This “word cloud” about the Moffitt Library revitalization, one initiative in the Campaign for the University Library, depicts the project’s key themes and inspirations. Generated by the Java computer platform via www.wordle.net, word clouds give greater prominence to frequent terms in the source text. Learning, student, intellectual and community all loom large in this word cloud—and are, indeed, the essence of the Moffitt plans.

Similar tag clouds appear frequently online. Tagging allows users to collectively classify and find information; tag clouds—like library catalogs—describe and index a site’s content.

Technology-infused, interactive, dynamic and collaborative: this is the world of our students today, “digital natives” all. And these words increasingly describe students’ approach to learning. The Moffitt Library revitalization will transform the facility to meet their needs, so that they can take full advantage of the educational opportunities available at UC Berkeley. See pages 3-5 to learn more about the project, one initiative in the Campaign for the University Library.
While many of us have grown poorer but wiser in 2009, you may wonder if this is true of your Library. Poorer, yes. But can a library be smarter in the Great Recession?

Collecting what is truly important is a great challenge. Today, no one knows what the seminal works of 2009 will be and it is sobering to see that this has always been so. Half centuries are useful markers. In 1859 Charles Darwin published *The Origin of Species*, Karl Marx, *The Critique of Political Economy*, and Richard Wagner finished his transformative opera, *Tristan and Isolde*. It is only because institutions such as Cal captured the impact of this new thinking that we can see how science, social protest, and the arts headed in new directions. In 1959, the invention of the micro-chip was announced; Barry Goldwater finished his handbook for the Republican party, *The Conscience of a Conservative*, and Miles Davis recorded an album, *Kind of Blue*. These too were road maps of where innovation was taking science, politics, and performing arts . . . maps that could only be read through the rich collections that Berkeley was building at the time.

Funding for operations of Berkeley’s Library has been cut by more than a fifth in the last 12 months and so there are fewer people to make the choices of what to collect, to answer research questions, and to keep the doors open. On average, all of us who work here have taken an 8% reduction in our salaries, sharing the same burden as the people who use our library. The Chancellor, with the full support of the faculty, has protected our collections budget, a vote of confidence in the intellectual enterprise. We will have the new works in 2009 that are changing our society.

Looked on as an organization, will the Library be wiser? I hope so. One clear-eyed appraisal was given by the co-chair of our campaign committee, Bob Haas. He led Levi Strauss & Co. and has been watching Cal closely over five decades. After meetings with campus leaders this summer, Bob wrote to the Library Advisory Board about their realism and openness to new ideas about streamlining. And he said,

> “The campus regards the Library as a core component of the campus’ academic mission. With anticipatory actions that the Library has already taken and known plans for staff retirements, Tom Leonard believes the Library can achieve needed savings without further layoffs this year. This is in stark contrast to the Stanford Library — a smaller institution — which last week announced layoffs of 32 staff, bringing the total of positions eliminated to over 60!”

“I don’t have to tell you that we have a great product to sell. Having participated in the planning for the renewal of the Moffitt Undergraduate Library I can affirm that the vision we have is exciting and will be highly appealing to donors. It transforms and elevates the place of Moffitt in the student experience. Similarly, the proposal to secure endowments for the Collections should have great appeal to donors interested in being associated with one of the nation’s truly distinguished libraries.”

Everyone who works in this Library appreciates the vote of confidence, and your support.

**Thomas C. Leonard**

*Kenneth and Dorothy Hill University Librarian*
Revitalizing Moffitt Library: What do Students Want?

CAMPAIGN GOAL: $50 MILLION

The revitalized Moffitt Library will be a state-of-the-art learning center, a dynamic intellectual commons, and a focal point for the campus community.

One of the liveliest libraries on campus, Moffitt serves as a gateway for Berkeley undergraduates, introducing them into the scholarly community. It offers the longest hours of any campus library, the busiest computing lab, a connection to the largest book collection, strong ties to faculty and academic departments, and a very popular café.

The time is ripe to revitalize the aging building, upgrading it to meet today’s distinctive modes of learning and research—often highly collaborative, multidisciplinary, and technology-infused. In the updated Moffitt Library, the campus will gain a dynamic new learning center, one that showcases the vibrant world of scholarship and inquiry at Cal.

STRAIGHT FROM THE SOURCE: WHAT DO STUDENTS WANT?

Understanding what our students need and expect is critical to a successful renovation. Over the past year, Moffitt team members have met with students to explore their views of the ideal library. These focus groups and discussions have clarified how a revitalized Moffitt Library can fully support undergraduate learning and discovery at UC Berkeley.

Here’s a summary of what students consistently ask for in their “dream library.” The final design, expected next year, will incorporate all these features—as well as the flexibility to adapt to new needs as they arise.

ACTIVE AND SOCIAL LEARNING: students request more spaces for group study, with comfortable, flexible seating. The dynamic, welcoming environment envisaged for Moffitt will nurture interaction, social as well as intellectual, capitalizing on the popularity of the Free Speech Movement Café. Students strongly desire a “food-friendly”

continued on page 4
environment in at least a portion of the Library, to allow them to recharge during hours of concentrated work.

PEACE AND QUIET: focus group findings have clarified how much students cherish the Library’s peaceful spaces. In our increasingly wired and connected culture, it can be difficult to find quiet, contemplative spaces for concentrated study—and students insist that Moffitt must continue to provide such locations.

TECHNOLOGY-RICH: ubiquitous, reliable, high-speed computing, both wired and wireless, is essential in today’s campus libraries, where technology infuses every phase of research and discovery.

Specific student requests include media projection equipment, laptops available for borrowing, wireless printing, and presentation practice spaces. Basic provisions, such as sufficient electrical outlets to charge laptops, are also desired.

GOING GREEN has been mentioned in every student forum on the Moffitt Project, underscoring the paramount importance of environmental issues to this generation of students. As a campus hub, Moffitt’s leadership in sustainability initiatives can influence a broad audience. Revitalization plans include energy-efficient, environment-friendly infrastructure and practices, with particular attention to fresh air, natural light, and climate control.

“Our goal is to serve the extraordinarily diverse, talented students at Cal—the young scholars who will be helping to create the world of tomorrow. There is no more important investment in the future.”

—Elizabeth Dupuis, Associate University Librarian and Moffitt Project Director
EHDD Architect Jennifer Devlin will lead the Moffitt Library renovation.

EHDD Architecture, a San Francisco-based firm that has designed dozens of academic and public libraries, has been awarded the Moffitt Revitalization Project. Construction is expected to begin when fundraising for the $50 million project is completed.

The firm designed and completed the David P. Gardner Stacks in Doe Library in the mid-1990s. This award-winning, 180,000 square foot underground addition provided a new home for the millions of volumes previously housed in the Doe core, making the collections open for browsing by library users. The addition also linked Doe to Moffitt via an underground passage.

EHDD’s history of work with UC Berkeley stretches back forty years. Other projects include renovations of the Environmental Design Library in Wurster Hall, a residence hall, and two phases of the Northern Regional Library Facility in Richmond, among others. The firm is known for creative approaches in designing for sustainability.

Lead architects for the Moffitt Revitalization Project include Charles Davis, who directed the Gardner Stacks project, and Jennifer Devlin. In a July 5, 2009 profile in the San Francisco Chronicle, Devlin described a recent visit to Amsterdam's new public library, saying “Wherever I go, I go to libraries.” She comments that the plans for Moffitt will meet the needs of today's students, who are “more collaborative, with more technology, in more ways than ever before.” To read the article on SFGate, “Jennifer Devlin – pillar of design,” go to http://tinyurl.com/nwxpj2
Strengthening the Research Collections
CAMPAIGN GOAL: $25 MILLION

Berkeley students, faculty, and researchers depend on the University Library offering ready access to a comprehensive record of human knowledge. In an era of spiraling book and journal costs, diminishing state support, and the declining value of the dollar, the Library must enhance private support in order to maintain the excellence of its collections and to expand the boundaries of scholarship.

A robust research collection ensures that Berkeley students and scholars are constantly inspired and supported in their search for knowledge. Three recent projects demonstrate how student learning is stimulated and deepened by Library collections, whether through reels of microfiche, 18th and 19th century travelogues to Egypt, or a priceless Renaissance volume of anatomy.

For Mark Mallery, the Newspapers and Microforms collection in Doe Library was critical to the research for his honors thesis. Incorporating diverse legal, social and environmental issues, his paper focuses on the exploitation of California national forests for illegal cannabis cultivation. Key documents—such as a record of the government’s efforts to limit illegal cultivation—were only available on microfiche.

Mark has high praise for the Library staff who assisted him in locating and utilizing these materials. “The Library offers expert human resources together with seemingly infinite paper and online resources,” he says. “The combination makes it a real goldmine!”

The Newspapers & Microforms collection in Doe Library houses 200 current newspaper subscriptions—from the Bay Area, the U.S., and around the world—and over 900 titles archived on microfilm, including pre-1906 newspapers from the western U.S. The microform collection comprises almost a million books, manuscripts, documents and serials.
Mark’s research didn’t end in News/Micro, of course. Legal propositions, scholarly research and environmental assessment field notes, as well as secondary texts, were also explored. Moreover, Mark identified and interviewed key law enforcement experts, obtaining invaluable insights from the field. His advisor, Dr. Renate Holub, comments that Mark “assimilated massive amounts of material, and analyzed it thoughtfully,” and lauds his “exemplary combination of creative research, personability, persistence, and accomplishment.”

Over the past summer, Mark worked in Richmond at the Transportation Sustainability Research Center, helping its director develop a new graduate-level course on sustainable transportation. His daily commute from Davis to Richmond gave him hands-on experience in two forms of sustainable transport: Amtrak and his collapsible bicycle.

Mark is studying in Barbados this fall, taking classes on economics and public policy and on Caribbean Island geography. He will graduate in December, with a degree in interdisciplinary studies, and plans to apply to law school.

JAIMEE COMSTOCK-SKIPP ’09

The seed for Jaimee Comstock-Skipp’s intellectual passions was planted in her childhood, thanks to a favorite children’s book: Gulistan: Tales of Ancient Persia. Then, when she was in fourth grade, she saw the movie Raiders of the Lost Ark. “That clinched it,” she says. “I decided to be an archaeologist, just like Indiana Jones!”

At UC Berkeley, Jaimee says, “I got to study the Arabic and Persian languages, and archaeology, as well as Near Eastern Studies—the whole exotic agglomeration of my childhood interests.” Her honors thesis combines Islamic art and architecture,
Jaimee Comstock-Skipp, atop the Mosque of Al-Ghuri overlooking medieval Cairo. A Haas Scholarship and other travel grants funded her trip to Egypt, where she examined the sites depicted in the artworks she was studying. In London, she viewed key works in museums and archives, such as Joseph Farquharson’s 1888 depiction of the Sultan Hasan mosque.

Orientalism, and the Arabic languages, by examining their confluence within British Orientalist paintings.

In the University Library, Jaimee found some rare treasures which helped to contextualize the artworks she was studying—18th and 19th century travelogues such as Georg Ebers’ *Egypt: Descriptive, Historical, and Picturesque* (1878), Edward William Lane’s *An Account of the Manners and Customs of the Modern Egyptians* (1871), and Richard Pococke’s *A Description of the East, and Some Other Countries* (1743-45). These volumes were housed in special collections at the Environmental Design Library, at the Bancroft Library, or were available on microfilm. Jaimee’s ambitious research process also utilized the interlibrary loan service, and past dissertations.

During her years at Berkeley, Jaimee loved browsing in the Library stacks, where serendipitous discoveries at times proved even more valuable than the books she had originally gone to find. Reading a Library copy of Edward Said’s *Orientalism* (1979)—a pivotal and controversial text—imparted a sense of its many readers over the past decades. Their scribbles in the margins ranged from “angry comments in red pen, to more temperate ones in pencil,” she says. “Although library books should not be written in, I had fun tracing the history of reader responses through their annotations!”

Read more about student research projects at www.lib.berkeley.edu/researchprize, which profiles the winners of the Library Prize for Undergraduate Research (five prize winners, including the students profiled above, and four honorable mentions). Thanks to chemistry librarian Mary Ann Mahoney, this year’s chair of the prize committee, for her assistance.
Story Hour in the Library

ENJOY THE READINGS ONLINE! WEBCAST.BERKELEY.EDU/EVENTS.PHP
ALL READINGS ARE IN DOE LIBRARY, FROM 5 TO 6 PM. STORYHOUR.BERKELEY.EDU

The Story Hour readings bring writers and readers together inside the library to enjoy the music and meaning of literary prose. Hosted by English department faculty (and novelists) Vikram Chandra and Melanie Abrams, this prose series complements the Library's long-running Lunch Poems readings. The 2009-2010 Story Hour readers include some of the most widely enjoyed authors of our times. The Library is delighted to welcome them to campus, and hopes that you can join us.

**Daniel Handler**
SEPTEMBER 10, 2009
Under the name Lemony Snicket he has written a sequence of children's books, known collectively as *A Series of Unfortunate Events*, which have sold more than 53 million copies. Handler is also the author of *The Basic Eight*, *Watch Your Mouth*, and *Adverbs*.

**Dave Eggers**
FEBRUARY 11, 2010
Eggers is the founder and editor of McSweeney's, and co-founder of 826 Valencia, a nonprofit writing and tutoring center for youth in San Francisco. He has written *A Heartbreaking Work of Staggering Genius*, *What Is the What* (a 2006 National Book Critics Circle Award finalist), and this year's *Zeitoun*, about one man's struggles during the aftermath of Hurricane Katrina.

**Annie Barrows**
OCTOBER 8, 2009

**Daniel Alarcón**
NOVEMBER 12, 2009
A visiting scholar at UC Berkeley, Alarcón was named one of *Granta*'s Best Young American Novelists in 2007. He has written three works of fiction, including *Lost City Radio* (*PEN USA Award* 2008).

**Mary Roach**
DECEMBER 3, 2009
Her three nonfiction works are all *New York Times* bestsellers—*Stiff: The Curious Lives of Human Cadavers*, *Spook: Science Tackles the Afterlife*, and *Bonk: The Curious Coupling of Science and Sex*.

**Sara Houghteling**
MARCH 11, 2010
*Pictures at an Exhibition*, her first novel, was published in 2009. Houghteling has received a Fulbright scholarship to Paris, first prize in the Avery and Jules Hopwood Awards, and a John Steinbeck Fellowship.

**Michelle Richmond**
APRIL 8, 2010
This San Francisco-based novelist has published *No One You Know*, the *New York Times* bestseller *The Year of Fog*, *The Girl in the Fall-Away Dress*, and *Dream of the Blue Room*.

**Student Reading**
MAY 6, 2010
Story Hour in the Library celebrates the writers in our campus community with an annual student reading. The event will feature short excerpts of work by winners of the year's biggest prose prizes, Story Hour in the Library interns, and faculty nominees.
SOFTWARE

PROFESSION
Principal of Head-Royce School since 1984. When he retires in 2010, he will begin a visiting scholar position at UC Berkeley (a joint appointment with Stanford). Topics to be explored include sustainability issues in education, and international education.

CAL CONNECTIONS
Has been a loyal fan of UC Berkeley for over 25 years (while acknowledging that his own two graduate degrees are from Stanford!). Chapman joined the Library Advisory Board this year.

BOOKS RECENTLY READ
David Kennedy’s Freedom from Fear: The American People in Depression and War, 1929-1945, which Chapman recommends for its historical perspective on the financial crisis.

Ellen Johnson-Surleaf’s This Child Will Be Great: Memoir of a Remarkable Life by Africa’s First Woman President

WHY HE SUPPORTS THE LIBRARY
“Libraries provide the heartbeat of any school—functionally, and also symbolically. Their role is to pass on knowledge from one generation to the next, but also to inspire and stimulate the creation of new knowledge.”

10 ❄️ fiat lux • Fall 2009

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NEW LIBRARY ADVISORY BOARD MEMBER

PROFESSION
Principal of Head-Royce School since 1984. When he retires in 2010, he will begin a visiting scholar position at UC Berkeley (a joint appointment with Stanford). Topics to be explored include sustainability issues in education, and international education.

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10 ❄️ fiat lux • Fall 2009
Gift Planning

A LEGACY FOR THE LIBRARY

Are you currently retired or planning for retirement? With a retirement charitable gift annuity through the University Library, you receive fixed payments for the rest of your life, while taking a sizable tax deduction now. Payments are guaranteed by the UC Berkeley Foundation—not tied to the volatility of the stock market—and a portion is tax free.

You can provide the Library with vital future resources and leave a legacy to support the finest library at any research university in the country. Presently, guaranteed annuity rates range from 5.3% (if you are 65) to 7.1% (if you are 80) to 9.5% (if you are 90). There are many other gift planning programs available to you. There is no obligation or cost to find out more about supporting the Library through gift planning.

Visit: www.berkeley.planyourlegacy.org
or call or write David Duer in the Library:
(510) 642-6795
dduer@library.berkeley.edu
131 Doe Library,
Berkeley, CA 94720-6000

The 1909 photo above shows the University Library plaque being hoisted to its spot on Doe Library. Thirty feet long, four feet nine inches high, eighteen inches thick, and weighing about fourteen tons, it was said to be at the time the largest stone mounted on a Western building. Today, the pale granite face of Doe Library presides serenely over students bustling along its north plaza. Now as then, the Library aims—in the words of Joseph Rowell, University Librarian from 1875-1919—“to counsel, comfort, stimulate, and inspire”—all who enter its doors.

Fiat Lux, or Let there be light, is the motto of the University of California.

The Fiat Lux newsletter of the Library at the University of California, Berkeley is published quarterly by the Library Development Office, University of California, Berkeley, Room 131 Doe Library, Berkeley CA 94720-6000. Telephone: (510) 642-9377. Email: give@library.berkeley.edu. Your feedback and suggestions are warmly invited.

Kenneth and Dorothy Hill University Librarian
Thomas C. Leonard
Director of Development and External Relations
David Duer
Director of Communications
Damaris Moore
Photography
Peg Skorpski p. 3, 6, 7, 11
Printed on recycled paper and with soy-based ink.
Development of the Written Language in the Ancient Near East
Bernice Layne Brown Gallery, Doe Library
September 28, 2009 through February 2010
Free; check www.lib.berkeley.edu for hours

This exhibit focuses on the two writing systems that originated around 3000 BC and developed in the Ancient Near East: cuneiform and hieroglyphics. Both writing systems evolved to accommodate many languages and civilizations. Cuneiform—from the Latin word for “wedge-shaped”—was invented in Mesopotamia by the Sumerians, one of the earliest urban societies to emerge in the world. Cuneiform influenced script styles in this geographical area for the next 3000 years, and was adapted for Akkadian, Eblaite, Elamite, Hittite, Luvian, Hattic, Hurrian, Ugaritic, and Old Persian writing systems. The Egyptian hieroglyphic system developed at the same time as Sumerian cuneiform, and comprises hieratic script, used for religious texts, and demotic cursive script used for ordinary documents.

Darwin and the Evolution of a Theory
The Bancroft Library Gallery
through December 22, 2009
Free; check www.lib.berkeley.edu for hours

To commemorate the 200th anniversary of Charles Darwin’s birth and the 150th anniversary of the publication of *The Origin of Species*, the Bancroft Library is mounting an exhibition of rare books, manuscripts, images, scientific specimens, and other materials drawing on the collections of nine of the campus’s libraries and museums. The exhibition will explore the formative influences on Darwin’s thought, his round-the-world voyage on the Beagle, his major ideas and works, the reaction to the publication of the *Origin*, and the controversy that continues to this day (especially in America) as reflected in such ideologies as creationism, social Darwinism, and intelligent design.