHEON

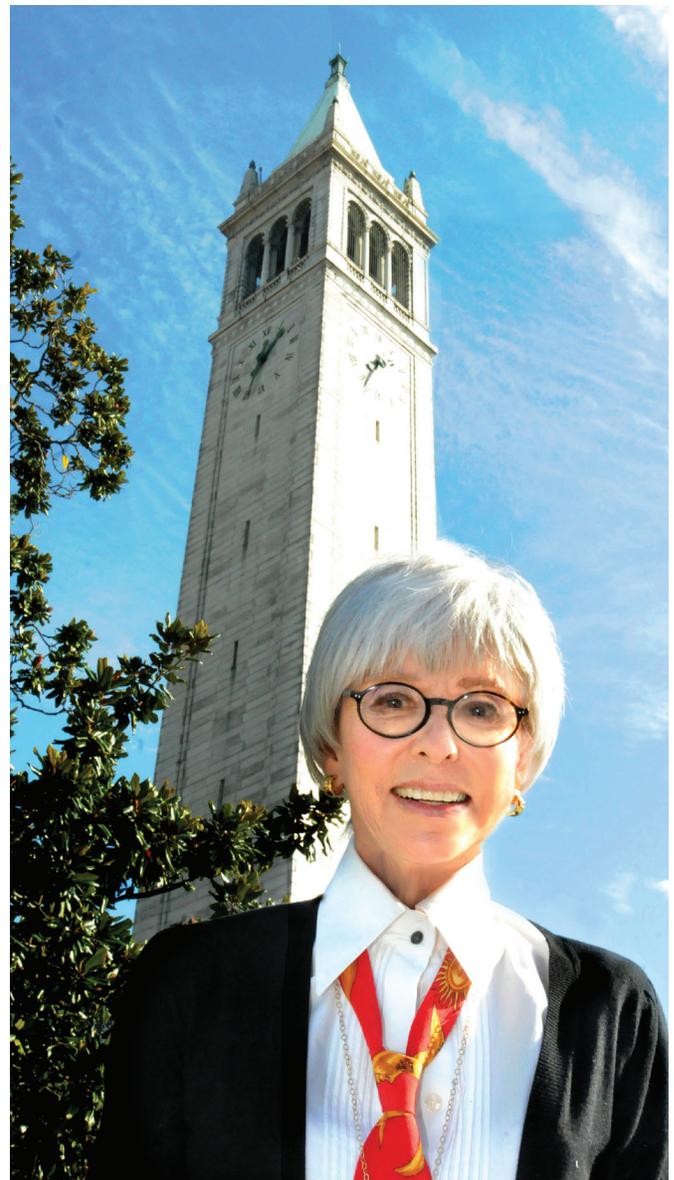
Warm, witty, and radiating unmistakable star power, Rita Moreno entertained a crowd of over 200 Library friends in January, at the annual Luncheon. A longtime Library supporter, Moreno is one of the few performers (and the only Hispanic) to win an Oscar, Grammy, Tony and two Emmys.

Making her Broadway debut at age thirteen—and moving on to Hollywood in its Golden Age just a few years later—she worked alongside such stars as Gary Cooper, Yul Brynner, and Ann Miller. Over Moreno's six decades in show business she starred on Broadway and London's West End, and appeared in more than 40 feature films and numerous TV shows.

At the age of 83, her creative vitality is undimmed. The day before the Library Luncheon Moreno had been in Florida recording a new all Spanish album. And she recently was booked in a regular role in a TV comedy, *Joe Time* (CBS).

She was awarded the Presidential Medal of Freedom in 2004, and the National Medal of Arts in 2010. In 2011, her one-woman show *Life Without Makeup* enjoyed a critically acclaimed run at the Berkeley Repertory Theater down the street from campus. Moreno lives in Berkeley.

*continued on page 9*



# Our Books are Apparently not Going to the Beach



Tom Leonard retires from his position as University Librarian in June 2015, after 14 years directing the course of the Library. See the winter 2015 *Fiat Lux* on [lib.berkeley.edu/give](http://lib.berkeley.edu/give) for an interview in which he reflects on his tenure. The new University Librarian will be appointed by July 1.

The Library sketches a portrait of the campus when we loan books to readers. When I began teaching at Cal in 1976, the titles checked out were sharp lines that showed how hard Library folk were working behind the scenes and what subjects were hot. In the past fifteen years, during which I have been University Librarian, the actual books we loan are more like a pastel sketch . . . the growing use of information we deliver online blurs the role of actual volumes.

Every university library in our digital age finds that the number of volumes it circulates drops. But readers continue to prefer the physical book for many purposes. Younger people included. This winter the *Washington Post* ran the headline, “Digital Natives Prefer Reading in Print,” as it summarized a number of unexpected research results about college students and their books. A walk through any of our libraries will show you students fixed on glowing computer screens, but with their books within short reach. It is hard to tell whether the books are props for the screens, or it is the other way around.

So, at the end of my career as University Librarian, titles borrowed are worth looking at. See the list on the next page. What impression do you have of Berkeley based on the top ten well-thumbed titles from 2014?

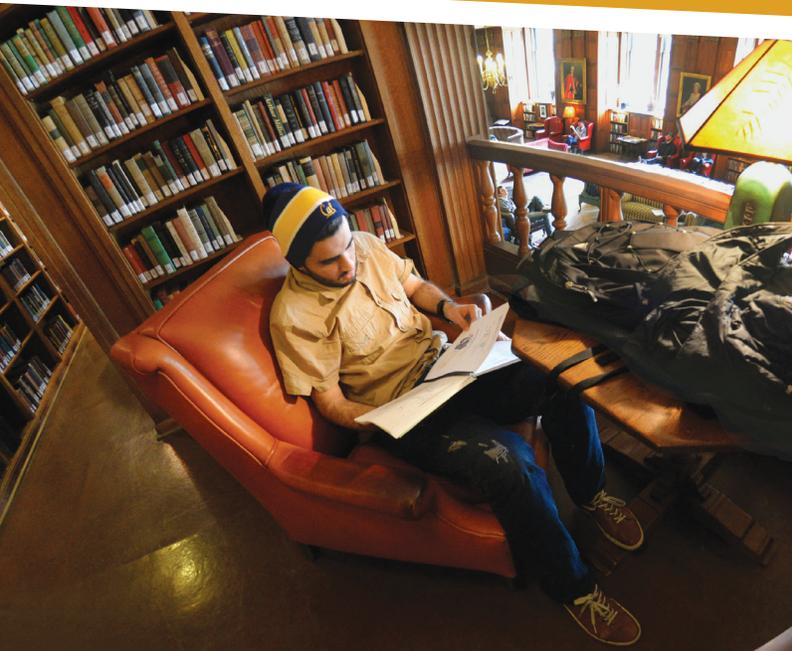
Yes, the top ten books we circulate may reflect an assignment in one large class or the absence of a digital version. But these ten books do have digital editions and every field at Cal has some basic courses that are huge. Yearly figures smooth out the impact of a blockbuster course in one semester. High prices surely lead to borrowing, but not always. At least three of the top ten titles could have been found online or used, for less than fifteen dollars.

The safest conclusion is that the books that we lend are not the titles many people would choose for reading in a beach chair. (See the Morrison Library’s top fifteen list for favorite popular nonfiction and novels.) The stats show a campus that lives up to its boasts of supporting a broad liberal arts education. A humanities title keeps company with economics and also the study of disease and infection. Pure mathematics, evolutionary biology, and American history are being checked out. Gender studies too. The only self-improvement title aims to make people in the academy say what they mean more effectively.

If this is Berkeley’s likeness, it suggests that faculty and the library have stuck to teaching and research that is extensive, hard, and right in the middle of the conversations of our time. We should all feel pride in this; I certainly do.

# IT STARTS HERE

Berkeley's excellence is founded on its library. Opened in 1868 with one thousand books, the University Library now holds over eleven million volumes, and ranks as one of the world's great research collections. Join us in supporting the growth and preservation of this stellar library.



## FROM THE CIRC DESK: 2014's TOP TEN

(over 85,000 active cardholders)

*CHEMICAL PRINCIPLES: THE QUEST FOR INSIGHT*, by Peter Atkins, Loretta Jones, and Leroy Laverman

*BECOMING AMERICA: A HISTORY FOR THE 21ST CENTURY*, by David Henkin and Rebecca McLennan

*WOMEN AND GENDER IN MODERN LATIN AMERICA: HISTORICAL SOURCES AND INTERPRETATIONS*, edited by Pamela S. Murray

*A CREATIVE APPROACH TO MUSIC FUNDAMENTALS*, by William Duckworth.

*ANIMAL BEHAVIOR: CONCEPTS, METHODS, AND APPLICATIONS*, by Shawn E. Nordell and Thomas J. Valone

*STOCHASTIC PROCESSES: THEORY FOR APPLICATIONS*, by Robert G. Gallager

*THEY SAY/I SAY: THE MOVES THAT MATTER IN ACADEMIC WRITING*, by Gerald Graff and Cathy Birkenstein

*ORGANIC CHEMISTRY : STRUCTURE AND FUNCTION*, by Peter Vollhardt and Neil Schore

*ECONOMETRIC ANALYSIS*, by William H. Green

*EPIDEMIOLOGY*, by Leon Gordis

## FROM THE MORRISON: 2014's TOP 15

Complementing the list of the top ten books from the Library as a whole, this list focuses on books from the Morrison alone. Novels and popular nonfiction are well-represented, along with travel guides, highlighting the less academic side of readerly appetites on campus.

*THE END OF OVEREATING: TAKING CONTROL OF THE INSATIABLE AMERICAN APPETITE*, by David A. Kessler

*BOSSYPANTS*, by Tina Fey

*LONELY PLANET TRAVEL GUIDES to Germany, Indonesia, Argentina, and New York City*

*THE ART OF CHOOSING*, by Sheena Iyengar

*THE UNWANTED SOUND OF EVERYTHING WE WANT: A BOOK ABOUT NOISE*, by Garret Keizer

*THINKING, FAST AND SLOW*, by Daniel Kahneman

*TELEGRAPH AVENUE*, by Michael Chabon

*MOCKINGJAY*, by Suzanne Collins

*THE SHALLOWS: WHAT THE INTERNET IS DOING TO OUR BRAINS*, by Nicholas Carr

*THE STRANGE CASE OF EDWARD GOREY*, by Alexander Theroux

*THE GIRL WHO PLAYED WITH FIRE*, by Stieg Larsson

*SUPER SAD TRUE LOVE STORY*, by Gary Shteyngart

*THE PALE KING: AN UNFINISHED NOVEL*, by David Foster Wallace

*THE INFORMATION: A HISTORY, A THEORY, A FLOOD*, by James Gleick

*BOOMERANG: TRAVELS IN THE NEW THIRD WORLD*, by Michael Lewis

# New Faces at the Library

*The Library has been delighted to welcome a number of new librarians since last December. Their diverse backgrounds and impressive range of professional accomplishments enrich the excellent services and programs for which the Library is known. We hope these profiles of new staff will help readers get to know the people who keep the Library humming.*

## Jean Ferguson

LEARNING AND RESEARCH COMMUNITIES LIBRARIAN



### **ON STARTING OUT AFRESH:**

“I really like doing new things. After stints in an advertising agency and in the Peace Corps, I got a master’s degree in information and communication sciences, then worked for a decade in tech companies. When I found a calling to become a librarian, I earned my MLS and became a librarian at Duke, before accepting this new role at Berkeley. Here, I can draw on my appreciation for technology, together with my passion for libraries and academia. It’s the perfect mix for me!”

### **“WHAT I LOVE**

is meeting user needs—whether it’s simply finding the full text of a citation at a reference desk, or something major like our current renovation of Moffitt Library. Engaging with students and giving them the tools they need to succeed is so rewarding.”

### **WHY BERKELEY:**

“There is so much energy here! I knew that free speech is a core principle at Berkeley, but I didn’t anticipate the level of student engagement that I’ve seen. The passion and activism of Cal students for their campus is wonderful.”

### **RECENTLY READ:**

“*Americanah* by Chimamanda Ngozi Adichie, a vivid commentary on race and America. It’s very funny, and also very serious.”

### **FORECAST FOR THE NEXT 20 YEARS IN LIBRARIES:**

“More will stay the same than we may realize—books aren’t going away. Libraries will provide more self-service opportunities, but with an expanding universe of available knowledge, the expert guidance of librarians will be even more essential.”

# Holly Hatheway

HEAD OF THE ARTS & HUMANITIES DIVISION

## **ON THE CREATIVE PROCESS AND MANAGEMENT:**

“At one point I was pursuing a career in art and design practice, and my experience of the creative process is very relevant to managing people. I love solving problems and creating efficient processes, because in a well-run environment people have room to be inspired and do creative, innovative things.”



## **PREVIOUS POSITIONS:**

At Yale University’s Haas Family Arts Library, Holly served as assistant director. Earlier positions were at The School of Visual Arts, Christie’s Art Auction House, and George Washington University.

## **KEY LEARNING EXPERIENCE:**

“When I get stuck with something, I often walk around the block to get a fresh perspective on it. It’s good to keep a beginner’s mind. Visiting libraries in Europe, Russia and South America has taught me so much, because when I return to my own library, I see my work in a fresh light. There’s nothing like the shock of the new!”

## **ON READING:**

“I can’t ever remember a moment when I didn’t have lots of books around me. As well as art history, I love reading about science, technology and medicine. I recently enjoyed *The Emperor of All Maladies*, a biography of cancer. And whenever I travel I read the literature and history beforehand—most recently of Argentina.”

## **FORECAST FOR THE NEXT 20 YEARS IN LIBRARIES:**

“Not everything will be replaced by digital, but lots will expand—there will be diverse types of collections and ways to access them. Books will remain a key part of libraries, and our biggest challenge will be to empower our users with excellent discovery and navigation tools. It’s going to be messy, and exciting!”

*continued on page 6*

# Mark Hemhauser

HEAD OF ACQUISITIONS



“Finding satisfying answers to puzzles appeals to my inner detective. It’s like solving mysteries.”

Eventually, I decided to earn my MLS at University of Maryland, and spent 7 years in acquisitions there before coming to Berkeley.”

## **WHY BERKELEY?**

“The scale and prestige of the Library and the University, of course. My role as head of acquisitions will present me with the challenge of reorganizing and developing the unit. Creating something new is fun; I find that just maintaining things isn’t as exciting for me.”

## **A SIGNAL ACCOMPLISHMENT:**

“At the University of Maryland serials acquisitions unit, I expanded our responsibilities to include managing all electronic resources—while losing two full-time positions to retirement. I did this through encouraging and supporting my staff in developing new skill sets. Everyone learned and grew through meeting the challenges of taking on this new area of work. Plus, it was fun!”

## **RECENTLY READ:**

“*Reading the Race: Bike Racing from the Inside of the Peloton*, a helpful book about race strategies and tactics that go on at the front of a bike race. Something I never get to see at the back of the pack.”

## **“MY FAVORITE THING**

about my job is creatively solving problems. For example, finding a way to get a dissatisfied faculty member what she needs, and turning her into a fan of the Library. Often, the solution to one person’s situation can help other users as well, and even become a new service.”

## **PREVIOUS POSITION:**

Systems librarian at University of Maryland, College Park

## **WHY LIBRARIANSHIP?**

“I got into this field by accident. During graduate school in international affairs at American University, my student job was shelving books in the library. I was offered a position in serials, then more responsible positions, until I became supervisor.”

# Shannon Supple

HEAD OF REFERENCE AND RESEARCH SERVICES AT THE BANCROFT

## WHY BERKELEY?

“The Bancroft Library is so well-used, it’s really exciting and challenging. I find it soul-enriching to see so many different people delve into our materials—people from the community, visiting scholars, and faculty and students from campus. The materials we hold and the work that we do are for them, and for their future equivalents.”

## “OH WOW” MOMENT:

“I first encountered the possibilities of working with primary sources while I was in library school at UCLA. They are unique and revealing—both as physical artifacts and for their content. Stripped of interpretations layered upon them in secondary sources, researchers—including students—can interpret and experience the materials themselves. I love that!”

## A FAVORITE BOOK:

“One of my primary interests is early modern history of science. A favorite book is Robert Hooke’s *Micrographia* (printed in 1665), a copy of which is held at the Bancroft. Hooke was the first Curator of Experiments for London’s Royal Society, and built his own microscope with which to inspect minute life in the city around him. At that time, London was pretty grubby—fleas and lice abounded—so he focused his lens upon them. A trained artist, he drew the insects with the intricate detail that the microscope revealed. For him, it was a spiritual act to see the wonders of creation revealed through this new scientific instrument.”

## PREVIOUS JOBS:

Shannon became a librarian after a brief stint as a lawyer: “I loved law school but not being a lawyer. After some thought and research, I decided to reconfigure my professional life and become a librarian-archivist.” After earning her MLIS, she worked at one of UCLA’s special collections libraries, the William Andrews Clark Memorial Library. Shannon also worked for almost seven years at Berkeley’s Robbins Collection at the Law Library.

## IN HER SPARE TIME:

“I love science fiction and one favorite is *The Diamond Age* by Neal Stephenson. With its theme of digital interactive technology, it evokes a hybrid world not unlike the one we inhabit today.”



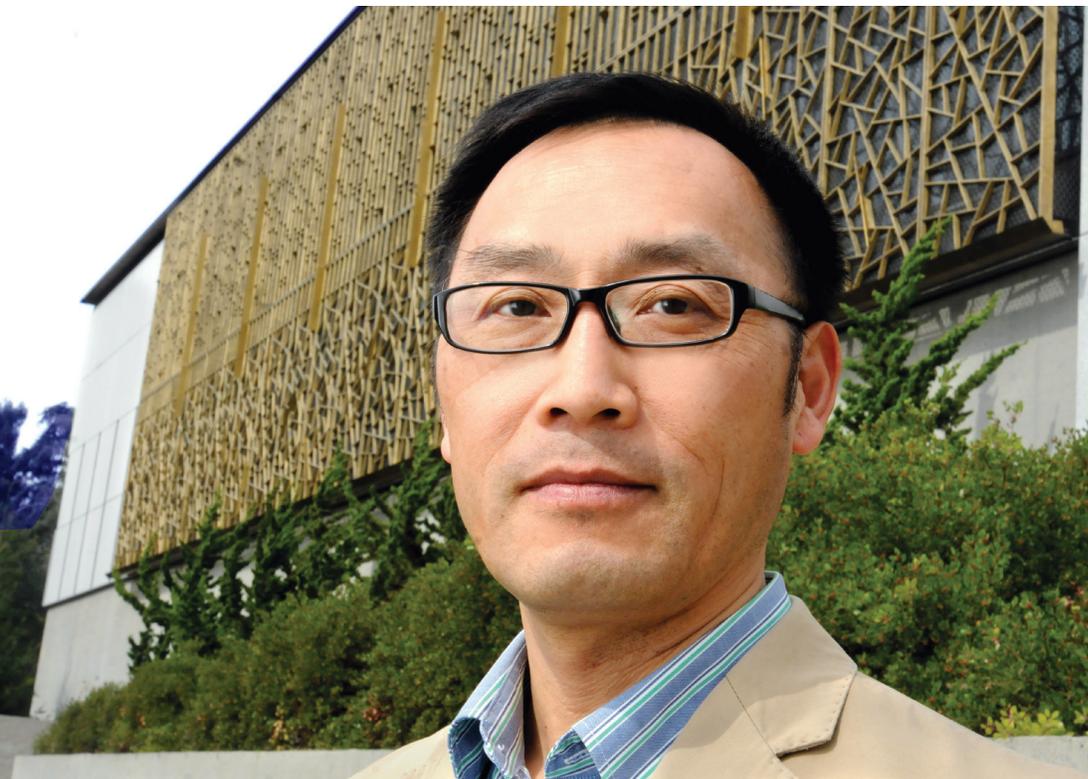
“I consider everyone to be a researcher, including a freshman on her very first visit.”

*continued on page 8*

*continued from page 7*

# Haiqing Lin

HEAD OF TECHNICAL SERVICES AT C. V. STARR EAST ASIAN LIBRARY



Haiqing Lin is an expert on new technological developments in librarianship, as well as cataloging.

## **INTERNATIONAL BACKGROUND:**

Born in China, Lin received his MLIS from Victoria University of Wellington. He worked in China as an IT systems librarian, a library systems administrator, and as a cataloging librarian, at the Johns Hopkins University Nanjing University Center for Chinese and American Studies. For the past ten years, he served as head of the Asian languages collection, Asian studies subject librarian and Chinese resources librarian at the University of Auckland.

## **WHY BERKELEY:**

“It’s a world class university. I visited 3-4 years ago, and it so impressed me. It is such a vast library, and so beautiful, and the Asian collections are unbelievable. After I visited, working at this university became my dream.”

## **ON STARR LIBRARY:**

“It’s wonderful how well-used the collections are at Starr, including our rare books. And the building itself, with its Asian design, creates a certain atmosphere. People in the Library are influenced by the architecture as well as by their research in our collections. Being in the space becomes part of learning about the culture.”

## **FAVORITE PART OF WORKING HERE:**

“Berkeley very much encourages collaboration and professional development. There are so many opportunities to learn, to network and develop new skills, and that makes people love being here. I feel I am part of a very rich, diverse, and well-informed community. No one can know everything, so we need to share our expertise—especially with technology changing all the time!”

# Snapshots from the Luncheon in the Library

Geoffrey Quinn M.D. and his wife, CBS news producer Christine Weicher ('73). A loyal donor, Christine considers the University Library one of the great jewels of the western U.S. "It is just extraordinary. Of all the things one could contribute to at the University, the Library is at the top of the list," she says. "It must be preserved and maintained so that future generations can enjoy its riches, just as we have."



In the grand Heyns Reading Room in Doe, Rita Moreno read to the rapt crowd from her *New York Times* bestselling memoir. The eponymously titled book describes her remarkable journey from a young girl with simple beginnings in Puerto Rico—named Rosita Dolores Alve-rio—to Hollywood legend. By turns inspiring, heart-rending, and very funny, the memoir is always sharply observed and vividly described.

Mrs. Noreen A. and John F. Harrington, with their daughter Rose behind them. Four of the eight Harrington children graduated from Berkeley—classes of '82, '86, '88 and '89. Rose, who manages Interlibrary Services for Stanford University Libraries, reflected on how many years of her parents' marriage were invested in UC Berkeley. "Hard does not even describe how hard they worked, to help their kids along: tuition, books, all the trips to the BART station, laundry week-ends, Cal games. Their faces lit up when we arrived on campus and entered Doe. Go Bears!"



# THEN & NOW

## Our Collaborative Spaces

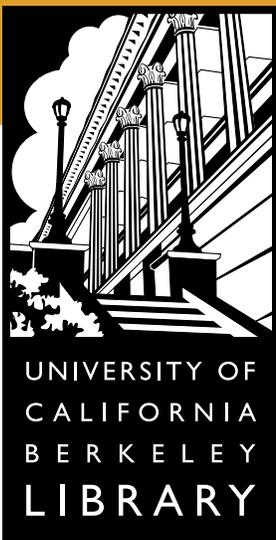
The world is increasingly awash in data, and a historic Library space is contributing to making meaning of the flood. As of last year, Doe 190—just inside the North Entrance—is the home of a brand-new institute for data science, BIDS.



190 Doe has housed many collections and services over the years, including reference, maps, exhibits, computers, events, and study space. To the left is a look at 1935, when it housed the Reserve Book Room.

At BIDS, faculty, researchers and students are exploring ways to mine the data in areas as diverse as astronomy and economics, genetics and demography.





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FIAT LUX, or LET THERE BE LIGHT, is the motto of the University of California. The Fiat Lux newsletter of the Library at the University of California, Berkeley is published quarterly by the Library Development Office, University of California, Berkeley.

Your feedback and suggestions are warmly invited. You can reach us at (510) 642-9377 or [give@library.berkeley.edu](mailto:give@library.berkeley.edu)

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# EXHIBITS

## at the Library

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ALL ARE FREE AND OPEN TO THE PUBLIC.



REVEALING THE TREASURES OF  
BUDDHIST STUDIES AT BERKELEY  
Bernice Layne Brown Gallery, Doe Library  
through August 31, 2015  
check [lib.berkeley.edu](http://lib.berkeley.edu) for hours

This exhibit celebrates the intellectual contributions, as well as the global impact and legacy, of UC Berkeley's unique program in Buddhist studies. On display are East Asian Buddhist canons, Mongolian and Tibetan texts, Dunhuang manuscript canons, sacred texts of Nepalese Buddhism, Southeast Asian palm-leaf manuscripts, *The Tipitaka* (the royal gift of King Chulalongkorn of Siam), as well as European publications of Buddhist studies.

HIGHLIGHTS AND SHADOWS:  
BOOKS ON PHOTOGRAPHY FROM  
THE REVA AND DAVID LOGAN  
COLLECTION

The Bancroft Library Gallery  
May 7 - September 4, 2015  
check [lib.berkeley.edu](http://lib.berkeley.edu) for hours

This exhibit celebrates a recent gift from the Reva and David Logan Foundation, more than 2,000 volumes comprising some of the most sought-after works by American and European masters of photography—including rare works by Walker Evans, Robert Frank, and others. The gift brings Berkeley's scholarly resources for the study of photojournalism, press photography, and documentary photography to the national forefront. The exhibition also features photographs from the Bancroft's collection to complement the Logan books.

[give@library.berkeley.edu](http://give@library.berkeley.edu)