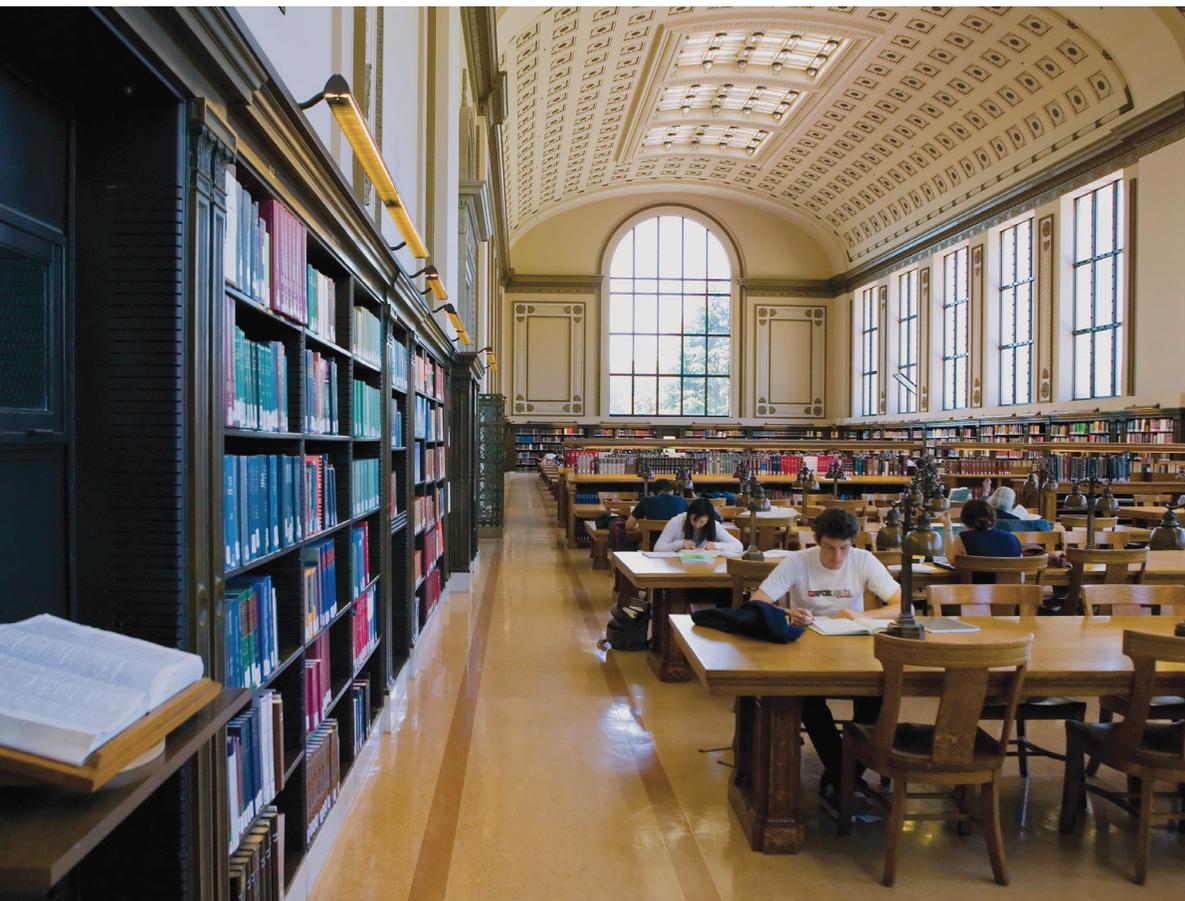


FIAT LUX

From the Classroom to the Stacks

by Samuel Redman, from the Library's Regional Oral History Office



The North Reading Room in Doe Library, traditionally one of the quietest campus venues for intensive study, and a favorite for many students.

In October of 1948, Life magazine featured a photographic essay on the University of California. The subtitle of the essay suggests the grandiose aims of the university system at mid-century: "The Biggest University in the World is a Show Place for Mass Education."

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Libraries are more than just buildings filled with books. Libraries are ultimately about inspiration.

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IT STARTS HERE

Berkeley's excellence is founded on its library. Opened in 1868 with one thousand books, the University Library now holds over eleven million volumes, and ranks as one of the world's great research collections. Join us in supporting the growth and preservation of this stellar library.



FROM THE UNIVERSITY LIBRARIAN

Organized Hastiness...but on Reflection



BY TOM LEONARD

students called “organized hastiness” came to Doe Library on a Friday afternoon, courtesy the internet. This was our opportunity to welcome a flash mob. These were hundreds of students, some in masks and furry costumes, many with Cal shirts. Organizers told them: “When you dance, go crazy.”

Had librarians written the rules for this event, we could not have topped the prudence of the organizers. DO NOT TRY TO CLIMB ON THE BOOKSHELVES, they messaged: “Our main goal is to perfectly time this agenda . . . we need everyone to position themselves immediately (along the rows/aisles and on top of the tables) and start dancing. There will be NO MUSIC—the Harlem Shake track will be added in post-production, so it is imperative that everyone dances immediately . . . Once we get roughly 20-30 seconds of the dancing shot, our organizers will start packing up the tripod/camera—all of you should immediately (BUT SAFELY) exit the library.”

This and another shoot in the Library Main Stacks were viewed on YouTube 10,000 times each day of the week that followed. Viewers online (and those of us who watched the mime dancers at the time) marveled that Berkeley students continued to study while their classmates performed. Hip-hop and heads bowed in books.

Libraries have a long history of accommodating people in a hurry. “Cramming” has been part of student vocabularies since the 19th century. Speed reading is re-invented by every generation at Cal. In our Media Resources Center you can see students watching a film for a class, fast-forwarding through the dull bits. But all of us do more reflecting on our experience at Berkeley, thanks to libraries.

Given the comfort with speed, we were not surprised when what



Within a week, the Harlem Shake, “the latest viral dance-video craze,” provoked deep thought in the *New York Times*.

Depending on your lens, this reflects a tremendous cultural victory for hip-hop or the moment when hip-hop, as a construct, begins to lose meaning. What it really portends is hip-hop’s centerless future, in which its elements and references will be widely up for grabs—even more so than they are now—and used in unanticipated ways, inevitably weakening the center, and maybe undoing it altogether.

One can hear the rustle here of future term papers! A safe prediction considering the research by librarian Corliss Lee, who found that the competitive hip-hop dancers on our campus, *Main Stacks*, had taken their name, five years ago, from the Library. Dancer Denise Chan of *Main Stacks* said in 2010:

I actually wrote a paper on this! About Asian Americans in the hip-hop community, especially dancing. My thesis was about how the Asian American community had taken this form of dancing that’s historically been African American or Latino American ... and morphed it a little bit and personalized it. . . It’s suddenly more focused on choreography, about making a set that is aesthetically pleasing for the audience, utilizing alternate choreo, utilizing different levels, and dancing as a group instead of individual dancers.

Berkeley students, moonlighting as hip-hop organizers, said this spring that the “iconic library” was the place that was “representative of Berkeley.” Indeed, speed and reflection meet up every day in the Library. 🌟

At library's research-advisory service, A SPECIALIST IS 'IN'

by Cathy Cockrell, NewsCenter | September 26, 2012



Writing a research paper on the modern Korean film industry? invasive crayfish in Strawberry Creek? international trade between Brazil and China? intimidation of women in the American Revolution?

Setting out to tackle a meaty college research topic can be daunting, especially if you're new to the campus or unfamiliar with its vast library and archival collections.

Luckily, a specialist is "in" at the research-advisory service — which offers customized, one-on-one assistance to Berkeley undergrads during each semester. And now, for the first time, students can

make their appointments online — for a half-hour session with a research librarian.

Nearly 400 students annually, mostly in the social sciences and humanities, take advantage of this popular library service, which has been in place for a number of years.

"I was worried about how to start my assignment, but the librarian showed me very kindly,



detailedly, where to start,” one student wrote of the service. “Sometimes, one-to-one helps tremendously, compared to asking help in a group setting (due to peer pressure).... I was able to ask all my questions.”

Convenience is the name of the game. Students come to Doe Library’s 2nd floor reference desk at their appointed time, meet a librarian already familiar with their project (as described in their online appointment form), and work together in a private consultation room, free of interruptions. (The room is named for donor Evelyn Chambers.)

Because the librarian has advance knowledge of the topic, he or she will often “do a little bit of work in advance” to ferret out resources and thus streamline the meeting, says Lynn Jones, interim reference coordinator for Doe and Moffitt libraries. The goal is to “help students make research better and save them time,” she adds. “We don’t want them to spin their wheels; we know their time is really pressed.”

Often the library staffer will help a student narrow down a research topic to manageable size, or “open a student’s eyes” to resources — a specialized government database, say, a campus subject-matter expert, the Melvyl catalog (which lists articles as well as books) or a useful tool for organizing citations and preparing a bibliography.

Although some discover a particularly useful book as a result of their meeting with a research librarian, that’s not typically “the major outcome,” notes Jones. Rather, “it’s very much an instructional session — to help make the student a more independent researcher, with many more tools and tricks” for conducting library research in the future. ☀

The Campaign for the University Library

TRANSFORM MOFFITT LIBRARY FOR 21ST CENTURY LEARNING

The Berkeley libraries are the heart and soul of the Cal experience, the preeminent place where students gather to connect with knowledge and with each other.

But currently, students don’t have a library that

is designed for how they learn and study today. Berkeley doesn’t offer a 24-hour library where they can **COLLABORATE** with a study group in a wired environment; **CONNECT** fully to digital resources;

PRACTICE a presentation; **RECHARGE** with food and drink; and **BROWSE** new books and mingle with other students and faculty.

The new Moffitt will be that place—a transformative learning center, where

students exercise their minds as well as their social and team-building skills.

Please see page 10 for more on the campaign.

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MARK ROGERS '11

won a Library Prize for his research into 18th century pocket opera books. Rogers arrived at Berkeley intending to double major in astrophysics and classics, but soon found himself drawn to Professor Davitt Moroney's baroque orchestra. Playing in the ensemble, listening to music, and reading music history—Mark discovered where his passion lay and switched majors to reflect his true interests.

While at Berkeley, his appreciation for its copious library resources inspired him to involvement in library policy, through positions with both the ASUC Academic Affairs Office and the Academic Senate Library Committee. After graduating, he completed a master's degree at Oxford, and is currently in the doctoral program in music history at Yale.



continued from page 1

The aspirational language fit well within the sentiment of the magazine's founding publisher, Henry Luce, who coined the phrase "The American Century" in an effort to project the ideal of post-war US prosperity and global influence. Prominent in the 1948 photo essay on UC is a shot of a crowded north reading room in Doe Library.

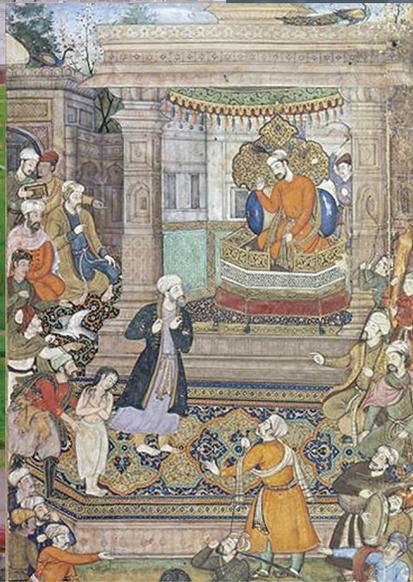
The photo is just one example presented in the magazine's depiction of the library as filled to the brim with students studying for exams — a familiar sight for those of us working in the library today. Of the Berkeley faculty, bold type proclaims, "*Big Libraries and Up-to-the-Minute Labs Have Lured Top Minds to the University*" (italics mine).

Indeed, the University of California, and the Berkeley campus in particular, has been blessed with an exceptional network of libraries for decades. Having a large and dynamic library on campus not only benefits UC Berkeley faculty; our libraries are

routinely accessed by our students, as well as visiting scholars and the public.

Recent numbers point to the staggering scope and recent growth of the UC Berkeley libraries, now standing at 15 subject libraries and 10 affiliated libraries, holding over 11 million books, hundreds of thousands of manuscript collections, and staffing dozens of expert librarians and archivists. Lost in the bare statistics representing the number of available volumes or computer terminals is the remarkable impact these libraries have on the lives and minds of our undergraduate students.

The Library Prize for Undergraduate Research recognizes not only the achievement of Cal undergraduates in creating original research projects, but also the personal growth experienced by these students through the research process itself. A recent prize winner wrote of the experience, "Winning something like the library prize can truly



KASHI GOMEZ '12, who trained professionally in ballet before coming to Berkeley, won a Library Prize for her thesis on an 11th century Sanskrit author, Kshemendra. Her analysis of his work as a combination of social judgment and humor was based on extensive research in the Library. “We have amazing resources here, including one of the foremost collections on South Asia,” she says. “You can find anything!”

Her advisor, Dr. Jesse Knutson, praised Kashi for producing a thesis “which constitutes an original work of scholarship in the field. It would have been impossible to do this using a lesser institution’s collection. The Library has thus directly facilitated her precocity.”

change the trajectory of a student’s career, encouraging them to take on research endeavors they never would have attempted without the prize.”

Working with UC Berkeley faculty—often considered the very top in their respective fields—undergraduates at Cal are afforded a unique opportunity to learn about their respective disciplines in a new way, striving to contribute new knowledge to the field while simultaneously learning methodological approaches to research.

Library Advisory Board member Russ Ellis, who has served as faculty juror, commented that “all Cal lovers should experience the brilliance and fresh sophistication of our youngest scholars who were finalists in this competition. As a juror, I was both humbled and ennobled by their work. **What a place this is!**”

One recent prize winner noted, “The collections themselves inspired my research.” Another added,

“The Library is one of UC’s greatest assets. It helped me develop as a young scholar, and gave me the opportunity to learn the craft of my professors.”

Libraries represent one of the most important pillars that make our university great. Students at UC Berkeley today benefit from over a century of library building and collecting. The Library Prize underscores the value of these assets by encouraging undergraduates to delve into these resources—learning something of value about both their disciplines and themselves. ☀

The full version of this essay by Samuel Redman was first published on the Berkeley Blog. Redman is a historian at the Regional Oral History Office (ROHO), part of the Bancroft Library. At ROHO, he is involved with projects on Rosie the Riveter and on Bay Area bridges, among others. He completed his Ph.D. in history at Berkeley in 2012, and regularly contributes both academic and popular pieces on 19th and 20th century U.S. history.

BOARD PRESIDENT ENDOWS LIBRARY PRIZE



The Library Advisory Board President, Charlene Liebau, has established a generous endowment to support the Library Prize for Undergraduate Research. Her outstanding gift will ensure secure support of this highly-regarded program—a “Berkeley original” when it was founded over 10 years ago.

Liebau’s involvement has left her impressed with “how the library is integrated into active learning and teaching for undergraduates. I am encouraged to know faculty members are bringing students, beginning in the freshman year, into the library to conduct original research using primary materials. Learning how to ask the important questions and to evaluate data is a very exciting process for students to experience.”

Liebau, who earned her BA in sociology from Berkeley in 1960, remembers with fondness “being in Doe feeling lost trying to write a paper, studying for a test, or just trying to keep up with the required reading. Working in the North Reading Room made me feel scholarly and inspired me to push on!”

Both through her professional career and her philanthropy, Liebau has found numerous ways to inspire students like herself to push on with their academic aspirations. Her twenty-year career in college admissions included leadership roles at the California Institute of Technology and at Occidental College, and was followed by six years as an educational consultant. In addition to her BA from UC Berkeley, she holds a master’s degree in counseling from Stanford University.

About her recent gift, Liebau says that “Undergraduate education at Berkeley is about opportunities, challenges, and choices. In appreciation for the many opportunities I enjoyed as an undergrad, coupled with fond memories of time spent in the Library, I am pleased to endow the Library Prize for Undergraduate Research. It is our hope the Library Prize will encourage current students to take advantage of the many opportunities and resources of this great University.” ☀

FIAT LUX, OR LET THERE BE LIGHT, is the motto of the University of California.

The *Fiat Lux* newsletter of the Library at the University of California, Berkeley is published quarterly by the Library Development Office, University of California, Berkeley.

Your feedback and suggestions are warmly invited. You can reach us at (510) 642-9377 or give@library.berkeley.edu

Printed on recycled paper with soy-based ink.

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PHOTOGRAPHY
Peg Skorpinski p. 2, 4-5, 6, 9, 10

Luncheon IN THE LIBRARY

Neil Henry with Barclay and Sharon Simpson. In his talk at the 2013 Luncheon in the Library, Henry explored his racial memoir, *Pearl's Secret*, which combines elements of reportage with a vivid detective story. He is the former dean of the Graduate School of Journalism, and currently directs the Library's Regional Oral History Office, where he is conducting the oral history of Barclay Simpson, Berkeley alumnus, businessman and philanthropist. Simpson was awarded the Berkeley Medal, the University's top honor, earlier this year.



Thomas Metcalf, UC Berkeley history professor emeritus; Bea Moorhead Heggie '47; and Joan Finnie. Dr. Metcalf taught the history of India and of the British Empire at Berkeley for over forty years, until his retirement in 2003. Joan Finnie and Bea Heggie volunteer and participate in a number of campus organizations.

Kim Bancroft with poet, teacher, and publisher Adam David Miller, whose memoir is *Ticket to Exile*. Bancroft is the great-great-granddaughter of Hubert Howe Bancroft, whose books and manuscript collection on the North American West formed the nucleus of the Bancroft Library. She earned her Ph.D. at Berkeley's Graduate School of Education, and has edited an abridged version of H.H. Bancroft's *Literary Industries*, which will be published by Heyday this fall.





Love Our Libraries

The University Library system is the heart and soul of learning and teaching at UC Berkeley. 25 libraries strong, no student graduates without entering one or more of our libraries. Regardless of the year they graduate or their major, libraries are essential to the Cal experience—to professors and students alike.

Libraries are more than just buildings filled with books. Libraries are ultimately about inspiration. It's where students fall in love with ideas that may become lifelong pursuits. Where they discover a love of science or a passion for art, often when they weren't even looking for it. (To get a sample of these discoveries, see the photos of students' work on pages 6-7).

Love one, love them all. There's Bancroft, Moffitt, Doe, East Asian, to name just a few. Some of our libraries house rare treasures for researchers, others showcase fascinating cultures, while still others

provide much needed peace and quiet. The whole truly is greater than the sum of the parts.

So, it's time to celebrate them all. To show our love for all of our libraries. To make them stronger. More cutting-edge. More accessible. And that's why the University Library needs your financial support.

COLLABORATION, TECHNOLOGY, ACCESS

The focus of the Campaign for the University Library is Moffitt Library—the heart of the undergraduate experience. It's where they study late into the evening. Where they learn how to use the vast resources the library has to offer. Where accidental inspirations turn into lifetime pursuits.

Moffitt is the gateway to the University Library system. But today's Moffitt doesn't represent the library of the future that our students want and need. We've got

the building and the books, now we just need the bandwidth. And we're not just talking about Internet connection—although that's essential too.

It's about the bandwidth to meet the needs of students—today and tomorrow. About creating spaces for the way students now learn—collaboratively. And about making everything more accessible—from collections and librarians to hours and outlets.

Please support UC Berkeley's students through the Campaign for the University Library, so Moffitt Library can be transformed into a 21st century learning center—supporting students with the latest technology, collaborative and individual work spaces, and open hours around the clock. ☀

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THEN & NOW

KICKING BACK IN THE DORMS

For many students, their residence hall is the center of their community at Cal—a place to make friends, have fun, and relax from the challenges of Berkeley's demanding curriculum. Games like ping-pong, pool, and broomballing are favorite diversions, along with music and movies.



But today's residence halls also offer professionally staffed academic and computing centers, too, as well as organizing community service and social activities. With all this on offer, it's no wonder that more than 8200 students, postdoctoral fellows, visiting scholars, faculty, and staff choose to live in University housing.

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at the Library

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ALL ARE FREE AND OPEN TO THE PUBLIC.

HIDDEN TREASURES OF UC BERKELEY'S SOUTH ASIAN & SOUTHEAST ASIAN SPECIAL COLLECTIONS

Bernice Layne Brown Gallery, Doe Library
through August 31
check lib.berkeley.edu for hours

The South Asian and Southeast Asian special collections housed in UC's libraries are considered to be among the finest in the country, and constitute a rich cultural and intellectual legacy. This exhibit highlights some treasures found in Berkeley's collections, such as the court fee and revenue stamps of the Princely States of India; a 10th century Vietnamese imperial proclamation; palm leaf and Sanskrit paper manuscripts; and photos, maps, diaries, and letters, among other items.

COLORS OF CALIFORNIA AGRICULTURE

The Bancroft Library Gallery
April 26 through July 31
check lib.berkeley.edu for hours

This exhibition will highlight Bancroft holdings on California agriculture, focusing on the pictorial materials donated by photographer Peter Goin and geographer Paul Starrs (authors of *Field Guide to California Agriculture*, UC Press, 2010). Also on view will be Dorothea Lange photos; UC Berkeley economist Paul Taylor's files and field notes; Ansel Adams' photographs of UC field stations and his agricultural landscapes; paintings, drawings and sketches in the Honeyman collection; and documentation of the Northern and Southern District land grant cases dating from the 1860s.



This 1947 "Mother India" poster promoted the anti-colonial independence movement.